

Sponsorship Opportunities

Tales for a Haunted Trail – Halloween in the Garden '07

October 27, 11am – 4pm, Annmarie Garden, Solomons

Enjoy excellent exposure at Southern Maryland's most popular, no-scare, family-friendly Halloween event, Annmarie Garden's *Tales for a Haunted Trail – Halloween in the Garden*. Every year, over 60 local organizations, non-profits, and businesses set up booths along our lovely wooded path and hand out treats to thousands of kids and their families. Free art activities are also offered to visitors. We ask for a \$1 donation from each child and these funds go directly to the Holiday Food Basket Program. What a great sponsorship opportunity! For our Halloween sponsors, your company will be given excellent logo/name exposure. **Your sponsorship helps us decorate for the event, rent tents and other supplies, provide free art activities for kids, and advertise the event. Ultimately, it all benefits the Holiday Food Basket Program!**

Halloween sponsor will enjoy a variety of special benefits, including:

- Association with a unique southern Maryland autumn event
- Reach a family audience of over 5000 people
- Recognition as community benefactor – both to Annmarie Garden and the Holiday Food Basket Program
- Guaranteed media coverage
- Sponsors enjoy **PROMINENT** on-site logo/name visibility
- Excellent internet exposure and logo recognition on our website www.annmariegarden.org
- Link from *Halloween* homepage to sponsor's website
- Associate your company with a family-oriented, high-quality **CHARITY** event

Sponsors to be Showcased in New Annmarie Garden Newsletter

In 2005, Annmarie Garden began publishing a lovely new quarterly newsletter, called *Bronze & Blooms*. As an additional way of expressing our gratitude to our sponsors, the newsletter will set aside space to highlight and thank all our Halloween sponsors.

Sponsorship Opportunities for Halloween '07

Friendly Ghost Patron - \$500

Prominent Positioning

- Company banner displayed along Welcome Walk – **PROMINENT location**
- Inclusion of name & logo in program – **PROMINENT LISTING**
- Inclusion of name/logo in paid ads – **PROMINENT LISTING**
- Inclusion of company name in press kits and general news releases
- Listing of company name & logo on Halloween page of our website for one year
- Listing in our news newsletter, *Bronze & Blooms*
- Post event photos & inclusion in post event news release

Ghoulsh Supporter - \$250

- Company banner displayed along Welcome Walk – **GREAT VISIBILITY**
- Inclusion of name in paid ads
- Prominent listing of name/logo on program
- Inclusion of company in all press kits and general news releases
- Inclusion of name & logo on Halloween page of our website for one year
- Listing in our news newsletter, *Bronze & Blooms*

Haunted Sponsor - \$100

- Company banner displayed along Welcome Walk – **GREAT VISIBILITY**
- Listing of name/logo on program
- Inclusion of company in all press kits and general news releases
- Inclusion of name & logo on Halloween page of our website for one year
- Listing in our news newsletter, *Bronze & Blooms*

Your sponsorship check should be made out to **Ann's Circle, Inc.**, the non-profit, 501 (c) 3 organization that supports the Garden. You can learn more about Annmarie Garden and *Halloween in the Garden* at www.annmariegarden.org.

**Thank you for your support of this wonderful community event.
What a great way to celebrate the season and support a local charity.
You can make a difference in this community with your support!**

[Sponsorship Reservation Form](#)

Halloween in the Garden, Saturday, Oct. 27, 11am to 4pm
Please complete and return this form ASAP! Thanks for your support!

Please check your sponsorship choice:

Friendly Ghost Patron - \$500

Ghoulish Supporter - \$250

Haunted Sponsor - \$100

Contact Name: _____

Business Name: _____

Email: _____

Website: _____

Phone: _____ FAX: _____

Mailing Address: _____

Special Requests: _____

- PLEASE email your logo to gardendirector@chesapeake.net as soon as possible.
- If you would like your company banner displayed at Halloween, please make arrangements to have it delivered to Annmarie Garden by Friday, October 19, 2007.
- Your sponsorship check should be made out to **Ann's Circle, Inc.**, the non-profit, 501 (c) 3 organization that supports the Garden. You can learn more about Annmarie Garden and *Halloween in the Garden* at www.annmariegarden.org.
- Mail check to Annmarie Garden, P.O. Box 99, Dowell, MD 20629.

**Thank you for your support of this wonderful community event.
What a great way to celebrate the season and support a local charity.
You can make a difference in this community with your support!**