

# Grand Opening Gala

for the

## JOHN DENNIS MURRAY BUILDING

Annmarie Garden

Sculpture Park & Arts Center

Solomons, Maryland

### SCHEDULE OF EVENTS

<b>VIP RECEPTION</b> with Honorary Guest Mrs. Olga Hirshhorn	<b>Friday, May 30, 6:00-7:00pm</b>
<b>GRAND OPENING GALA</b>	<b>Friday, May 30, 7:00-10:00pm</b>
<b>WEEKEND PUBLIC FESTIVITIES</b>	<b>Saturday, May 31, 10am – 5pm &amp; Sunday, June 1, 10am – 5pm</b>

### **ABOUT THE FESTIVITIES**

From Friday, May 30 – Sunday, June 1, Ann’s Circle, Inc. of Annmarie Garden will host a three-day celebration to mark the opening of the new *John Dennis Murray Building* at Annmarie Garden. Each aspect of the celebration – from the Friday night black tie gala to the weekend public festivities - will feature engaging exhibits, unique activities and artful surprises. Join us as we begin this wonderful new chapter at Annmarie Garden, the place where art and nature meet.

### **ABOUT THE MURRAY BUILDING**

Named for southern Maryland philanthropist and early Annmarie Garden patron, Denny Murray, this wonderful new 15,000 sq. ft. building will become the heart of Annmarie Garden, a place for new exhibits, special events, and programs all geared toward making art and nature accessible and fun for everyone. The Murray Building will also house a gift shop, a catering kitchen, and café. The goal is to create a lively environment for creativity and fun, as well as to provide a forum for meetings, social occasions, and public and private functions.

### **ABOUT THE OPENING EXHIBITS**

Two inaugural exhibits have been developed for the opening celebration – *Re.action* and *Olga Hirshhorn Recollects*. The main floor exhibit, *Re.action*, juried by Mark Ward, Deputy Director of the American Visionary Art Museum in Baltimore, explores the concept of movement in art with a number of works that invite the viewer to become a part of the art through touch and investigation. The mezzanine level exhibit, *Olga Hirshhorn Recollects*, is an extraordinary survey of modern art, including works by Picasso, Matisse, and Miro. On loan from the Corcoran Gallery of Art, Washington, DC, this exhibit is composed of selected works from a large donation made by Mrs. Hirshhorn to the Corcoran. And of course, a variety of fun and interactive activities have been designed to complement both exhibits and help visitors of all ages engage with the art.

## **WHY SPONSOR THE EVENT?**

Annmarie Garden has a history of presenting high quality and well attended events. By sponsoring this celebratory opening you will associate your name with a proven entity offering excellent and engaging programs, a beautiful setting, and guaranteed visibility and media coverage. Join your name with Annmarie Garden and you will be known as a community benefactor-someone who is committed to supporting a high quality of life in southern Maryland.

## **WHERE YOUR SUPPORT GOES**

All sponsorship checks go directly to Ann's Circle, Inc., the 501 c 3, non-profit organization that supports the programs and events at Annmarie Garden. Your donation is tax deductible to the extent allowed by law.

To learn more about Ann's Circle, Inc. and Annmarie Garden, visit [www.annmariegarden.org](http://www.annmariegarden.org)



Rendering of the John Dennis Murray Building by Melissa Langley

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### *Grand Opening Gala*

for the

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with Honorary Guest Mrs. Olga Hirshhorn

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#### **WEEKEND PUBLIC FESTIVITIES**

**Saturday, May 31, 10am – 5pm  
& Sunday, June 1, 10am – 5pm**

#### **PABLO PICASSO SPONSOR**

**\$5000**

- Premier listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Premier listing in Gala program
- Eight (8) complimentary tickets to VIP Reception & Grand Opening Gala
- Our gift to you - one original limited edition print commissioned especially for the Grand Opening Gala to be publicly presented to you during the Gala
- Complimentary listing in newsletter
- Listing on website for one year with link
- Eight (8) season tickets to Annmarie Garden events, including *Artsfest* and *Garden In Lights*
- Company included in all PR materials

#### **HENRI MATISSE SPONSOR**

**\$2500**

- Prominent listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Prominent listing in Gala program
- Five (5) complimentary tickets to VIP Reception & Grand Opening Gala
- Our gift to you - one original limited edition print commissioned especially for the Grand Opening Gala to be publicly presented to you during the Gala
- Complimentary listing in newsletter
- Listing on website for one year with link
- Five (5) season tickets to Annmarie Garden events, including *Artsfest* and *Garden In Lights*
- Company included in all PR materials

#### **WILLIAM DE KOONING SPONSOR**

**\$1000**

- Listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Listing in Gala program
- Four (4) complimentary tickets to VIP Reception & Grand Opening Gala
- Complimentary listing in newsletter
- Listing on website for one year with link
- Four (4) season tickets to Annmarie Garden events, including *Artsfest* and *Garden In Lights*
- Company included in all PR materials

**JOAN MIRO SPONSOR****\$500**

- Listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Listing in Gala program
- Two (2) complimentary tickets to VIP Reception & Grand Opening Gala
- Complimentary listing in newsletter
- Listing on website for one year with link
- Two (2) season tickets to Annmarie Garden events, including *Artsfest* and *Garden In Lights*
- Company included in all PR materials

**ARTFUL SPONSOR****\$250**

- Listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Listing in Gala program
- One (1) complimentary ticket to VIP Reception & Grand Opening Gala
- Complimentary listing in newsletter
- Listing on website for one year with link
- Company included in all PR materials

**RE.ACTION AWARD SPONSORS:****RE.ACTION BEST OF SHOW AWARD****\$3600**

- Award named for sponsor; option to present award at Gala
- Listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Three (3) complimentary ticket to VIP Reception & Grand Opening Gala
- Listing in Gala program
- Complimentary listing in newsletter
- Listing on website for one year with link

**RE.ACTION MERIT AWARD SPONSOR****\$1600**

- Award named for sponsor; option to present award at Gala
- Listing on sponsor “thank you” signage at VIP Reception, Gala, & Weekend Festivities
- Two (2) complimentary ticket to VIP Reception & Grand Opening Gala
- Listing in Gala program
- Complimentary listing in newsletter
- Listing on website for one year with link

**RE.ACTION HONORABLE MENTION AWARD SPONSOR****\$600**

- Award named for sponsor; option to present award at Gala
- Listing on sponsor thank you signage at VIP Reception, Gala, & Weekend Festivities
- One (1) complimentary ticket to VIP Reception & Grand Opening Gala
- Listing in Gala program
- Complimentary listing in newsletter
- Listing on website for one year with link

# SPONSORSHIP RESERVATION FORM

## Grand Opening Gala

for the

### JOHN DENNIS MURRAY BUILDING

Annamarie Garden

Sculpture Park & Arts Center

Solomons, Maryland

#### EVENT SPONSORSHIP LEVELS:

- |   |        |
|---|--------|
| <input type="checkbox"/> Pablo Picasso Sponsor      | \$5000 |
| <input type="checkbox"/> Henri Matisse Sponsor      | \$2500 |
| <input type="checkbox"/> William de Kooning Sponsor | \$1000 |
| <input type="checkbox"/> Joan Miro Sponsor          | \$500  |
| <input type="checkbox"/> Artful Sponsor             | \$250  |

#### REACTION AWARD SPONSORS:

- |   |        |
|---|--------|
| <input type="checkbox"/> Best of Show Award | \$3600 |
| <input type="checkbox"/> Merit Award        | \$1600 |
| <input type="checkbox"/> Honorable Mention  | \$600  |

Total Sponsorship Amount: \_\_\_\_\_

Payment Type:     Check                       Visa                       Mastercard

Credit Card Number: \_\_\_\_\_ Exp date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

Contact Name (for general sponsorship and logo questions): \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Special Requests/Questions: \_\_\_\_\_

- Please note that many sponsorship benefits are time sensitive – your prompt reservation will ensure you enjoy all the benefits.
- Deadline to be included in the Gala program is May 1, 2008. Please email all artwork directly to Melissa Langley at [gardenevents@chesapeake.net](mailto:gardenevents@chesapeake.net).
- Please make checks payable to "Ann's Circle, Inc.", the non-profit, 501 (c) 3 organization that supports the Garden. You can learn more about Annmarie Garden and Ann's Circle, at [www.annmariegarden.org](http://www.annmariegarden.org).
- Mail your sponsorship reservation form and payment to Ann's Circle, Annmarie Garden, P.O. Box 99, Dowell, MD 20629.
- Please direct any sponsorship questions to Stacey Hann-Ruff, [gardendirector@chesapeake.net](mailto:gardendirector@chesapeake.net) or 410.326.4640.

**THANK YOU!**