

Artsfest '09 Sponsorship Opportunities & Benefits

Please review the following sponsorship opportunities. Benefit packages are negotiable. Please ask!

Artsfest '09 Presenting Sponsor

\$5000

Presenting sponsor positioning on 5000+ bookmarks, in all advertising, & onsite signage
Banner at event entrance and at least 3 other locations (sponsor provides banners)
NEW! Use of Main Gallery & East Patio for private function (date & time restrictions do apply)
NEW! Verbal acknowledgement during event using the newly installed PA system
Complimentary tickets to *Artsfest*
Presenting sponsor positioning on *Gazette Artsfest* tabloid, *Artsfest* t-shirt, program & map
Name/logo listed on the downloadable *Artsfest* discount coupon
Company included in all press releases and e-newsletters
Listing on website for one year w/ link
Complimentary season passes to AMG, including all exhibits and special events

Welcome Gate Sponsor

\$2500

Banner at Main Ticket Booth (sponsor provides banner)
All visitors' hands stamped with company logo
NEW! Use of Café Gallery or Studio School for private function (date & time restrictions do apply)
NEW! Verbal acknowledgement during event using the newly installed PA system
Complimentary tickets to *Artsfest*
Listing on cover of *Gazette Artsfest* tabloid, *Artsfest* t-shirt, program & map
Name/logo listed on the downloadable *Artsfest* discount coupon
Company included in all press releases and e-newsletters
Listing on website for one year w/ link
Complimentary season passes to AMG, including all exhibits and special events

Children's Discovery Tent Sponsor

\$2000

Company banner at Discovery Tent – one of the most popular destinations at *Artsfest!*
NEW! Use of Café Gallery or Studio School for private function (date & time restrictions do apply)
NEW! Verbal acknowledgement during event using the newly installed PA system
Complimentary tickets to *Artsfest*
Listing on cover of *Gazette Artsfest* tabloid, *Artsfest* t-shirt, program & map
Name/logo listed on the downloadable *Artsfest* discount coupon
Company included in all press releases and e-newsletters
Listing on website for one year w/ link
Complimentary season passes to AMG, including all exhibits and special events

Painterly Patron

\$1000

Company Banner displayed along the Welcome Walk (sponsor provides banner)
NEW! Verbal acknowledgement during event using the newly installed PA system
Complimentary tickets to *Artsfest*
Listing on cover of *Gazette Artsfest* tabloid, *Artsfest* t-shirt, program & map
Name listed on the downloadable *Artsfest* discount coupon
Company included in all press releases and e-newsletters
Listing on website for one year w/ link
Complimentary season passes to AMG, including all exhibits and special events

Bejeweled Benefactor

\$750

- Company banner along Welcome Walk (sponsor provides banner)
- Complimentary tickets to *Artsfest*
- Listing on cover of Gazette *Artsfest* tabloid, *Artsfest* t-shirt, program & map
- Name listed on the downloadable *Artsfest* discount coupon
- Company included in all press releases and e-newsletters
- Listing on website for one year w/ link
- Complimentary season passes to AMG, including all exhibits and special events

Artsy Advocate

\$500

- Banner along the Welcome Walk (sponsor provides banner)
- Complimentary tickets to *Artsfest*
- Listing on cover of Gazette *Artsfest* tabloid, *Artsfest* t-shirt, program & map
- Name listed on the downloadable *Artsfest* discount coupon
- Company included in all press releases and e-newsletters
- Listing on website for one year

Crafty Crusader

\$250

- Listing on cover of Gazette *Artsfest* tabloid, program & map
- Complimentary tickets to *Artsfest*
- Name listed on the downloadable *Artsfest* discount coupon
- Company included in all press releases and e-newsletters
- Listing on website for one year

Artist Award Sponsors: Each artist award is named for the sponsor (i.e. Acme Artsfest Grand Prize Award) and the sponsor is invited to present the award. Awards Presentation is Saturday, Sept. 20th at 3:00pm. Also includes generous benefits package!

| | | |
|---------------------------------|---------------|------------------------------|
| Grand Prize | \$1000 | (plus \$40 award fee) |
| Best of Show Award | \$750 | (plus \$40 award fee) |
| Merit Award | \$500 | (plus \$40 award fee) |
| Best Display Award | \$250 | (plus \$40 award fee) |
| Emerging Artist Award | \$250 | (plus \$40 award fee) |
| Best Demonstration Award | \$100 | (plus \$40 award fee) |

Award Sponsor Benefits:

- Company banner along the Welcome Walk (sponsor provides banner)
- Complimentary tickets to *Artsfest*
- Listing in Event program and map
- Complimentary listing in e-newsletters
- Listing on website for one year

You can charge your sponsorship payment to a credit card!

Artsfest '09 Sponsorship Reservation Form

Please complete and return this form as soon as possible! Thanks for your support!

Please check your sponsorship choice(s):

Event Sponsors:

| | |
|-----------------------------------|---------|
| Artsfest '09 Presenting Sponsor | \$ 5000 |
| Welcome Gate Sponsor | \$ 2500 |
| Children's Discovery Tent Sponsor | \$ 2000 |
| Painterly Patron | \$ 1000 |
| Bejeweled Benefactor | \$ 750 |
| Artsy Advocate | \$ 500 |
| Crafty Crusader | \$ 250 |

Artist Award Sponsors:

| | |
|--------------------------|---------|
| Grand Prize | \$ 1040 |
| Best of Show Award | \$ 790 |
| Merit Award | \$ 540 |
| Best Display Award | \$ 290 |
| Emerging Artist Award | \$ 290 |
| Best Demonstration Award | \$ 140 |

Total Sponsorship Amount: _____

Payment Type: Check (make out to "Ann's Circle") Credit Card (circle one) – Visa or MasterCard

Credit Card Number: _____ Exp date: _____

Name on Credit Card: _____ Security Code _____

Credit Card Signature _____

Contact Name (for general sponsorship and logo questions) _____

Business Name: _____

Mailing Address (must match address on credit card bill) _____

Email: _____ Website: _____

Phone: _____ FAX: _____

Special Requests/Questions: _____

- **IMPORTANT** – many of the benefits are time sensitive. To enjoy all your benefits, please complete and return this form as soon as possible. To be included on the t-shirt, we must receive your form and digital logo by June 30. Please email it directly to Melissa Langley at gardenevents@chesapeake.net.
- If you would like your company banner displayed at Artsfest, please have it delivered to Annmarie Garden by Sept. 11.
- Your sponsorship check should be made out to Ann's Circle, Inc., the non-profit, 501 (c) 3 organization that supports the Garden. You can learn more about Annmarie Garden, Ann's Circle, and Artsfest at www.annmariegarden.org.
- Mail your sponsorship reservation form and payment to Ann's Circle, Annmarie Garden, P.O. Box 99, Dowell, MD 20629.
- Please direct any sponsorship questions to Stacey Hann-Ruff, gardendirector@chesapeake.net.

Please keep a copy of this form for your records - Thank you for your generous support!