

Artist Information

Artsfest '09 Arts Festival

*Annmarie Garden Sculpture Park & Arts Center
In Association with the Smithsonian Institution*

Saturday, September 19, 10:00a.m.-5:00p.m.

Sunday, September 20, 10:00a.m.-5:00p.m.

Welcome

Greetings from beautiful Solomons, Maryland! Artsfest is pleased to announce...

- **Fine Art, Contemporary Crafts, Folk Art, children's toys Welcome!**
Artsfest welcomes a broad array of art media and styles in an effort to provide a diverse selection to Artsfest visitors. Artists working in fine art, fine craft, and folk art categories are encouraged to apply.
- **Select from three different exhibition areas – inside the Arts Building, around the Tent Circle, and along the lovely Wooded Path.** Artsfest offers three VERY different exhibition options – from the beauty of the new Arts Building to the relaxed and natural setting of the woods. Carefully review the descriptions and photos of each area to determine what is best for you. The staff is happy to explain the differences for new applicants. See setup information & fees for more details.
- **Cash Awards!** The Artsfest Jury is pleased to announce that cash awards will be presented in several categories, including the Best of Show and Best Display awards.
- **Arts Organizations can also participate in Artsfest!** Are you looking to increase exposure for your arts organization, then consider applying for a booth at Artsfest. Reach thousands of visitors interested in the arts. All organizations must provide an activity or demonstrate. See application form for details.
- **Artsfest has gone paper-less!** All of the festival communication is now being done via the Internet and through email. To ensure we reach you with the latest Artsfest news, you must provide a valid, current email address on the application. It is the responsibility of the artist to check their email and/ or call the office to receive important Artsfest updates.
- **Emerging Artist Program!** Artsfest invites eligible emerging artists to submit their applications for consideration. The Emerging Artist Program is intended to provide emerging artist with professional show experience. A cash award for the Best Emerging Artist will be presented during the Saturday Award Ceremony. See the Emerging Artist Program section for details on how to apply as an emerging artist.
- **RV Parking:** RV Parking at Artsfest is EXTREMELY LIMITED. You MUST make a reservation and pay in advance to park an RV in our parking field. Reservations are taken on a first-come, first-served basis and payment must be made in advance. No exceptions.

Artsfest

Established in 1993, Artsfest is an annual juried arts festival organized by Annmarie Garden - a public sculpture park located in Solomons, Maryland - about an hour from the Baltimore-Washington Metro area. Recognized as one of the top outdoor arts festivals in the Mid-Atlantic region, Artsfest will bring together some of the country's most accomplished artists for a weekend of art, music, food, wine and micro brews at beautiful Annmarie Garden. Bands and entertainment acts perform continuously throughout the Garden. We hope you will make Artsfest a must-do on your list of shows!

Annmarie Garden *Sculpture Park & Arts Center*

In Association with the Smithsonian Institution

Annmarie Garden is a thirty acre public sculpture park and arts center located in scenic Solomons, Maryland, on the Chesapeake Bay. Since 1993, the Garden has captivated visitors of all ages with its natural setting and exceptional programs and events. The beautiful new Arts Building at Annmarie Garden houses rotating exhibits and programs throughout the year, including national and regional shows. For a complete exhibit schedule, including call for entries, please visit the website at www.annmariegarden.org.

The Garden also features a shady walking path that meanders through the woods past permanent and loaned works of outdoor sculpture, much of it spectacular works on loan from the Smithsonian Institution. The new Studio School at Annmarie Garden offers a variety of engaging classes and workshops for all abilities taught by a talented faculty. Every year during Artsfest, the Studio School hosts an open house designed to showcase the creative offerings. With this exceptional line up of exhibits, programs, special events, and classes, Annmarie Garden makes for an unforgettable arts experience. To learn more, visit www.annmariegarden.org.

Important Artsfest Dates

March 31:	Deadline for artists to apply
April 30:	Notification of Jury decision and booth assignment
June 30:	Booth reservation & rental fees due Deadline for Arts Organizations to apply for a booth!
July:	Artsfest badges and set up information mailed to all artists and Arts organizations
August 31:	Cancellation refund deadline
Thursday, September 17:	9am-5pm - Indoor Set-up
Friday, September 18:	9am-5pm - Artist Set Up, All Indoor Set-up must be completed
Saturday, September 19:	7am-9:30am - Artist Booth Set Up 9:30am – all cars must be moved to parking field 10am-5pm - Open to the Public 3:00pm - Awards Presentation 5:00-5:30pm – public leaves site, no cars allowed during this time
Sunday, September 20:	7am-9:30am - Booth Re-stocking 9:30am – all cars must be moved to parking field 10am-5pm - Open to the Public 5:00-5:30pm – public leaves site & artists begin packing up 5:30pm- dusk – cars allowed into Garden & Artists pack
Monday, September 21:	9am-5pm - Indoor take down completed
October 31:	Deadline for sales payment to ANNMARIE GARDEN

Administration Fee and Slides

Artists are juried by a 4-6 member panel made up of fellow artists, gallery directors, art professionals, and art instructors. A non-refundable application fee of \$25.00, check payable to **ANNMARIE GARDEN**, must be mailed with this application. A select group of 120-150 artists will be chosen for participation. Notification of acceptance will be mailed or emailed in late April, along with your booth assignment. Deadline to pay booth and rental fees in June 30. Artsfest badges and set up information is sent in July. The Artsfest Coordinator reserves the right to change any booth location at any time as necessary, even after notification of space assignment has been given.

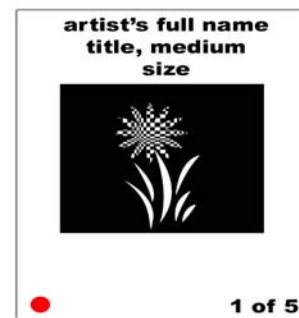
To be considered by the jury, artists must submit:

- Completed application form with VALID email address
- Signed and dated release form
- A \$25.00 non-refundable application fee. The fee is waived for Emerging Artists.
- A self-addressed, stamped, legal size envelope.
- An artist's statement that describes the materials and techniques used to create your artwork is REQUIRED. Descriptions should be no more than one paragraph. This statement will be read by the jury.
- Five color slides, including one display slide, are REQUIRED; each should be labeled on one side as follows in accordance with the NAIA guidelines:
- Or you may use high-quality jpeg images. All images must be submitted on one CD labeled with artists name and contact information. DO NOT email images.

Slide and Image Information:

1. Artist full name, title, medium, size — top of slide.
2. Number each slide — bottom right.
3. RED DOT to indicate bottom of slide — bottom left.
4. Four slides/ images measuring 2"x2" must represent work created since 2004.
5. The fifth slide/ image must represent typical exhibit set up. No people or identifying signs should appear in set up slide. This applies to ALL applicants. Emerging Artists do not have to send a set-up slide.
6. Slides/ images should be clear and well representative of work.
7. Artists with framed works must submit at least one slide/ image clearly displaying the quality of framing.
8. No glass or damaged slides, stickers, photographs or drawings will be accepted. Do not send samples of work. Slides/ digital images of accepted artists work will be kept for promotional uses and returned after Artsfest.

SLIDE REQUIREMENTS



↑ **IMPORTANT!**
place red dot here

Slides can be made from digital photographs and ordered online from reputable companies. We often hear great reviews for www.colorslices.com.

***Artists failing to submit all of the required materials will not be considered by the Jury.**

***Previous acceptance into Artsfest does not automatically guarantee acceptance this year.**

***Artists applying to the Emerging Artist Program must submit a resume.**

Fee Structure

APPLICATION FEE: \$25 application fee, non-refundable
Fee is waived for Emerging Artists
Due by March 31

Upon acceptance to Artsfest, participating artists agree to pay according to the following fee schedule:

BOOTH RESERVATION FEES:
Indoor Exhibit Space \$150 per booth (includes electricity)
Tent Circle \$50 per booth
Wooded Path \$25 per booth
Fee is waived for Emerging Artists
Due by June 30

RENTAL FEES:
Electricity \$25 for booths in the Tent Circle
Tables \$10 per table
Emerging Artists are provided 2 tables
Due by June 30

POST-EVENT GROSS SALES PAYMENT: *Due by October 31*

All Artsfest artists, including emerging artists, must pay a percentage of their gross sales to **ANNMARIE GARDEN**. For sales up to \$2000, artist pays 15%.

After the first \$2000 the percentage drops to 10%.

There is a minimum payment of \$100.

For example, if you have gross sales of \$4500, you would pay as follows:

15% of \$2000 = \$300
10 % of \$2500 = \$250
Total Payment = \$550

****Please note that if you have gross sales of \$666 or lower, you must pay the minimum of \$100.**

**Please make all checks payable to: ANNMARIE GARDEN
Send to: P.O. Box 99, Dowell, MD 20629**

Special note: failure to make sales payment in a timely manner will result in artist being barred from any future Anmarie Garden event or activity.

Festival Rules and General Info

Annmarie Garden is committed to presenting the finest of artists and craftspeople. Selections are chosen based on several criteria: quality, craftsmanship, creativity, uniqueness, and style of execution. To this end, the festival rules have been established to ensure the highest quality festival experience for the artists and visitors. By applying you agree to abide by the rules, policies and decisions of the Artsfest Jury.

Artist must exhibit and be present during the complete show, from 10:00a.m. through 5:00p.m. Saturday, September 19, and from 10:00a.m. through 5:00p.m., Sunday, September 20. Failure to follow this rule makes artist ineligible for prizes and admission to future shows. Artists who depart or breakdown prior to closing on Saturday will not be permitted to return the following day.

Exhibitors are encouraged to set a broad price range for their works.

The bulk of work exhibited must be original and signed by the artist. See next section for details on commercial reproductions. Artist shall exhibit only works typified by their slides. Only the works of the accepted artists may be sold or displayed at Artsfest.

Photographs must be printed by the exhibiting photographer. If you produce work in editions, you must disclose edition numbers to the festival audience and include this information in your slide description.

Molded ceramics must be made by the artist with artist designed molds.

Kits, stencils, stamps, and patterns are unacceptable.

Award winners from the previous year are invited to return and are not required to go through the jury process. Award winners must still complete an application form. The application fee, slides, and the artist statement are not required.

Artists agree to pay a percentage of their gross sales which will benefit **ANNMARIE GARDEN**, a public, non-profit arts center. The \$25 non-refundable application fee is not to be deducted from sales payment. The deadline to make the sales payment is October 31.

Artists may not share space with another artist, unless that artist is juried into the show as well. Non-juried artists will be asked to leave the show immediately.

Each artist is responsible for collecting Maryland state sales tax and must adhere to all sales tax laws of the State of Maryland. Questions should be directed to The Office of Comptroller, Annapolis, Maryland (410) 767-1540.

About Indoor booths and Tent Circle booths - Please note that Indoor Booths and Tent Circle booths measure at least 10' x 10'. Artists are required to use a substantial display that withstands wind and crowds. Water-resistant coverings with weights are highly recommended. Stake or spike supports are not permitted on asphalt areas or indoors. Refer to Set-up Information section for additional information.

About booths along the Wooded Path - Booths along the Wooded Path are all at least 100 sq feet, but may not be exactly 10' x 10'. For this reason, 10' x 10' tents may not fit. Tent legs, ropes and supports CANNOT stick out into the walking path. Artists are required to use a substantial display that withstands wind and crowds. Water-resistant coverings with weights are highly recommended. Stake or spike supports are not permitted on asphalt areas. Refer to Set-up Information section for additional information.

Electricity is available for \$25 per booth in the Tent Circle. Electricity is included in the indoor fee. Availability of electricity along the Wooded Path is extremely limited and given on a first-come, first-served basis.

Tables can be rented in advance for \$10 each.

Artists must provide their own chairs. No exceptions.

There will be no pets permitted within the confines of Annmarie Garden during Artsfest

Application fee is non-refundable. Absolutely no exceptions are made. There is a \$25 returned check fee.

Reservation fees and rental fees are non refundable after August 31. Other refund requests are at the discretion of the Director of Annmarie Garden.

Penalties for failure to abide by these rules include immediate removal of artwork in violation of these rules, ejection from this year's festival, and possible suspension from exhibiting in future festivals.

Artists who fail to make the sales payment by October 31 will be suspended from any future Annmarie Garden activity or program, including applying to any special event, teaching, exhibiting in gallery shows, selling items in the gift shop, etc. Once payment has been made, it is at the discretion of the Director of Annmarie Garden to re-instate participation privileges.

RV Parking at Artsfest is EXTREMELY LIMITED. You MUST make a reservation and pay in advance to park an RV in our parking field. Reservations are taken on a first-come, first-served basis and payment must be made in advance. No exceptions.

About Cars & Parking at Artsfest – our rules about cars may seem to strange, but they have been developed over the years as a result of trial and error. The main goal of our policy is to ensure the safety of ALL artists and ALL visitors. During set up times, artists may park their cars in approved locations to unpack/pack. We ask that once you have unpacked your car that you immediately move it over to the parking field. This frees up room for another artists to unpack/pack. ALL CARS must be removed from the Garden by 9:30am on Sat and Sun. NO EXCEPTIONS. At the end of the each day, there is a 30 minute period from **about 5:00-5:30pm** when we must politely get all the visitors out of the 30 acre property - **no cars are allowed in the Garden during this time**. You must wait. In addition, we use an A – B entry system. The As come in first, and then 30 minutes later, the Bs come in. This helps with traffic congestion. If you are a B, we suggest you use the time to pack. We also place staff members with walkie-talkies at all congestion points to help control traffic. If you are seen to be disobeying a direct request from a staff member or endangering the safety of ANY person, you will not be asked back to participate in Artsfest. In other words, bring your patience and sense of humor with you when you come to Artsfest! It will make the whole experience much more enjoyable for everyone.

OUR GRATITUDE – Artsfest is one of the most important fund raising activities for Annmarie Garden. We cannot express enough our extreme gratitude to all of you. We know there are so many details to worry about when undertaking a festival, and we are grateful that you are willing to participate in this event. We hope it is a mutually beneficial experience.

Commercial Reproductions

Annmari Garden and the Artsfest jury acknowledge that not everyone is able to purchase original artwork due to the prices these pieces command. In an effort to keep the art accessible to everyone, Artsfest does allow the sale of commercial reproductions. However it is important that all customers are aware of what they are purchasing, and it is for this reason Artsfest has adopted the following policy for the sale of commercial reproductions:

1. All reproductions must be clearly labeled as such. Other terms such as “print,” “giclee,” “offset lithograph,” etc. are PROHIBITED. Labels must say “Reproduction.”
2. It is suggested that reproductions be kept in a browsing bin that is clearly labeled “Reproductions.”
3. Reproductions must be signed in editions of no more than 300.
4. Reproductions should only be a supplementary part of the artist’s display and should not exceed more than 30% of the artist’s displayed body of work.
5. As a general guideline, reproductions should be sold for 30%-50% of the price of the original. Size of artwork, number of prints in the edition, and number of editions should also be taken into account when pricing reproductions.

Artists displaying work not consistent with these requirements will be asked to remove disputed work. Annmarie Garden reserves the right to close any booth that is not in compliance with the written policies.

Emerging Artist Program

The Emerging Artist Program is intended to support and exhibit emerging artists. This program sponsors artists who have not yet previously exhibited their work professionally. This unique opportunity allows emerging artists to exhibit and sell their work, interact with successful professional artists, and gain valuable experience that will help them in their future careers.

A limited number of emerging artists will be selected to participate in Artsfest through a jury process. The \$25 application fee is waived for emerging artists, [but they are required to pay 15% percent of their gross sales to ANNMARIE GARDEN](#). All emerging artists will be given booth space in a communal tent designated for emerging artists only. Although emerging artists do not compete against other artists for Artsfest award prizes, they are eligible to receive the Emerging Artist Award given to the best emerging artist at Artsfest.

Annmari Garden is pleased to provide these up and coming artists with the opportunity to display and sell their work and we encourage festival visitors to stop by the Emerging Artist area to enjoy their exciting works of art.

Important Information for Emerging Artists

- The \$25 administration fee is waived for emerging artists.
- Each emerging artist must submit a completed Emerging Artist Application form with four slides and a signed release form with a VALID email address.
- Each emerging artist must submit a resume with their application.
- Application must be received in the office by March 31, 5:00p.m.
- Details about setup, etc. will be included with notification letters for those selected. Each emerging artist is given 2 tables, electricity is not available. Artist must provide own chairs.
- Like all artists in Artsfest, Emerging Artists must pay a percent of their gross sales to **ANNMARIE GARDEN** by Oct. 31. Refer to the fess structure for details.

Incomplete applications will not be accepted. Applications must arrive in the office by March 31st, 5:00p.m.

Artist Services

- Free promotional postcards available upon request to help promote the artist at this show.
- Volunteer assistance is available for loading and unloading.
- Coffee coupons for Saturday and Sunday will be provided.
- An extensive marketing campaign promotes the art and artists.
- A Festival Program features every artist's name, booth space, and medium, as well as a map and performance schedule for the festival.
- On-line festival guide
- Booth sitters are available for a 10-15 minute stretch for those artists who come alone. As we rely on volunteers for this service, it is not guaranteed. We do the best we can.

Tentative Cash Awards

The following cash prizes are contingent upon sponsorship:

- Best of Show Award
 - Merit Award
 - Best Display Award
 - Emerging Artist Award
 - Best Demonstration Award
- (Selection for Best Demonstration will take place Sept. Saturday, 19, between the hours of 10-noon)

Publicity

Artsfest is publicized throughout the greater Metropolitan areas of Washington DC, Northern Virginia, Southern and Central Maryland, Annapolis, and surrounding regions. Included are the following outlets:

The Washington Post, The Bay Weekly, Annapolis Capital, Destination Maryland Magazine, State of Maryland Tourism, Calendar of Events, suburban newspaper publications, internet postings, and radio.

Each artist will receive at least 35 Artsfest postcards upon request with their confirmation materials to be used for publicity purposes. Artists may also email a digital photo in jpeg format and a short bio/artist's statement to gardeninfo@chesapeake.net to showcase their work on the Annmarie Garden website.

Set-up Information & Fees

Do not send any reservation or rental fees at this time! You must wait until you have received acceptance notification from the Jury to reserve your space.

Annmarie Garden is a lovely thirty acre park located in Solomons, Maryland. The park consists of several distinct areas: the arts building, the tent circle, the wooded path, the meadow, and the loblolly grove. During Artsfest, there is activity spread around the entire garden with artists booths concentrated in the Arts Building, Tent Circle, and along the Wooded Path. Visitors regularly comment on how much they enjoy our festival under the glorious canopy of trees and amidst the sculpture. You should carefully review the following information to decide which area of the garden is best suited for your booth. Sample photos are provided of each area.

Indoor Exhibit Space: This area requires a reservation fee of \$150.00. Booths are 10' x 10' and artists are responsible for their own set-up and takedown. Intended as the premier exhibition space at Artsfest, the jury will be looking for exceptional artists with beautiful displays. Displays are to be professional and high-quality. Electricity is included in fee. There is a table rental fee of \$10 each. Artist must provide their own chairs. **PLEASE NOTE:** Due to limited vehicle access, the bulk of booth set up for indoor section must be done on Thursday and Friday. Artists are also encouraged to tear down indoor booth on the Monday after Artsfest.



Outdoor Exhibit Space

Tent Circle: This area requires a reservation fee of \$50.00. Booths are 10' x 10' and artists are responsible for their own set-up and takedown. You can drive your car to the booth for unloading and loading, but your car cannot remain parked at the booth. The fee for use of 110 volt electricity is \$25.00. You must supply your own tent. No spikes or stakes can be used – and you cannot tie your display apparatus to trees or shrubs. Tables can be rented at \$10 each. Artists must provide their own chairs.



Wooded path: This area requires a reservation fee of \$25.00. As the booths along the wooded path are set amidst the trees, each space varies slightly in size and shape. All booth spots are spacious, but may not accommodate 10' x 10' tents due to trees and foliage and their unique shape. If your assigned space allows, tents can be set up in this area, but they may not protrude onto the paved pathway. Cars cannot be driven directly to the booth, but a shuttle service is provided and help is available unloading and loading. Electricity is not available. Tables can be rented at \$10 each. Artists must provide their own chairs.



Questions about Artsfest...

Annamarie Garden *Sculpture Park & Arts Center*
Melissa Daman, *Artsfest Coordinator*
Sarah Murray, *Administrative & Program Assistant*
P.O. Box 99
13480 Dowell Road
Dowell, Maryland 20629
phone: 410.326.4640 fax: 410.326.4887
website: www.annmariegarden.org

gardenevents@chesapeake.net
gardeninfo@chesapeake.net

APPLICATION DEADLINE: March 31, 5:30pm

Thank you! Artsfest is one of the most important fund-raising activities for Annmarie Garden. We cannot express enough our extreme gratitude to all artists. We know there are so many details to worry about when undertaking a festival, and we are grateful that you are willing to share your talents and participate in this event. We hope it is a mutually beneficial experience.