

Sponsorship Opportunities

Halloween in the Garden '09

October 24, 2009, 11am - 4pm

Annmarie Garden *Sculpture Park & Arts Center*
Dowell Road, Solomons, Maryland

www.annmariegarden.org

gardeninfo@chesapeake.net

Looking for a spooktacular sponsorship opportunity? Consider *Halloween in the Garden!* Enjoy excellent exposure at Southern Maryland's most popular, no-scare, family-friendly Halloween event, Annmarie Garden's *Halloween in the Garden*. Every year, over 70 local organizations, non-profits, and businesses will set up booths along our lovely wooded path and hand out treats to thousands of kids and their families. Free art activities are also offered to visitors. We ask for a \$1 donation from each guest and these funds go directly to the Holiday Food Basket Program. What a great sponsorship opportunity! For our Halloween sponsors, your company will be given excellent logo/name exposure. **Your sponsorship dollars helps us decorate for the event, rent tents and other supplies, provide free art activities for kids, and advertise the event. Ultimately, it all benefits the Holiday Food Basket Program!**

Halloween sponsors will enjoy a variety of special benefits, including:

- Association with a unique southern Maryland autumn event
- Reach a family audience of over 5000 people
- Recognition as community benefactor – both to Annmarie Garden and the Holiday Food Basket Program
- Guaranteed media coverage
- Sponsors enjoy PROMINENT on-site logo/name visibility
- Excellent internet exposure and logo recognition on our website www.annmariegarden.org
- Link from *Halloween* homepage to sponsor's website
- Associate your company with a family-oriented, high-quality CHARITY event

Sponsorship Opportunities for Halloween In the Garden

Ooky Spooky PRESENTING Sponsor - \$750 TOP BILLING

- Company banner displayed along Welcome Walk – **TOP BILLING**
- **NEW!** Option to choose and present the **Golden Pumpkin Awards** for best booths
- **NEW!** Option to have a booth along the Welcome Walk or the Wooded Path – sponsors always enjoy best booth locations
- Inclusion of name & logo in program – **TOP BILLING**
- Inclusion of name/logo in paid ads – **TOP BILLING**
- Inclusion of company name in press kits and general news releases
- Listing of company name & logo on Halloween in the Garden website for one year w/link
- Post event photos & inclusion in post event news release

Friendly Ghost Patron - \$500

- Company banner displayed along Welcome Walk – **PROMINENT location**
- **NEW!** Option to have a booth along the Welcome Walk or the Wooded Path – sponsors always enjoy best booth locations
- Inclusion of name & logo in program – **PROMINENT listing**
- Inclusion of company name in press releases and e-newsletters
- Listing of company name & logo on Halloween page of our website for one year w/link
- Post event photos & inclusion in post event news release

Ghoulish Supporter - \$250

- Company banner displayed along Welcome Walk – **great visibility!**
- **NEW!** Option to have a booth along the Welcome Walk or the Wooded Path – sponsors always enjoy best booth locations
- Listing of name on program
- Inclusion of company in all press releases and e-newsletters
- Inclusion of name on Halloween in the Garden website for one year

Haunted Sponsor - \$150

- Company banner displayed along Welcome Walk
- **NEW!** Option to have a booth along the Welcome Walk or the Wooded Path – sponsors always enjoy best booth locations
- Listing of name on program
- Inclusion of company in all press releases and e-newsletters
- Inclusion of name on Halloween in the Garden website for one year

Your sponsorship check should be made out to **Ann's Circle, Inc.**, the non-profit, 501 (c) 3 organization that supports the Garden. You can learn more about Annmarie Garden and *Halloween in the Garden* at www.annmariegarden.org.

**Thank you for your support of this wonderful community event.
What a great way to celebrate the season and support a local charity.
You can make a difference in this community with your support!**

Sponsorship Reservation Form for Halloween in the Garden

Please complete and return this form ASAP! Thanks for your support!

Please check your sponsorship choice:

Ooky Spooky PRESENTING Sponsor - \$750

Friendly Ghost Patron - \$500

Ghoulish Supporter - \$250

Haunted Sponsor - \$150

Do you want to have a booth at the event? YES NO

If YES, Where? _____

Payment Type: Check (make out to "Ann's Circle") Credit Card (circle one) – Visa or MasterCard

Credit Card Number: _____ Exp date: _____

Name on Credit Card: _____ Security Code _____

Credit Card Signature _____

Contact Name (for general sponsorship and logo questions) _____

Business Name: _____

Mailing Address (must match address on credit card bill) _____

Email: _____ Website: _____

Phone: _____ FAX: _____

Special Requests/Questions: _____

- PLEASE email your logo to gardendirector@chesapeake.net as soon as possible.
- If you would like your company banner displayed at Halloween, please make arrangements to have it delivered to Annmarie Garden by Friday, October 16, 2009.
- Your sponsorship check should be made out to **Ann's Circle, Inc.**, the non-profit, 501 (c) 3 organization that supports the Garden. You can learn more about Annmarie Garden and *Halloween in the Garden* at www.annmariegarden.org.
- Mail check to Annmarie Garden, P.O. Box 99, Dowell, MD 20629.

Thank you for your support of this wonderful community event. What a great way to celebrate the season and support a local charity. You can make a difference in this community with your support!