



# SPONSORSHIP KIT

## ANNMARIE SCULPTURE GARDEN & ARTS CENTER



**We hope you will join us as a sponsor of our signature event – the only event of its kinds in the region! Proceeds help sustain our many educational and recreational activities!**

**Join us as a sponsor** of our signature event of the year - the 26th Annual Artsfest Fine Arts Festival, Sept. 21 & 22, at beautiful Annmarie Garden in Solomons, Maryland!

As a sponsor, you will enjoy unsurpassed visibility at one of the region's most popular events. Artsfest is a fantastic weekend of great shopping, live music, delicious food & drink, wine & beer, free family and children's activities, and more—all amidst the lovely trees and sculpture of Annmarie Garden!

The event will include more than 165 indoor and outdoor artist booths and 25+ performers on three stages. Attendees will love browsing and shopping in the Murray Arts Building, the Tent Circle, and the Wooded Path. Families will take advantage of special activities in the Discovery Tent, and creative fun in the Zany Zone, the Fairy Lolly, and the Children's Garden.

Celebrate the arts during Artsfest '19 at beautiful Annmarie Sculpture Garden & Arts Center!

**FESTIVAL  
ATTENDANCE  
12,000+**

### SPONSORS BENEFITS

- Excellent exposure at one of the Mid-Atlantic's oldest and finest arts festivals
- Reach a highly desirable audience of 12,000+ guests during the 2-day event
- Recognition as a community benefactor
- Complimentary express-entry ticket to Artsfest + passes to VIP Tent!
- Guaranteed advertising for event (Southern Maryland, D.C., Annapolis & Baltimore)
- Sponsors will be included in posts on our popular social media outlets; Facebook, Instagram, and Twitter; and in our e-newsletter
- Inclusion in Artsfest newspaper tabloid insert
- Top-tier sponsors' logos printed on event shopping bag distributed to attendees
- Unique on-site visibility opportunities (check with staff for customized options)
- Excellent exposure & logo recognition on the Annmarie Garden website for one year



# SPONSORSHIP OPPORTUNITIES

## Welcome Gate Sponsor - \$3000

*(prime position on all materials)*

- Name integrated into event webpage and facebook event header
- Name on 10,000+ admission stickers (commit by August 15)
- Primary logo position on 5,000 bookmarks & 5,000 postcards (commit by 8/15)
- Primary logo position on Artsfest bag (commit by 8/15)
- Primary logo position on newspaper insert -reaches 25,000+ (commit by 8/15)
- Primary banner position along Welcome Walk (sponsor provide banner)
- Primary logo position in Artsfest e-newsletter - reaches 11,000+
- Primary position on Artsfest program
- Primary position on Artsfest webpage
- Option to have a booth/display at event entrance
- Option for a 4'x8' billboard at event entrance (sponsor provides sign)
- Name included in all press materials
- 50 quick-entry passes to Artsfest + passes to VIP tent

## Main Stage Entertainment Sponsor - \$2000

- Name on signage at Main Stage as Entertainment Sponsor
- Logo on 5,000 bookmarks & 5,000 postcards (commit by 8/15)
- Logo on Artsfest bag (commit by 8/15)
- Logo on newspaper insert – reaches 25,000+ (commit by 8/15)
- Your banner displayed along Welcome Walk (sponsor provide banner)
- Name in Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Option to have a booth/display at event entrance
- Name included in all press materials
- 40 quick-entry passes to Artsfest + passes to VIP tent

## Children's Discovery Tent Sponsor - \$2000

- Name on signage at the giant Children's Discovery Tent
- Logo on 5,000 bookmarks & 5,000 postcards (commit by 8/11)
- Logo on Artsfest bag (commit by 8/11)
- Logo on newspaper insert – reaches 25,000+ (commit by 8/11)
- Your banner displayed along Welcome Walk (sponsor provide banner)
- Name in Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Name included in all press materials
- 35 quick-entry passes to Artsfest + passes to VIP tent

## Council Ring Entertainment Sponsor - \$1500

- Your banner displayed at the beautiful Council Ring Stage
- Your name on 5,000 bookmarks & 5,000 postcards (commit by 8/11)
- Logo on Artsfest bag (commit by 8/11)
- Logo on newspaper insert – reaches 25,000+ (commit by August. 8/11)
- Your banner displayed along Welcome Walk (sponsor provides banner)
- Name in Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Name included in all press materials
- 30 quick-entry passes to Artsfest + passes to VIP tent

## Zany Zone Sponsor - \$1000

- Your banner displayed at the popular Zany Zone Kids Area
- Your name on 5,000 bookmarks & 5,000 postcards (commit by 8/11)

- Logo on Artsfest bag (commit by 8/11)
- Name on newspaper insert – reaches 25,000+ (commit by 8/11)
- Your banner displayed along Welcome Walk (sponsor provides banner)
- Name in Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Name included in all press materials
- 25 quick-entry passes to Artsfest + passes to VIP tent

## Overlook Entertainment Sponsor - \$1000

- Your banner displayed at the lovely Overlook Stage
- Your name on 5,000 bookmarks & 5,000 postcards (commit by 8/11)
- Logo on Artsfest bag (commit by 8/11)
- Name on newspaper insert – reaches 25,000+ (commit by 8/11)
- Your banner displayed along Welcome Walk (sponsor provides banner)
- Name in Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Name included in all press materials
- 20 quick-entry passes to Artsfest + passes to VIP tent

## Painterly Patron - \$750

- Name on Artsfest bag
- Name on newspaper insert – reaches 25,000+ (commit by 8/11)
- Your banner displayed along Welcome Walk (sponsor provides banner)
- Name in Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Name included in all press materials
- 15 quick-entry passes to Artsfest + passes to VIP tent

## Bejeweled Benefactor - \$500

- Banner displayed along Welcome Walk (sponsor provides banner)
- Name on Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- Name included in all press materials
- 12 quick-entry passes to Artsfest + passes to VIP tent

## Artsy Advocate - \$350

- Name on Artsfest e-newsletter - reaches 11,000+
- Name listed on Artsfest program
- Name listed on Artsfest webpage
- 10 quick-entry passes to Artsfest

## Crafty Crusader - \$250

- Name listed on Artsfest program
- Name listed on Artsfest webpage
- 6 quick-entry passes to Artsfest

## Artsfest Friend - \$100

- 2 quick-entry passes to Artsfest
- 1 Artsfest t-shirt
- Name listed on Artsfest webpage
- *A great way to enjoy Artsfest and support Annmarie Garden!*

# SPONSORSHIP FORM

## ARTSFEST 2019 Arts & Music Festival

SEPTEMBER  
21 & 22

### SPONSORSHIP RESERVATION

- ☐ Welcome Gate Sponsor .....\$3000
- ☐ Main Stage Entertainment Sponsor .....\$2000
- ☐ Children's Discovery Tent Sponsor .....\$2000
- ☐ Council Ring Entertainment Sponsor .....\$1500
- ☐ Zany Zone Kid's Area Sponsor .....\$1200
- ☐ Overlook Entertainment Sponsor .....\$1000
- ☐ Painterly Patron .....\$750
- ☐ Bejeweled Benefactor .....\$500
- ☐ Artsy Advocate .....\$350
- ☐ Crafty Crusader .....\$250
- ☐ Artsfest Friend .....\$100

### ARTIST AWARD SPONSORS

*This award is named for your company/organization!*

- ☐ Best of Show (visual artist) Award .....\$ 800
- ☐ Artsfest Spirit Award .....\$ 500
- ☐ Best NEW Artsfest Artist Award .....\$ 300
- ☐ Demonstration Award .....\$ 300
- ☐ Performing Artist Award .....\$ 300

### ADDITIONAL ADVERTISING OPPORTUNITY

- ☐ Billboard Space .....\$ 250
- Increase your visibility during Artsfest!  
4'x8' OUTDOOR Advertising, limited space!  
(located along entrance drive)

Total  
Amount: \$ \_\_\_\_\_

**Please help us maximize your sponsorship dollars by paying with a check.**

**For other payment arrangements, call the Business Office at 410-326-4640**

- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle Inc., c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org)

Contact Name (for general sponsorship and logo questions)

Company/Sponsor Name

Mailing Address

City

State

ZIP

Email

Telephone

FAX

Completed forms with payment can be sent by mail to address above.

[donor@annmariegarden.org](mailto:donor@annmariegarden.org) • fax: 410-326-4887 • phone: 410-326-4640 • [www.annmariegarden.org](http://www.annmariegarden.org)



# ARTSFEST '19 - ARTIST AWARD SPONSORS

Become an award sponsor and have one of these prestigious awards presented in your company name.

## BENEFITS INCLUDE:

- Individual award named after your company
- Sponsor invited to present the award
- Listing in the Artsfest program
- Promotion on our popular social media outlets
- 4 quick-entry tickets to Artsfest, and listing on the Annmarie Sculpture Garden website!
- Awards are chosen by jury & presented on Saturday, September 21, 2019 at 3:00pm with the exception of the Performing Artist Award, which is announced after the event.

## AWARDS TO SPONSOR:

### **Best of Show Award** **\$800**

(awarded amount: \$500)

*Awarded to the best visual artist at Artsfest '19*

### **Artsfest Spirit Award** **\$500**

(awarded amount: \$300)

*This award recognizes the visual artist who most effectively shares with guests, their enthusiasm and love of their craft.*

### **Best NEW Artsfest Artist Award** **\$300**

(awarded amount: \$200)

*Awarded to best new Artsfest visual artist  
(only first year artists eligible)*

### **Best Demonstration Award Sponsor** **\$300**

(awarded amount: \$200)

*Awarded to the best demonstration by an artist during  
Artsfest '19*

### **Performing Artist Award Sponsor** **\$300**

(awarded amount: \$200)

*Awarded to the best performing artist at Artsfest '19*

