



# SPONSORSHIP KIT

## ANNMARIE SCULPTURE GARDEN & ARTS CENTER

### 24TH ANNUAL ARTSFEST FINE ARTS FESTIVAL

September 16 & 17, 2017  
10 a.m.-5 p.m.

Join us as a **sponsor** of the 24th Annual Artsfest Fine Arts Festival at Annmarie Garden on Sept. 16 & 17, in Solomons, Maryland! As a sponsor, you will enjoy unsurpassed **visibility at one of the region's most popular events**. Artsfest is a fantastic weekend of great shopping, live music, delicious food & drink, wine & beer, free family and children's activities, and more—all amidst the lovely trees and sculpture of Annmarie Garden!

The event will host more than **165 indoor and outdoor artist booths** and 25+ performers on the Main Stage, Council Ring, and strolling. Attendees will love browsing and shopping in the Murray Arts Building, the Tent Circle, and the Wooded Path. Families will take advantage of special activities in the **Discovery Tent**, and creative fun in the **Zany Zone**, the **Fairy Lolly**, and the **Children's Garden**.

The **Studio School** will be open where guests can work in the clay studio or paint a masterpiece. Celebrate the arts during Artsfest '16 at beautiful Annmarie Garden!



### SPONSORS BENEFITS

- Excellent exposure at one of the Mid-Atlantic's oldest and finest arts festivals
- Reach a highly desirable audience of 12,000+ guests during the 2-day event
- Recognition as a community benefactor
- Complimentary passes to Artsfest
- Guaranteed advertising for event (Southern Maryland, D.C., Annapolis & Baltimore)
- Sponsors will be included in posts on our popular social media outlets; Facebook, Instagram, and Twitter; and in our e-newsletter
- Inclusion in Artsfest newspaper tabloid insert
- Top-tier sponsors' logos printed on event shopping bag distributed to attendees
- Unique on-site visibility opportunities (check with staff for customized options)
- Excellent exposure & logo recognition on the Annmarie Garden website for one year



# SPONSORSHIP OPPORTUNITIES

## Welcome Gate Sponsor - \$3000

*(prime position on all materials)*

- Primary position on 5,000 bookmarks & 5,000 postcards
- Primary position for your banner along Event Entrance/Welcome Walk
- Billboard space at the Dowell Road exit/entrance
- Company name on entry wristband (commit by August 22)
- Primary position for your logo on Artsfest bag (commit by August 18) & program
- Your logo on downloadable Artsfest coupon
- 50 tickets to Artsfest
- Company name in newspaper insert (commit by Aug. 21)
- Promotion on our popular social media outlets
- Primary position of logo w/ link on Annmarie website for 1 year
- Benefactor membership to Annmarie (\$500 value)

## Main Stage Entertainment Sponsor - \$2500

- Secondary position on 5,000 bookmarks & 5,000 postcards
- Your company banner at Main Stage
- 40 tickets to Artsfest
- Your logo on Artsfest bag (commit by August 22)
- Your logo on downloadable Artsfest coupon
- Logo on newspaper insert cover (commit by Aug. 22)
- Promotion on our popular social media outlets
- Company logo w/ link on Annmarie website for one year
- Patron membership to Annmarie (\$250 value)

## Children's Discovery Tent Sponsor - \$2000

- Listing on 5,000 bookmarks & 5,000 postcards
- Your banner displayed at Discovery Tent or Welcome Walk
- Your logo on Artsfest bag & program (commit by August 22)
- Your logo on downloadable Artsfest coupon
- 30 tickets to Artsfest
- Logo on newspaper insert cover (commit by Aug. 21)
- Promotion on our popular social media outlets
- Company logo w/ link Annmarie website for one year
- Friend membership to Annmarie (\$100 value)

## Council Ring Entertainment Sponsor - \$1500

- Listing on 5,000 bookmarks & 5,000 postcards
- Your banner displayed at the Council Ring or Welcome Walk
- Your logo on Artsfest bag & program (commit by August 2)
- Your logo on downloadable Artsfest coupon
- 25 tickets to Artsfest
- Logo on newspaper insert cover (commit by Aug. 21)
- Promotion on our popular social media outlets
- Company logo w/ link on Annmarie website for one year
- Friend membership to Annmarie (\$100 value)

## Zany Zone Sponsor - \$1000

- Your banner displayed at the Zany Zone
- Your logo on Artsfest bag (commit by Aug. 22)
- Your logo on Artsfest program & downloadable coupon
- 20 tickets to Artsfest
- Company name in newspaper insert (commit by Aug. 21)
- Company logo w/ link on Annmarie website for one year
- Family membership to Annmarie (\$75 value)

## Painterly Patron - \$750

- Your banner displayed along Welcome Walk
- Your logo on Artsfest bag (commit by Aug. 22)
- Your name on Artsfest program & downloadable coupon
- 15 tickets to Artsfest
- Company name in newspaper insert (commit by Aug. 21)
- Company logo w/ link on Annmarie website for one year
- Family membership to Annmarie (\$75 value)

## Bejeweled Benefactor - \$500

- Your banner displayed along Welcome Walk
- Your logo on Artsfest program (commit by Aug. 22)
- Your name on downloadable coupon
- 10 tickets to Artsfest
- Logo on newspaper insert cover (commit by Aug. 21)
- Company logo listed on Annmarie website for one year
- Individual membership to Annmarie (\$50 value)

## Artsy Advocate - \$350

- Your banner displayed along the Welcome Walk
- Your name listed on Artsfest program & downloadable coupon
- 8 tickets to Artsfest
- Company name in newspaper insert (commit by Aug. 21)
- Company listing on Annmarie website for one year

## Crafty Crusader - \$250

- Listing on website for one year
- 6 tickets to Artsfest
- Your name listed on Artsfest program

## Artsfest Friend - \$100

- Receive 4 tickets
- 2 Artsfest t-shirts
- Listing on our website for one year
- A great way to enjoy Artsfest and support Annmarie Garden!



# SPONSORSHIP FORM

## SPONSORSHIP RESERVATION

- ☐ Welcome Gate Sponsor .....\$3000
- ☐ Main Stage Entertainment Sponsor .....\$2500
- ☐ Children's Discovery Tent Sponsor .....\$2000
- ☐ Council Ring Entertainment Sponsor .....\$1500
- ☐ Zany Zone Sponsor.....\$1000
- ☐ Painterly Patron .....\$750
- ☐ Bejeweled Benefactor .....\$500
- ☐ Artsy Advocate .....\$350
- ☐ Crafty Crusader .....\$250
- ☐ Artsfest Friend .....\$100



September 16 & 17, 2017

## ARTIST AWARD SPONSORS

***This award is named for your company/organization!***

- ☐ Best of Show (visual artist) Award ..... \$ 800
- ☐ Artsfest Spirit Award ..... \$ 500
- ☐ Best Demonstration Award ..... \$ 300
- ☐ Best NEW Artsfest Artist Award ..... \$ 300
- ☐ Performing Artist Award ..... \$ 300

### ADDITIONAL ADVERTISING OPPORTUNITY

- ☐ Billboard Space ..... \$ 250
- Increase your visibility during Artsfest!  
4'x8' OUTDOOR Advertising, limited space!  
(located along entrance drive)

**Total  
Amount: \$\_\_\_\_\_**

## Payment Type

- ☐ Check (*made payable to Ann's Circle, Inc.*) ☐ Visa ☐ MasterCard
- ☐ PayPal Online (*Use "Donate" button at [www.annmariegarden.org](http://www.annmariegarden.org) and enter sponsorship amount as donation*)

Credit Card Number

Expiration Date

Security Code

Name on Credit Card

Credit Card Signature:

Contact Name (for general sponsorship and logo questions)

Business Name

Mailing Address (must match address on credit card bill)

Email

Website

Telephone

FAX

- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org)

Completed forms can be sent by mail to address above, emailed or faxed (see below).

[marketing@annmariegarden.org](mailto:marketing@annmariegarden.org) • fax: 410-326-4640 • phone: 410-326-4640 • [www.annmariegarden.org](http://www.annmariegarden.org)



# ARTSFEST '17 - ARTIST AWARD SPONSORS

Become an award sponsor and have one of these prestigious awards presented in your company name.

## BENEFITS INCLUDE:

- Individual award named after your company
- Sponsor invited to present the award
- Listing in the Artsfest program
- Promotion on our popular social media outlets
- 4 tickets to Artsfest, and listing on the Annmarie Sculpture Garden website for one year!
- Awards for best artists are chosen by jury & presented on Saturday, September 17, 2017 at 3 PM

## AWARDS TO SPONSOR:

### Best of Show Award **\$800**

(awarded amount: \$500)  
plus a welcome walk banner [provided by you]

*Awarded to the best visual artist at Artsfest '17*

### Artsfest Spirit Award **\$500**

(awarded amount: \$300)

*This award recognizes the visual artist who most effectively shares with guests, their enthusiasm and love of their craft.*

### Best Demonstration Award **\$300**

(awarded amount: \$200)

*Awarded to the best demonstrating artist at Artsfest '17*

### Best NEW Artsfest Artist Award **\$300**

(awarded amount: \$200)

*Awarded to best new Artsfest visual artist  
(only first year artists eligible)*

### Performing Artist Award Sponsor **\$300**

(awarded amount: \$200)

*Awarded to the best performing artist at Artsfest '17*

