



**Annmarie Sculpture Garden & Arts Center**  
 P.O. Box 99  
 Dowell (Solomons), MD 20629  
 410-326-4640 / [www.annmariegarden.org](http://www.annmariegarden.org)



**2013 Sponsorship Opportunities:**

# **ANNMARIE GARDEN IN LIGHTS**

## *The Award Winning Holiday Light Show*

**December 6, 2013 - January 5, 2014**  
**6:00 – 9:00pm (nightly)**

(Closed December 9,10,11,16, 17, 18, 24, 25, & Jan.2)

**Sponsors enjoy on-site visibility & are associated with this award-winning event!**

Annmarie Sculpture Garden & Arts Center is the perfect holiday destination, with over 12,000 visitors during December! Garden In Lights is a magical experience featuring hand-made "light sculptures" arranged in entertaining and creative vignettes. Guests will enjoy nightly entertainment, spectacular exhibits, and the Ornament Show & Sale.



### **ANNMARIE GARDEN IN LIGHTS SPONSORS WILL ENJOY:**

- Your name / logo in colorful LIGHTS – custom made!
- Complimentary Garden in Lights passes
- Association with a magical, joyous, and celebratory event!
- Guaranteed advertising for event (including Southern Maryland, DC, Annapolis, and Baltimore areas)
- Excellent exposure at Southern Maryland's best-loved holiday destination
- A month of exposure to a desirable audience of more than 12,000 people during the holidays
- Acknowledgment for supporting the Arts in Southern Maryland
- Special recognition in press releases, advertising, and on the Annmarie Garden website



**Garden In Lights is the proud recipient of the 2011 Best Holiday Tradition award from Maryland Life Magazine!**

# 2013 Sponsorship Opportunities: ANNMARIE GARDEN IN LIGHTS

December 5, 2013 – January 6, 2014 (one month)

## DAZZLING LIGHTS & ENTERTAINMENT SPONSOR .....\$2,500



- Company banner displayed at Holiday Stage (indoor) We create the banner for you!
- 4 x 8 company sign on the exit drive (you provide sign)-one month!
- Custom-made "light sculpture" featuring your company name/logo
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo PROMINENT on cover of the Garden In Lights program
- Your logo on the Holiday I-Spy program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Sixty (60) tickets to Garden In Lights
- Six (6) tickets to the Friends Holiday Party (December 10, 5-8pm)



## BRILLIANT SPONSOR .....\$2,000



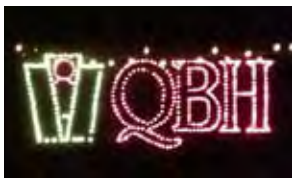
- Custom-made "light sculpture" featuring your company name/logo
- 4 x 8 company sign on the exit drive (you provide sign)-one month!
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Your logo on the Holiday I-Spy program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Fifty (50) tickets to Garden In Lights
- Five (5) tickets to the Friends Holiday Party (December 10, 5-8pm)

## SPARKLING SPONSOR .....\$1,500



- Custom-made "light sculpture" featuring your company name/logo
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Your logo on the Holiday I-Spy program Sponsor
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Forty (40) tickets to Garden In Lights
- Four (4) tickets to the Friends Holiday Party (December 10, 5-8pm)

## GLITTERING SPONSOR .....\$1,000



- Custom-made "light sculpture" featuring your company name/logo
- Your name on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Website listing for 1 year w/link and inclusion in press release
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Thirty (30) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)

## MILITARY NIGHT SPONSOR (2 NIGHTS AVAILABLE) .....\$1,000



- Sponsor this prestigious and honorable recognition of our military. Your company can provide FREE admissions to active duty military members and their immediate family
- Custom-made "light sculpture" featuring your company name/logo
  - Your logo on 14,000 school flyers (deadline of November 8)
  - Your logo on cover of the Garden In Lights program
  - Your logo on the \$1.00 OFF downloadable AMG coupon
  - Website listing for 1 year w/link and inclusion in press releases



# 2013 Sponsorship Opportunities: ANNMARIE GARDEN IN LIGHTS

December 5, 2013 – January 6, 2014 (one month)

## RADIANT SPONSOR .....\$750



- Custom-made "light sculpture" featuring your company name/logo
- Your logo on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Twenty (20) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)



## TWINKLING SPONSOR .....\$500



- Your name on 14,000 school flyers (deadline of November 8)
- Your name on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Ten (10) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)

## GLOWING SPONSOR .....\$250



- Your name on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Five (5) tickets to Garden In Lights



## FRIEND OF ANNMARIE GARDEN IN LIGHTS .....\$100

- Your name on cover of the Garden In Lights program
- Four (4) tickets to Garden In Lights

### OTHER SPONSORSHIPS AVAILABLE

Add these to any of the above sponsorships or by themselves. If you have any questions, please contact Bill Stevenson at [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org) or call: (410) 326-4640, ext. 12

**The Holiday I-Spy Game Sponsor**  
\$500.00 gets your logo on the program

**Children's Activity Sponsor**  
\$500.00 gets a sign with your logo recognizing your company

**Golf Cart Tours Sponsor**  
\$500.00 gets a sign on the golf carts, recognizing your company

### BILLBOARD ADVERTISING SPACE - \$500

Reserve a 4'x8' billboard along the exit drive of Garden In Lights! Everyone will see your sign!

- Reserve a billboard for 1 Month
- You provide a banner or sign (must be 4 x 8 or smaller)
- We provide GREAT visibility fro your company





# 2013 Sponsorship Opportunities: ANNMARIE GARDEN IN LIGHTS

*December 5, 2013 – January 6, 2014 (one month)*

Thank you for your support of this festive event... a bright way to celebrate the season & provide holiday programs!

## 2013 Sponsorship Reservation Form

Please choose your sponsorship choice(s):

- Dazzling Sponsor..... \$2,500
- Brilliant Sponsor..... \$2,000
- Sparkling Sponsor ..... \$1,500
- Glittering Sponsor ..... \$1,000
- Military Night Sponsor..... \$1,000
- Radiant Sponsor ..... \$750
- Twinkling Sponsor..... \$500
- Glowing Star Sponsor ..... \$250
- Friend of Garden Lights ..... \$100
- Billboard Advertising Space ..... \$500
- Holiday I-Spy Game Sponsor ..... \$500
- Children's Activity Sponsor ..... \$500
- Galf Cart Tour Sponsor ..... \$500

### Payment Type

- Check (*made payable to Ann's Circle, Inc.*)
  Visa
  MasterCard

Credit Card Number Expiration Date Security Code

Name on Credit Card Credit Card Billing Address Zip Code

Credit Card Signature:

Contact Name (for general sponsorship and logo questions)

Business Name

Mailing Address (must match address on credit card bill)

Email Website

Telephone FAX

Special Requests/Questions

- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org)