



SPONSORSHIP KIT

ANNMARIE SCULPTURE GARDEN & ARTS CENTER

HALLOWEEN in the GARDEN

October 29, 2016 • 11 a.m.- 4 p.m.

Join us as a sponsor of the much-anticipated-- **Annamarie's Halloween in the Garden!** This popular community event has become a tradition to not only children and families, but local businesses as well, who enjoy handing out treats to kids and interacting with the community in a festive and fun atmosphere! Sponsors enjoy excellent exposure at Southern Maryland's most popular, no-scare, family-friendly Halloween event. Your sponsorship dollars will help us decorate and create a festive atmosphere for the kids, provide free activities, and purchase supplies and trick-or-treat bags for each child. Your support will benefit Ann's Circle, Inc., (tax ID # 20-5109378) the 501 c 3 non-profit organization that supports Annmarie Garden.

SPONSORS BENEFITS

- Recognition as community benefactor
- Reach a family audience of over 4,500 people
- Guaranteed advertising coverage
- Promotion and acknowledgement on our popular social media outlets
- **PROMINENT** on-site visibility with banners (and, if you choose, a booth)
- Logo placement on our high-traffic website
- Exclusive opportunities to sponsor the trick-or-treat bags and give-aways!
- Ability to interact and hand out marketing materials to parents

Over
4,500 guests
in 2015!



SPONSORSHIP OPPORTUNITIES

Trick-or-Treat Bag Sponsor - \$1500

- Your company name or logo on Halloween treat bags
- Your banner displayed along Welcome Walk
- FIRST CHOICE of booth location along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year
- The “Grand Prize Golden Pumpkin Award” named for your company
- Promotion via our popular social media outlets & e-newsletter
- Post event photos & inclusion in post event news release

Spooktacular Sponsor - \$1000

- Your banner displayed along Welcome Walk
- Second choice of booth location along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year
- The 2nd Place “Golden Pumpkin Award” named for your company
- Promotion via our popular social media outlets & e-newsletter
- Post event photos & inclusion in post event news release

Friendly Ghost Sponsor - \$700

- Your banner displayed along Welcome Walk
- Third choice of booth location along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year
- The 3rd Place Golden Pumpkin Award named for your company
- Promotion via our popular social media outlets & e-newsletter
- Post event photos & inclusion in post event news release

Ghoulish Supporter - \$500

- Company banner displayed along Welcome Walk
- Option to have a booth along the Wooded Path (optional)
- Promotion via our popular social media outlets & e-newsletter
- Your name/logo on program & on website with link for 1 year

Haunted Sponsor - \$250

- Company banner displayed along Welcome Walk
- Your name on program & logo on website with link for 1 year

Frightful Friend - \$150

- Your name on program & logo on website with link for 1 year

WOW! 4' x 8' Advertising Space - \$200

Reserve a billboard at Halloween in the Garden. You provide a banner or sign (must be 4' x 8' or smaller); we provide the visibility! Your banner or billboard sign will be up from Oct. 24-Nov. 11!



SPONSORSHIP FORM



October 29, 2016 • 11 a.m.- 4 p.m.

SPONSORSHIP RESERVATION

- TRICK-or-TREAT BAG Sponsor.... \$1500
- Spooktacular Sponsor \$1000
- Friendly Ghost Sponsor \$700
- Ghoulish Sponsor \$500
- Haunted Sponsor..... \$250
- Frightful Friend..... \$150

- ADDITIONAL BILLBOARD OPTION** \$200

Increase visibility, try a 4'x8' OUTDOOR Advertising Space (from Oct. 24-Nov. 11). You provide the banner/sign, and we will display it along parking field entrance/road.

Total Amount: \$ _____

Payment Type

- Check (*made payable to Ann's Circle, Inc.*) Visa MasterCard
- PayPal Online (*Use "Donate" button at www.annmariegarden.org and enter sponsorship amount as donation*)

Credit Card Number _____ Expiration Date _____ Security Code _____

Name on Credit Card _____ Credit Card Signature: _____

Contact Name (for general sponsorship and logo questions) _____ Business Name _____

Mailing Address (must match address on credit card bill) _____

Email _____ Website _____

Telephone _____ FAX _____

- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: marketing@annmariegarden.org

Completed forms can be sent by mail to address above, emailed or faxed (see below).

marketing@annmariegarden.org • fax: 410-326-4640 • phone: 410-326-4640 • www.annmariegarden.org