



# Halloween in the Garden

October 25, 2014, 11am – 4pm

Sculpture Garden & Arts Center • 13480 Dowell Rd • Dowell, MD 20629

## Sponsorship Opportunities

**5000+ guests!**

***It's a HOWLING good time!***



Please join us as a sponsor of the **15th Annual Halloween in the Garden!** Halloween is always a howling good time at Annmarie, but this year you won't want to miss our **15th anniversary** of handing out treats to kids and making families happy! Enjoy excellent exposure at Southern Maryland's most popular, no-scare, family-friendly Halloween event - Annmarie's Halloween in the Garden. Your sponsorship dollars will help us decorate and create a festive atmosphere for the kids, provide free activities, and purchase supplies and trick-or-treat bags for each child. Your support will benefit Ann's Circle, Inc., (tax ID # 20-5109378) the 501 c 3 non-profit organization that supports Annmarie Garden.

### ***Halloween sponsors enjoy a variety of special benefits, including:***

- ◆ Recognition as community benefactor
- ◆ Reach a family audience of 5000+ people
- ◆ Guaranteed advertising coverage
- ◆ PROMINENT on-site visibility with banners (and, if you choose, a booth)
- ◆ Logo placement on our high-traffic website
- ◆ Exclusive opportunities to sponsor the trick-or-treat bags and give-aways!
- ◆ Ability to interact and hand out marketing materials to parents



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## Sponsorship Opportunities

### Trick-or-Treat Bag Sponsor - \$1500

- Your company name or logo on Halloween bags
- Your banner displayed along Welcome Walk
- FIRST CHOICE of Booth location along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year
- The Grand Prize Golden Pumpkin Award named for your company
- Post event photos & inclusion in post event news release



### Spooktacular Sponsor - \$1000

- Your banner displayed along Welcome Walk
- Second choice of Booth location along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year
- The 2nd Place Golden Pumpkin Award named for your company
- Post event photos & inclusion in post event news release



### Friendly Ghost Sponsor - \$700

- Your banner displayed along Welcome Walk
- Third choice of Booth location along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year
- The 3rd Place Golden Pumpkin Award named for your company
- Post event photos & inclusion in post event news release



### Ghoulish Supporter - \$500

- Company banner displayed along Welcome Walk
- Option to have a booth along the Wooded Path (optional)
- Your name/logo on program & on website with link for 1 year

### Haunted Sponsor - \$250

- Company banner displayed along Welcome Walk
- Your name on program & logo on website with link for 1 year

### Frightful Friend - \$150

- Your name on program & logo on website with link for 1 year

### WOW! 4' x 8' Advertising Space - \$200

Reserve a billboard at Halloween in the Garden. You provide a banner or sign (must be 4' x 8' or smaller); we provide the visibility! Your banner will up from October 21-November 15!





# Halloween in the Garden 2014

## Sponsorship Reservation Form

**Saturday, October 25, 11am-4pm**

Please complete and return your Reservation Form ASAP. Thanks for your support.

- ☐ TRICK-or-TREAT BAG Sponsor.....\$1500
- ☐ Spooktacular Sponsor .....\$1000
- ☐ Friendly Ghost Sponsor .....\$700
- ☐ Ghoulish Sponsor.....\$500
- ☐ Haunted Sponsor .....\$250
- ☐ Frightful Friend.....\$150

- ☐ **GREAT OPTION!** .....\$200

Increase visibility, try a 4'x8' OUTDOOR Advertising Space (from Oct 21-November 15) You provide the banner/sign, and we will display it along parking field entrance. road.



**Total  
Amount: \$** \_\_\_\_\_

### Payment Type

- ☐ Check (*made payable to Ann's Circle, Inc.*)    ☐ Visa    ☐ MasterCard    ☐ PayPal Online

Credit Card Number

Expiration Date

Security Code

Name on Credit Card

Credit Card Signature:

Contact Name (for general sponsorship and logo questions)

Business Name

Mailing Address (must match address on credit card bill)

Email

Website

Telephone

FAX

- Banner needs to be delivered by October 17, 2014
- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org)

**WWW.ANNMARIEGARDEN.ORG**