



**Annmarie Sculpture Garden & Arts Center**  
P.O. Box 99  
Dowell (Solomons), MD 20629  
410-326-4640 / [www.annmariegarden.org](http://www.annmariegarden.org)



# ***Annmarie Garden in Lights***

## ***The Award Winning Holiday Light Show***

### **2014 SPONSORSHIP OPPORTUNITIES**

**December 5, 2014 - January 3, 2015**

**6:00-9:00pm (nightly)**

(Closed December 8, 9, 10, 24, 25)

Sponsors enjoy on-site visibility & are associated with this award-winning event!

Annmarie Sculpture Garden & Arts Center is the perfect holiday destination, with more than 11,000 visitors during December! Garden In Lights is a magical experience featuring hand-made "light sculptures" arranged in entertaining and creative vignettes. Guests will enjoy nightly entertainment, spectacular exhibits, refreshment will be sold by Hardesty Haven Holiday Cafe, and don't forget about the Ornament Show & Sale.



## ***Annmarie Garden In Lights***

### **Sponsors Will Enjoy:**

- Your name / logo in colorful LIGHTS – custom made!
- Complimentary Garden in Lights passes
- Association with a magical, joyous, and celebratory event!
- Guaranteed advertising for event (including Southern Maryland, DC, Annapolis, and Baltimore areas)
- Excellent exposure at Southern Maryland's best-loved holiday destination
- A month of exposure to a desirable audience of more than 11,000 people during the holidays
- Acknowledgment for supporting the Arts in Southern Maryland
- Special recognition in press releases, advertising, and on the Annmarie Garden website



**2014 Sponsorship Opportunities:**  
***Annmarie Garden in Lights***  
 December 5, 2014 – January 3, 2015 (one month)

**Dazzling Lights & Entertainment Sponsor .....\$2,500**



- Company banner displayed at Holiday Stage (indoor) We create the banner for you!
- 4 x 8 company sign on the exit drive (you provide sign)-one month!
- Custom-made "light sculpture" featuring your company name/logo
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo PROMINENT on cover of the Garden In Lights program
- Your logo on the Holiday I-Spy program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Sixty (60) tickets to Garden In Lights
- Six (6) tickets to the Friends Holiday Party (December 10, 5-8pm)



**Brilliant Sponsor .....\$2,000**



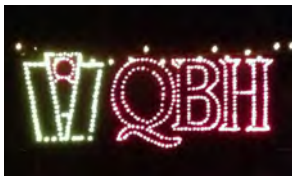
- Custom-made "light sculpture" featuring your company name/logo
- 4 x 8 company sign on the exit drive (you provide sign)-one month!
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Your logo on the Holiday I-Spy program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Fifty (50) tickets to Garden In Lights
- Five (5) tickets to the Friends Holiday Party (December 10, 5-8pm)

**Sparkling Sponsor .....\$1,500**



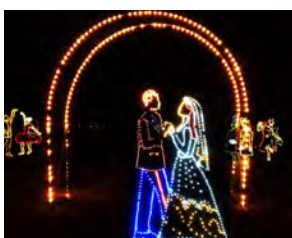
- Custom-made "light sculpture" featuring your company name/logo
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Your logo on the Holiday I-Spy program Sponsor
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Forty (40) tickets to Garden In Lights
- Four (4) tickets to the Friends Holiday Party (December 10, 5-8pm)

**Glittering Sponsor .....\$1,000**



- Custom-made "light sculpture" featuring your company name/logo
- Your name on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Website listing for 1 year w/link and inclusion in press release
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Thirty (30) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)

**Military Night Sponsor (Dec. 16 & 30 available) .....\$1,000**



- Sponsor this prestigious and honorable recognition of our military. Your company can provide FREE admissions to active duty military members and their immediate family
- Custom-made "light sculpture" featuring your company name/logo
  - Your logo on 14,000 school flyers (deadline of November 8)
  - Your logo on cover of the Garden In Lights program
  - Your logo on the \$1.00 OFF downloadable AMG coupon
  - Website listing for 1 year w/link and inclusion in press releases



## First Responders Night Sponsor (Dec. 18) ..... \$1,000



Sponsor this noble recognition of our first-responders. Your company can provide **FREE** admissions to first-responders and their immediate family

- Custom-made "light sculpture" featuring your company name/logo
- Your logo on 14,000 school flyers (deadline of November 8)
- Your logo on cover of the Garden In Lights program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases

## Radiant Sponsor ..... \$750



- Custom-made "light sculpture" featuring your company name/logo
- Your logo on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Twenty (20) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)



## Twinkling Sponsor ..... \$500



- Your name on 14,000 school flyers (deadline of November 8)
- Your name on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Ten (10) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)

## Glowing Sponsor ..... \$250



- Your name on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Five (5) tickets to Garden In Lights



## Friend of Annmarie Garden in Lights ..... \$100

- Your name on cover of the Garden In Lights program
- Four (4) tickets to Garden In Lights



### Other Sponsorships Available

Add these to any of the above sponsorships or by themselves. If you have any questions, please contact Bill Stevenson at [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org) or call: (410) 326-4640, ext. 12

#### The Holiday I-Spy Game Sponsor

\$500.00 gets your logo on the program

#### Children's Activity Sponsor

\$500.00 gets a sign with your logo recognizing your company

#### Golf Cart Tours Sponsor

\$500.00 gets a sign on the golf carts, recognizing your company

### Billboard Advertising Space - \$500

Reserve a 4'x8' billboard along the exit drive of Garden In Lights! Everyone will see your sign!

- Reserve a billboard for 1 Month
- You provide a banner or sign (must be 4 x 8 or smaller)
- We provide GREAT visibility for your company





2014 Sponsorship Opportunities:  
***Annmarie Garden in Lights***  
December 5, 2014 – January 3, 2015 (one month)



*Thank you for your  
support of this festive event...  
a bright way to celebrate  
the season & provide  
holiday programs!*

**2014 Sponsorship Reservation Form**

*Please choose your sponsorship choice(s):*

- |  |         |
|--|---------|
| <input type="checkbox"/> Dazzling Sponsor.....             | \$2,500 |
| <input type="checkbox"/> Brilliant Sponsor.....            | \$2,000 |
| <input type="checkbox"/> Sparkling Sponsor .....           | \$1,500 |
| <input type="checkbox"/> Glittering Sponsor .....          | \$1,000 |
| <input type="checkbox"/> Military Night Sponsor.....       | \$1,000 |
| <input type="checkbox"/> Radiant Sponsor .....             | \$750   |
| <input type="checkbox"/> Twinkling Sponsor.....            | \$500   |
| <input type="checkbox"/> Glowing Star Sponsor.....         | \$250   |
| <input type="checkbox"/> Friend of Garden Lights.....      | \$100   |
| <input type="checkbox"/> Billboard Advertising Space ..... | \$500   |
| <input type="checkbox"/> Holiday I-Spy Game Sponsor .....  | \$500   |
| <input type="checkbox"/> Children's Activity Sponsor ..... | \$500   |
| <input type="checkbox"/> Golf Cart Tour Sponsor .....      | \$500   |

**Payment Type**

- ☐ Check (*made payable to Ann's Circle, Inc.*)      ☐ Visa      ☐ MasterCard

Credit Card Number

Expiration Date

Security Code

Name on Credit Card

Credit Card Billing Address Zip Code

Credit Card Signature:

Contact Name (for general sponsorship and logo questions)

Business Name

Mailing Address (must match address on credit card bill)

Email

Website

Telephone

FAX

Special Requests/Questions

- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org)