



**Annmarie Sculpture Garden & Arts Center**  
P.O. Box 99  
Dowell (Solomons), MD 20629  
410-326-4640 / [www.annmariegarden.org](http://www.annmariegarden.org)



# ***Annmarie Garden in Lights***

## ***The Award Winning Holiday Light Show***

### **2015 SPONSORSHIP OPPORTUNITIES**

**December 4, 2015 - January 2, 2016**

**6:00-9:00pm (nightly)**

(CLOSED Dec. 7,8,9,14,15,24,25)

**Sponsors enjoy on-site visibility & are associated with this award-winning event!**

Annmarie Sculpture Garden & Arts Center is the perfect holiday destination, with more than 12,000 visitors expected during the upcoming holiday season. Garden In Lights is a magical experience featuring hand-made "light sculptures" arranged in entertaining and creative vignettes. Guests will enjoy nightly entertainment, an ornament show & sale, spectacular exhibits, and refreshments sold in the Hardesty Haven Holiday Cafe.



## ***Annmarie Garden In Lights***

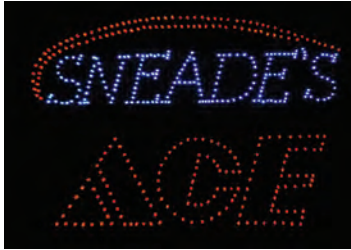
### ***Sponsors Can Enjoy:***

- Your name / logo in colorful LIGHTS – custom made!
- Complimentary Garden in Lights passes
- Association with a magical, joyous, and celebratory event!
- Guaranteed advertising for event (including Southern Maryland, DC, Annapolis, and Baltimore areas)
- Excellent exposure at Southern Maryland's best-loved holiday destination
- A month of exposure to a desirable audience of 12,000 people during the holidays
- Acknowledgment for supporting the Arts in Southern Maryland
- Special recognition in press releases, advertising, the event program, the Holiday I-Spy guide, Facebook and on the Annmarie Garden website



**2015 Sponsorship Opportunities:**  
***Annmarie Garden in Lights***  
 December 4, 2015 – January 2, 2016 (one month)

**Dazzling Lights & Entertainment Sponsor .....\$2,500**



- Company banner displayed at Holiday Stage (indoor) We create the banner for you!
- 4 x 8 Billboard sign on the exit drive (you provide sign)-one month!
- Custom-made "light sculpture" featuring your company name/logo
- Your logo on all school flyers (deadline of November 8)
- Your logo PROMINENT on the Garden In Lights program
- Your logo on the Holiday I-Spy program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Sixty (60) tickets to Garden In Lights
- Six (6) tickets to the Friends Holiday Party (December 10, 5-8pm)



**Brilliant Sponsor .....\$2,000**



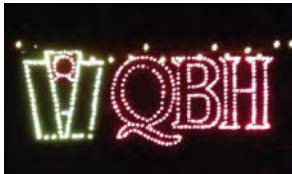
- Custom-made "light sculpture" featuring your company name/logo
- 4 x 8 Billboard sign on the exit drive (you provide sign)-one month!
- Your logo on all school flyers (deadline of November 8)
- Your logo on the Garden In Lights program
- Your logo on the Holiday I-Spy program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Fifty (50) tickets to Garden In Lights
- Five (5) tickets to the Friends Holiday Party (December 10, 5-8pm)

**Sparkling Sponsor .....\$1,500**



- Custom-made "light sculpture" featuring your company name/logo
- Your logo on all school flyers (deadline of November 8)
- Your logo on the Garden In Lights program
- Your logo on the Holiday I-Spy program Sponsor
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases
- Forty (40) tickets to Garden In Lights
- Four (4) tickets to the Friends Holiday Party (December 10, 5-8pm)

**Glittering Sponsor .....\$1,000**



- Custom-made "light sculpture" featuring your company name/logo
- Your name on all school flyers (deadline of November 8)
- Your logo on the Garden In Lights program
- Website listing for 1 year w/link and inclusion in press release
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Thirty (30) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)

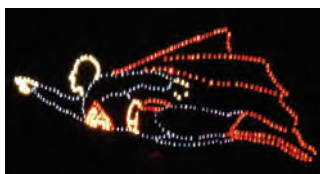
**Military Night Sponsor (Dec. 16 & Dec. 30 available) .....\$1,000**



- Sponsor this prestigious and honorable recognition of our military. Your company can provide FREE admissions to active duty military members and their immediate family
- Custom-made "light sculpture" featuring your company name/logo
  - Your logo on all school flyers (deadline of November 8)
  - Your logo on the Garden In Lights program
  - Your logo on the \$1.00 OFF downloadable AMG coupon
  - Website listing for 1 year w/link and inclusion in press releases



## First Responders Night Sponsor (SOLD) ..... \$1,000



Sponsor this noble recognition of our first-responders. Your company can provide FREE admissions to first-responders and their immediate family

- Custom-made "light sculpture" featuring your company name/logo
- Your logo on school flyers (deadline of November 8)
- Your logo on the Garden In Lights program
- Your logo on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link and inclusion in press releases

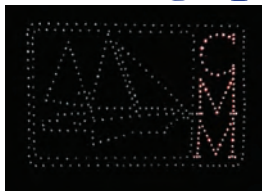
## Radiant Sponsor ..... \$750



- Custom-made "light sculpture" featuring your company name/logo
- Your name on all school flyers (deadline of November 8)
- Your logo on the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Twenty (20) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)



## Twinkling Sponsor ..... \$500



- Your name on all school flyers (deadline of November 8)
- Your name on cover of the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Ten (10) tickets to Garden In Lights
- Two (2) tickets to the Friends Holiday Party (December 10, 5-8pm)

## Glowing Sponsor ..... \$250



- Your name on the Garden In Lights program
- Your name on the \$1.00 OFF downloadable AMG coupon
- Website listing for 1 year w/link
- Five (5) tickets to Garden In Lights



## Friend of Annmarie Garden in Lights ..... \$100

- Your name on the Garden In Lights program
- Four (4) tickets to Garden In Lights



### Other Sponsorships Available

Add these to any of the above sponsorships or by themselves. If you have any questions, please contact Bill Stevenson at [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org) or call: (410) 326-4640, ext. 12

#### The Holiday I-Spy Game Sponsor

\$500.00 gets your logo on the program

#### Children's Activity Sponsor

\$500.00 gets a sign with your logo recognizing your company

#### Golf Cart Tours Sponsor

\$500.00 gets a sign on the golf carts, recognizing your company

### Billboard Advertising Space - \$500

Reserve a 4'x8' billboard along the exit drive of Garden In Lights! Everyone will see your sign!

- Reserve a billboard for 1 Month
- You provide a banner or sign (must be 4 x 8 or smaller)
- We provide GREAT visibility for your company



2015 Sponsorship Opportunities:  
*Annmarie Garden in Lights*  
December 4, 2015 – January 2, 2016 (one month)



*Thank you for your  
support of this festive event...  
a bright way to celebrate  
the season & provide  
holiday programs!*

2015 Sponsorship Reservation Form

Please choose your sponsorship choice(s):

- |  |                    |
|--|--------------------|
| <input type="checkbox"/> Dazzling Sponsor.....             | \$2,500            |
| <input type="checkbox"/> Brilliant Sponsor.....            | \$2,000            |
| <input type="checkbox"/> Sparkling Sponsor .....           | \$1,500            |
| <input type="checkbox"/> Glittering Sponsor .....          | <del>\$1,000</del> |
| <input type="checkbox"/> Military Night Sponsor.....       | <del>\$1,000</del> |
| <input type="checkbox"/> Radiant Sponsor .....             | \$750              |
| <input type="checkbox"/> Twinkling Sponsor.....            | \$500              |
| <input type="checkbox"/> Glowing Star Sponsor.....         | \$250              |
| <input type="checkbox"/> Friend of Garden Lights.....      | \$100              |
| <input type="checkbox"/> Billboard Advertising Space ..... | \$500              |
| <input type="checkbox"/> Holiday I-Spy Game Sponsor .....  | \$500              |
| <input type="checkbox"/> Children's Activity Sponsor ..... | \$500              |
| <input type="checkbox"/> Golf Cart Tour Sponsor .....      | \$500              |

Payment Type

- ☐ Check (made payable to Ann's Circle, Inc.)    ☐ Visa    ☐ MasterCard

Credit Card Number

Expiration Date

Security Code

Name on Credit Card

Credit Card Billing Address Zip Code

Credit Card Signature:

Contact Name (for general sponsorship and logo questions)

Business Name

Mailing Address (must match address on credit card bill)

Email

Website

Telephone

FAX

Special Requests/Questions

- Please make check payable to: Ann's Circle, Inc., a 501 (c) 3, non-profit, organization that supports Annmarie (tax ID # 20-5109378).
- Send payment to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- Email a digital copy of your logo to: [marketing@annmariegarden.org](mailto:marketing@annmariegarden.org)