



*Where Art &
Nature Meet*

Sculpture Garden & Arts Center



SPONSORSHIP OPPORTUNITIES **21st Annual Artsfest Fine Arts Festival!**



JOIN US! As a sponsor of the 21st Annual Artsfest Fine Arts Festival at Annmarie Garden on Sept. 20 & 21, in Solomons, Maryland! As a sponsor, you will enjoy unsurpassed visibility at one of the region's most popular events. Artsfest is a fantastic weekend of great shopping, live music, delicious food & drink, wine & beer, free family and children's activities, and more—all amidst the lovely trees and sculpture of Annmarie Garden!

In celebration of the 21st anniversary, enjoy more than **165 indoor and outdoor artist booths** AND 30 plus performers on the Main Stage, Council Ring, and strolling. Guests will love browsing and shopping in the Murray Arts Building, the Tent Circle, and the Wooded Path. Families will take advantage of special activities in the **Discovery Tent**, and creative fun in the **Zany Zone**, the **Fairy Lolly**, and the **Children's Garden**. The **Studio School** will be open where guests can work in the clay studio or paint a masterpiece. Celebrate the arts during Artsfest at beautiful Annmarie and, enjoy all the special creative activities and surprises!



WWW.ANNMARIEGARDEN.ORG

ARTSFEST SPONSORS WILL ENJOY:

- Enjoy special 21st anniversary festivities and benefits
- Excellent exposure at one of the Mid-Atlantic's finest arts festivals
- Reach a highly desirable mature and family audience of 12,000+ guests during the 2-day event
- Recognition as a community benefactor.
- Guaranteed advertising for event (including Southern Maryland, D.C., Annapolis & Baltimore)
- Complimentary passes to Artsfest: a fine arts festival
- Unique on-site visibility opportunities (check with AMG staff for customized options)
- Excellent exposure & logo recognition on www.annmariegarden.org for one year

ARTSFEST '14 - SPONSORSHIP OPPORTUNITIES & BENEFITS



Welcome Gate Sponsor - \$3000 *(privileged position on all materials)*

- Primary position on 5000 bookmarks & 5000 postcards
- Primary position for your banner along Event Entrance/Welcome Walk
- Billboard space at the Dowell road exit/entrance
- Primary position for your logo on Artsfest t-shirt (**commit by August 18**) & program
- Your logo on downloadable Artsfest coupon
- 50 tickets to Artsfest
- Benefactor membership to Annmarie (\$500 value)
- Company name in newspaper insert (commit by Aug. 29)
- Primary position of logo w/ link on Annmarie website for 1 year



Main Stage Entertainment Sponsor - \$2500

- Secondary position on 5000 bookmarks & 5000 postcards
- Your company banner at Main Stage
- 40 tickets to Artsfest
- Your logo on Artsfest t-shirt & program (**commit by August 18**)
- Your logo on downloadable Artsfest coupon
- Patron membership to Annmarie (\$250 value)
- Company name in newspaper insert (commit by Aug. 29)
- Company logo w/ link on Annmarie website for one year



Photo by: Gweneith Wilson

Children's Discovery Tent Sponsor - \$2000

- Listing on 5000 bookmarks & 5000 postcards
- Your banner displayed at Discovery Tent or Welcome Walk
- Your logo on Artsfest t-shirt & program (**commit by August 18**)
- Your logo on downloadable Artsfest coupon
- 30 tickets to Artsfest
- Friend membership to Annmarie (\$100 value)
- Company name in newspaper insert (commit by Aug. 29)
- Company logo w/ link Annmarie website for one year



Council Ring Entertainment Sponsor - \$1500

- Listing on 5000 bookmarks & 5000 postcards
- Your banner displayed at the Council Ring or Welcome Walk
- Your logo on Artsfest t-shirt & program (**commit by August 18**)
- Your logo on downloadable Artsfest coupon
- 25 tickets to Artsfest
- Friend membership to Annmarie (\$100 value)
- Company name in newspaper insert (commit by Aug. 29)
- Company logo w/ link on Annmarie website for one year



ARTSFEST '14 - SPONSORSHIP OPPORTUNITIES & BENEFITS

Zany Zone Sponsor - \$1000

- Your banner displayed at the Zany Zone
- Your logo on Artsfest t-shirt & program (**commit by Aug. 18**)
- Your logo on downloadable Artsfest coupon
- 20 tickets to Artsfest
- Family membership to Annmarie (\$75 value)
- Company name in newspaper insert (commit by Aug. 29)
- Company logo w/ link on Annmarie website for one year



Painterly Patron - \$750

- Your banner displayed along Welcome Walk
- Your logo on Artsfest t-shirt & program (**commit by Aug. 18**)
- Your name on Artsfest program & downloadable coupon
- 15 tickets to Artsfest
- Family membership to Annmarie (\$75 value)
- Company name in newspaper insert (commit by Aug. 29)
- Company logo w/ link on Annmarie website for one year



Bejeweled Benefactor - \$500

- Your banner displayed along Welcome Walk
- Your logo on Artsfest t-shirt & program (**commit by Aug. 18**)
- Your name on Artsfest program & downloadable coupon
- 10 tickets to Artsfest
- Individual membership to Annmarie (\$50 value)
- Company name in newspaper insert (commit by Aug. 29)
- Company logo listed on Annmarie website for one year



Artsy Advocate - \$350

- Your banner displayed along the Welcome Walk
- Your name listed on Artsfest program & downloadable coupon
- 8 tickets to Artsfest
- Company name in newspaper insert (commit by Aug. 29)
- Company listing on Annmarie website for one year

Crafty Crusader - \$250

- Listing on website for one year
- 6 tickets to Artsfest
- Your name listed on Artsfest program

Artsfest FRIEND - \$100

- Receive 2 tickets
- an Artsfest t-shirt
- Listing on our website for one year



A great way to enjoy Artsfest and support Annmarie Garden!

ARTSFEST '14 – ARTIST AWARD SPONSORS

Benefits include: individual award named after your company, sponsor invited to present the award, listing in the Artsfest program, 4 tickets to Artsfest, and listing on the Annmarie Sculpture Garden website for one year! Awards for best artists are chosen by Jury & presented on Saturday, September 21, 2014

- Best of Show Award Sponsor** \$800 (awarded amount: \$500) plus a welcome walk banner [provided by you] & listing on t-shirt!
- Artsfest Spirit Award Sponsor**..... \$500 (awarded amount: \$300) plus listing on t-shirt!
- Best Demonstration Award Sponsor**..... \$300 (awarded amount: \$200)
- Best NEW Artsfest Artist Award Sponsor**..... \$300 (awarded amount: \$200)
- Performing Artist Award Sponsor** \$300 (awarded amount: \$200)

About the Awards:

Best of Show Award

Awarded to the best visual artist at Artsfest '14

Artsfest Spirit Award

This award recognizes the visual artist who most effectively shares with guests, their enthusiasm and love of their craft.

Best Demonstration Award

Awarded to the best demonstrating artist at Artsfest '14

Best New Artsfest Artist Award

Awarded to the best new Artsfest visual artist (only first year artists are eligible)

Performing Artist Award

Awarded to the best performing artist at Artsfest '14

