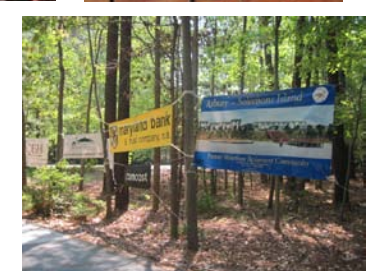
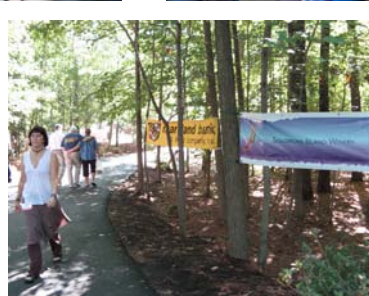


Artsfest '11 Sponsorship Opportunities & Benefits

A fine arts festival held at beautiful **Annamarie Sculpture Garden & Arts Center**, Solomons, Maryland
September 17 & 18, 2011, 10am-5pm daily



**Estimated
Weekend
Attendance:
12,000-
15,000**



Terrific exposure for your company! Free family activities, art & entertainment, food & drink, beautiful location!

Artsfest Presenting Sponsor

\$5000

Presenting sponsor positioning (with logo) on 5000+ bookmarks, 2500+ postcards (pre-event distribution)

Presenting sponsor positioning (with logo) on event poster & print ads

Banners displayed along Event Entrance (sponsor provides banners)

Exclusive logo positioning on daily giveaways during Artsfest (500+ promo items)

Verbal acknowledgement during event using the PA system

Presenting sponsor positioning (with logo) on Gazette Artsfest tabloid

Presenting sponsor positioning (with logo) on Artsfest T-shirt

Presenting sponsor positioning (with logo) on event program & map

Presenting sponsor positioning (with logo) on the downloadable Artsfest discount coupon

25 complimentary tickets to Artsfest

Company included in all press releases and e-newsletters

Option to have a booth along the Welcome Walk during Artsfest

Listing on website for one year w/ link

10 complimentary passes to our **award-winning** holiday light show, *Garden In Lights!*

Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!



More than 12,000 people will walk past the Event Entrance lined with banners featuring your company!

Welcome Gate Sponsor

\$2500

Banner at **Main Ticket Booth** & along **Welcome Walk** (sponsor provides banner)

All visitors' hands stamped with company logo – that's 12,000-15,000 hands!! (sponsor provides stamps)

Name listed on 5000+ bookmarks, 2500+ postcards

Logo listed on cover of *Gazette Artsfest* tabloid

Logo included on *Artsfest* T-shirt

Logo included on event program & map

Name listed on the downloadable *Artsfest* discount coupon

Logo listed on event poster & print ads

Company included in all press releases and e-newsletters

12 complimentary tickets to *Artsfest*

Option to have a booth along the Welcome Walk during *Artsfest*

Listing on website for one year w/ link to your website

6 complimentary passes to our award-winning holiday light show, *Garden In Lights!*

Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!



Every guest will get their hand stamped with your logo!



Entertainment - Performing Arts Sponsor

\$2000

Company banner at **Main Stage & Council Ring** – one of the most popular destinations at *Artsfest*!

Company banner along the **Welcome Walk** (sponsor provides all banners)

Verbal acknowledgement during event using the PA system

Logo listed on cover of *Gazette Artsfest* tabloid

Logo listed on *Artsfest* t-shirt

Logo listed on event program & map

Name listed on the downloadable *Artsfest* discount coupon

10 complimentary tickets to *Artsfest*

Company included in all press releases and e-newsletters

Listing on website for one year w/ link to your website

Option to have a booth along the Welcome Walk during *Artsfest*

6 complimentary passes to our award-winning holiday light show, *Garden In Lights*!

Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!



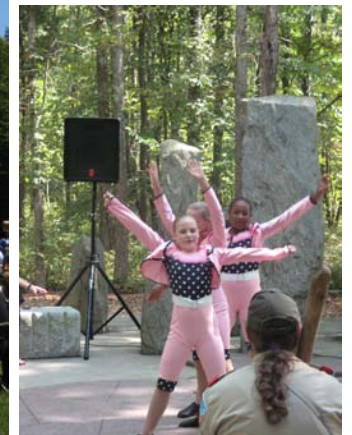
Children's performers



Music



Imagine your banner on this tent!



Dance

More than 23 acts will take the stage during *Artsfest*!

Children's Discovery Tent Sponsor

\$2000

Company banner at **Discovery Tent** – one of the most popular destinations at *Artsfest!*

10 complimentary tickets to *Artsfest*

Logo included on cover of *Gazette Artsfest* tabloid

Logo included on *Artsfest* t-shirt

Logo listed on program & map

Name listed on the downloadable *Artsfest* discount coupon

Company included in all press releases and e-newsletters

Listing on website for one year w/ link to your website

Option to have a booth along the Welcome Walk during *Artsfest*

6 complimentary passes to our award-winning holiday light show, *Garden In Lights!*

Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!



Your banner will be hung on this tent!

Thousands of guests enjoy FREE activities in the Discovery Tent!

Zany Zone Sponsor

\$1500

Company banner at the **Zany Zone** – one of our newest (and most popular) features at *Artsfest!*

8 complimentary tickets to *Artsfest*

Logo included on cover of Gazette *Artsfest* tabloid

Logo listed on *Artsfest* T-shirt

Logo included on event program & map

Name listed on the downloadable *Artsfest* discount coupon

Company included in all press releases and e-newsletters

Listing on website for one year w/ link

Option to have a booth along the Welcome Walk during *Artsfest*

5 complimentary passes to our award-winning holiday light show, *Garden In Lights!*

Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!



This is one of the newest and most popular areas of Artsfest – a safe place for kids to play while their parents relax nearby!

Your banner will go up on the Zany Zone tent! Sponsors provide the banner.

Painterly Patron

\$1000

- Company Banner displayed along the **Welcome Walk** (sponsor provides banner)
- 6 complimentary tickets to *Artsfest*
- Logo listed on cover of *Gazette Artsfest* tabloid
- Logo included on *Artsfest* T-shirt
- Logo included on program & map
- Name listed on the downloadable *Artsfest* discount coupon
- Company included in all press releases and e-newsletters
- Listing on website for one year w/ link to your company website
- Option to have a booth along the Welcome Walk during *Artsfest*
- 4 complimentary passes to our award-winning holiday light show, *Garden In Lights!*

Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!





Bejeweled Benefactor

\$750

Company banner along **Welcome Walk** (sponsor provides banner)
5 complimentary tickets to *Artsfest*
Name listed on cover of *Gazette Artsfest* tabloid
Logo included on *Artsfest* t-shirt, program & map
Name listed on the downloadable *Artsfest* discount coupon
Company included in all press releases and e-newsletters
Listing on website for one year
Option to have a booth along the Welcome Walk during *Artsfest*
2 complimentary passes to our **award-winning** holiday light show, *Garden In Lights!*



Please return your Sponsorship Reservation Form by August, 1, 2011 to enjoy ALL your benefits!

Artsy Advocate

\$500

Banner along the Welcome Walk (sponsor provides banner)
4 complimentary tickets to *Artsfest*
Name listed on cover of *Gazette Artsfest* tabloid
Logo included on *Artsfest* t-shirt
Name listed on program & map
Company included in all press releases and e-newsletters
Listing on website for one year

Crafty Crusader

\$250

- Listing on cover of Gazette Artsfest tabloid, program & map
- 2 complimentary tickets to Artsfest
- Company included in all press releases and e-newsletters
- Listing on website for one year



Please return your Sponsorship Reservation Form by August 1, 2011 to enjoy ALL your benefits!

Artist Award Sponsors: Each award is named for the sponsor (i.e. Acme Artsfest Best of Show Award)

Best of Show Award Sponsor	\$800	(award amount: \$650)	<i>this level enjoys listing on the t-shirt!</i>
Merit Award Sponsor	\$600	(award amount: \$450)	<i>this level enjoys listing on the t-shirt!</i>
Best Display Award Sponsor	\$300	(award amount: \$200)	
Emerging Artist Award Sponsor	\$300	(award amount: \$200)	
Best Demonstration Award Sponsor	\$200	(award amount: \$100)	

Award Sponsor Benefits include:

- Award named for company; sponsor is invited to present the award
- Company banner along the **Welcome Walk**
- 2 complimentary tickets to Artsfest
- Listing in event program and map
- Complimentary listing in e-newsletters
- Listing on website** for one year

Artsfest '11 Sponsorship Reservation Form

Please return your Sponsorship Reservation Form by August 1, 2011 to enjoy ALL your benefits!

Please circle your sponsorship choice(s):

Event Sponsors:

Artsfest Presenting Sponsor	\$ 5000
Welcome Gate Sponsor	\$ 2500
Entertainment/Performing Arts Sponsor	\$2000
Children's Discovery Tent Sponsor	\$2000
Zany Zone Sponsor	\$1500
Painterly Patron	\$1000
Bejeweled Benefactor	\$ 750
Artsy Advocate	\$ 500
Crafty Crusader	\$ 250

Artist Award Sponsors:

<input type="checkbox"/>	Best of Show Award	\$ 800
<input type="checkbox"/>	Merit Award	\$ 600
<input type="checkbox"/>	Best Display Award	\$ 300
<input type="checkbox"/>	Emerging Artist Award	\$ 300
<input type="checkbox"/>	Best Demonstration Award	\$ 200

Total Sponsorship Amount: _____

Payment Type: Check (make out to "Ann's Circle") Credit Card (circle one) – Visa or MasterCard

Credit Card Number: _____ Exp date: _____

Name on Credit Card: _____ Security Code _____

Credit Card Signature _____

Contact Name (for general sponsorship and logo questions) _____

Business Name: _____

Mailing Address (must match address on credit card bill) _____

Email: _____ Website: _____

Phone: _____ FAX: _____

Special Requests/Questions: _____

- **IMPORTANT** – many of the benefits are time sensitive. To enjoy all your benefits, please complete and return this form by August 1. Please email your logo to Melissa Langley at exhibits@chesapeake.net.
- If you would like your company banner(s) displayed at Artsfest, please deliver it by Sept. 9.
- Your sponsorship check should be made out to "Ann's Circle, Inc.", the non-profit, 501 (c) 3 organization that supports the Garden. (Ann's Circle Tax ID # 20-5109378).
- Mail your sponsorship reservation form and payment to Ann's Circle, Annmarie Garden, P.O. Box 99, Dowell, MD 20629.
- Please direct any sponsorship questions to Stacey Hann-Ruff, director@annmariegarden.org

Please keep a copy of this form for your records - Thank you for your generous support!