



ANNMARIE

Sculpture Garden & Arts Center

Dowell Road, Solomons, Maryland



Sponsorship Opportunities

Halloween in the Garden '11

October 22, 2011, 11am – 4pm

www.annmariegarden.org

info@annmariegarden.org

Looking for a spooktacular sponsorship opportunity? Enjoy excellent exposure at Southern Maryland's most popular, no-scare, family-friendly Halloween event - Annmarie's *Halloween in the Garden*. Every year, more than 70 local organizations, non-profits, and businesses will set up booths along our lovely wooded path and hand out treats/gifts to thousands of kids and their families. The \$1 per person admission collected from each guest benefits charity. **Your sponsorship dollars helps us decorate for the event, provide free art activities for kids, cover equipment and staff costs, and advertise the event.**

Halloween sponsors enjoy a variety of special benefits, including:

- **Recognition as community benefactor**
- **Reach a family audience of 5000-7000 people**
- **Guaranteed advertising coverage**
- **PROMINENT on-site visibility with banners and a booth**
- **Logo placement on our popular website**
- **Exclusive opportunities to sponsor the trick-or-treat bags and wrist bands!**
- **Ability to interact and hand out marketing materials to parents**

Sponsorship Opportunities for Halloween In the Garden '11



Ooky Spooky **Trick-or-Treat Bag** Sponsor - \$1800

- **EXCLUSIVE** listing of your company name/logo on the **Halloween bags for 2011**
- Company banner displayed along **Welcome Walk**
- **FIRST CHOICE** of Booth location along the Wooded Path
- **6 complimentary tickets**
- Inclusion of name & logo in program – **PRIORITY LISTING**
- Inclusion of company name in press kits and general news releases
- Listing of company name & logo on Halloween in the Garden website for one year w/link
- Post event photos & inclusion in post event news release



Ooky Spooky **Wrist Band** Sponsor - \$1600

- **EXCLUSIVE** listing of your company on **Halloween Wrist Bands for 2011**
- Company banner displayed along **Welcome Walk**
- **FIRST CHOICE** of Booth location along the Wooded Path
- **6 complimentary tickets**
- Excellent positioning of name & logo in program – **PRIORITY LISTING**
- Inclusion of company name in press kits and general news releases
- Listing of company name & logo on Halloween in the Garden website for one year w/link
- Post event photos & inclusion in post event news release



Spooktacular Sponsor – \$1000

- Company banner displayed along Welcome Walk- **EXCELLENT VISIBILITY!**
- Option to choose and present the **Golden Pumpkin Awards** for best booths
- **TOP CHOICE** of Booth location along the Wooded Path
- 4 complimentary tickets
- Listing of name & logo in program – **PRIORITY LISTING**
- Inclusion of company name in press kits and general news releases
- Listing of company name & logo on Halloween in the Garden website for one year w/link – **PRIORITY LISTING**
- Post event photos & inclusion in post event news release



Friendly Ghost Sponsor – \$750

- Company banner displayed along Welcome Walk – **GREAT VISIBILITY!**
- Option to have a booth along the Wooded Path
- 2 complimentary tickets
- Inclusion of name & logo in program
- Inclusion of company name in press releases and e-newsletters
- Listing of company name & logo on Halloween page of our website for one year w/link



Ghoulish Supporter - \$500

- Company banner displayed along Welcome Walk
- Option to have a booth along the Wooded Path
- Listing of name on program
- Inclusion of company in all press releases and e-newsletters
- Inclusion of name on Halloween in the Garden website for one year w/link



Haunted Sponsor - \$250

- Option to have a booth along the Wooded Path
- Listing of name on program
- Inclusion of company in all press releases and e-newsletters



Frightful Supporter - \$150

Listing of name on program

**Thank you for your support of this wonderful
community event!**



Sponsorship Reservation Form for Halloween in the Garden '11

Please complete and return this form ASAP! Thanks for your support!

Please **CIRCLE** your sponsorship choice:

Ooky Spooky **TRICK-or-TREAT BAG** Sponsor - \$1800

Ooky Spooky **WRIST BAND** Sponsor - \$1600

Spooktacular Sponsor - \$1000

Friendly Ghost Sponsor - \$750

Ghoulish Sponsor - \$500

Haunted Sponsor - \$250

Frightful Supporter - \$150

Payment Type: Check (make out to "Ann's Circle") Credit Card (circle one) – Visa or MasterCard

Credit Card Number: _____ Exp date: _____ Security Code _____

Name on Credit Card: _____ Credit Card Signature _____

Contact Name (for general sponsorship and logo questions) _____

Business Name: _____

Mailing Address (**must match address on credit card bill**) _____

Email: _____ Website: _____

Phone: _____ FAX: _____

- PLEASE email your logo to exhibits@annmariegarden.org as soon as possible.
- Please deliver your banner by Friday, October 14, 2011.
- Your sponsorship check should be made out to **Ann's Circle, Inc.**, the non-profit, 501 (c) 3 organization that supports Annmarie. For more info visit www.annmariegarden.org or call 410-326-4640.
- Mail check to Annmarie Sculpture Garden & Arts Center, P.O. Box 99, Dowell, MD 20629.
- SPONSORSHIP QUESTIONS? Email: director@annmariegarden.org

Thank you for your support of this wonderful community event. Thank you!