



ANNMARIE  
SCULPTURE  
GARDEN &  
ARTS CENTER

# Sponsorships 2023

## Welcome to the 2023 Annmarie Garden

**Sponsorship Program.** Promote your organization while proudly supporting the premiere, award-winning arts institution of Southern Maryland.

### - 2023 MAKER'S MARKETS -

Entry to our monthly markets is free to the public and supports local small businesses and artists. Sponsor a Market for \$500.

**Valentine Market** (Feb 1)

**Garden Market** (Apr 1)

**Mother's Day Market** (May 13)

**Cultural Arts Market** (Jun 3)

**Sea Glass & Beach Crafts Market** (Jul 1)

**Craft & Flea Market** (Aug 5)

**Monster Market** (Oct 7)

**Holiday Market** (Dec 2)

### - 2023 ANNMARIE AFTER HOURS -

The Garden stays open late on special Fridays to celebrate a new exhibit opening. After Hours features incredible art, live music, a food truck, and cash bar in the pleasant surroundings of Annmarie. Contact our office to discuss sponsorship options.

**Friday, Feb 10, 5-7pm**

***Breaking Ground Exhibit***

**Friday, Mar 3, 5-7pm**

***Vibe Check Exhibit***

**Friday, Apr 7, 5-7pm**

***Fairies in the Garden Exhibit***

**Friday, May 5, 5-7pm**

***Exhibit Opening***

**Friday, Jun 9, 5-7pm**

***Exhibit Opening***

**Friday, Aug 4, 5-7pm**

***Art Blooms Exhibit***

**Friday, Oct 13, 5-7pm**

***Exhibit Opening***

### - 2023 EVENT SEASON -

#### **APR 22 Earth Arts Fest: an Earth Day Celebration**

Exposure Length: 2 weeks prior + event day

Attendance: 2,000+

Social Media Engagement

Audience: youth, millennials, families; regional

#### **MAY 21 Fairy & Gnome Home Festival**

Exposure Length: 2 weeks prior + event day

Attendance: 3,500+

Social Media Engagement: active

Audience: youth, families; regional

#### **JUN 11 Mud Day**

Exposure Length: 2 weeks prior + event day

Attendance: 1,500+

Social Media Engagement: active

Audience: youth, families; regional

#### **JUL 22 Insectival**

Exposure Length: 2 weeks prior + event day

Attendance: 1,500+

Social Media Engagement: active

Audience: families, regional

#### **SEPT 16-17 Artsfest**

Exposure Length: 3 weeks prior + 2 event days

Attendance: 10,000+

Social Media Engagement: very active

Audience: All Ages; Mid-Atlantic

#### **OCT 21 Halloween in the Garden**

Exposure Length: 2 weeks prior + event day

Attendance: 5,000+

Social Media Engagement: very active

Audience: families, grandparents; regional

#### **NOV 24 - JAN 1 Annmarie Garden in Lights**

Exposure Length: 7 weeks

Attendance: 36,000+

Social Media Engagement: very active

Audience: All ages, families; Mid-Atlantic

#### **Questions?**

[donor@annmariegarden.org](mailto:donor@annmariegarden.org) | 410-326-4640

13470 Dowell Road,  
Solomons, MD 20688  
410 326 4640  
[annmariegarden.org](http://annmariegarden.org)

Updated: 2/03/23



# Annmarie Sponsorships 2023- Events

Below is a general overview of sponsor level benefits for our upcoming events. Contact us to discuss in greater detail. We're very grateful for your support! **Sponsors at every level receive the following "Thank You" Basic Benefits:**

- Inclusion in sponsor social media acknowledgment (Facebook & Instagram)
- Logo and/or name listed on the Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsorship Thank You" signs at highest foot traffic location for event
- VIP entry passes to share (quantities vary)

## FAIRY FEST | EARTH ARTS FEST INSECTIVAL | MUD DAY

### Friend Level: \$300

- *Basic Benefits* above plus logo on program/website
- 2 passes total

### Supporting Level: \$500

- *Above benefits* plus logo on website
- Welcome Walk Company banner/sponsor provides
- 4 passes total

### Advocate Level: \$750

- *Above benefits* plus company name on postcard distributed to more than 5,000 SOMD households & local businesses
- 8 passes total

### Presenting Sponsor: \$1500

- *All benefits* plus primary banner location at entrance, "Presented by" listed on all signage
- Invitation to Fa La La La reception
- 12 passes total

### Supporting Level: \$500

- *Basic benefits* plus company banner on Welcome Walk (sponsor provided)
- 6 VIP passes total

### Advocate Level: \$750

- *Above benefits* plus company name in newspaper insert
- Name on name on postcard distributed to more than 10,000 SOMD households & local businesses
- 8 VIP passes total

### Benefactor Level: \$1000

- *Above Benefits* plus banner & verbal acknowledgement on *Main Stage*
- 12 VIP passes total

## ARTSFEST

### Premiere Level: \$2500

- *Above Benefits*
- Invitation to Fa La La La reception
- 14 VIP passes total

### Presenting Sponsor: \$4000

- *All benefits* plus primary banner location at entrance, "Presented by" listed on all signage
- 20 VIP passes total

## HALLOWEEN

### Friend Level: \$300

- *Basic Benefits* above plus logo on program/website
- 2 passes total

### Supporting Level: \$500

- *Above benefits* plus optional booth
- Company banner on Welcome Walk (sponsor provided)
- 4 passes total

### Advocate Level: \$750

- *Above benefits* plus company name on postcard distributed to more than 5,000 SOMD households & local businesses
- Fourth choice of optional booth location
- 6 passes total

### Benefactor Level: \$1000

- *Above Benefits* plus third choice of optional booth location
- Company name on Halloween treat bags (deadline 9/25)
- 8 passes total

### Premiere Level: \$1500

- *Above Benefits* plus second choice of optional booth location
- Invitation to Fa La La La reception
- Company name on Halloween treat bags
- 12 passes total

### Presenting Sponsor: \$2500

- *All benefits* plus primary banner location at entrance
- First choice of optional booth location
- 20 passes total

### Sparkling Sponsor: \$1500

- *Basic Benefits* above plus...
- "Logo in Lights", an artist-made light sculpture of your logo displayed for 5 weeks
- Company name on postcard mailing distributed to 15,000 + SOMD households (by 10/15)
- Invitation to Fa La La La reception
- 10 passes total

### Special Needs Night Sponsor: \$1750

- Each year, the garden hosts our special needs guests who may benefit from smaller crowds.
- *Above benefits* plus company featured as the generous host of this night
- 12 passes total

### Santa Sunday Sponsors: \$2000

- Sponsorship brings Santa and holiday characters to the Garden on Sunday nights to create holiday memories for visiting families.
- *Above Benefits* plus company featured as a generous host of these nights
- 14 passes total

### Honoring Local Heroes: \$2500

- Sponsorship buys tickets for local heroes to attend on select Wednesday nights. Groups being honored include U.S. Military & Veterans, hospital staff, educators and first responders.
- *Above Benefits* plus your company featured as a generous host of these nights
- 16 passes total

### Holiday Premiere Sponsor: \$3500

- Sponsorship supports our "Museums for All" & SNAP ticket program offering discounted &/or free tickets to families in need
- *Above Benefits* plus your company featured at the Welcome Booth
- 16 passes total

### Presenting Sponsor: \$6000

- *All benefits* plus... company name *prominently* included as *Presenting Sponsor* on "Logo in Lights", event webpage header, Annmarie Facebook profile cover photo, eNewsletters
- Acknowledgement in press release as *Presenting Sponsor*
- 30 passes total

## GARDEN IN LIGHTS

# Annmarie Garden 2023- Sponsorship Form

*Supporting each other and our community*

Thank you for becoming a sponsor. Please complete this form and email to our office at [donor@annmariegarden.org](mailto:donor@annmariegarden.org). Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE  
SCULPTURE  
GARDEN &  
ARTS CENTER

## Earth Arts Fest

- ☐ Friend Level: \$300
- ☐ Supporting Level: \$500
- ☐ Advocate Level: \$750
- ☐ Presenting Sponsor: \$1500

## Fairy & Gnome Home Festival

- ☐ Friend Level: \$300
- ☐ Supporting Level: \$500
- ☐ Advocate Level: \$750
- ☐ Presenting Sponsor: \$1500

## Mud Day

- ☐ Friend Level: \$300
- ☐ Supporting Level: \$500
- ☐ Advocate Level: \$750
- ☐ Presenting Sponsor: \$1500

## Insectival

- ☐ Friend Level: \$300
- ☐ Supporting Level: \$500
- ☐ Advocate Level: \$750
- ☐ Presenting Sponsor: \$1500

## Artsfest

- ☐ Supporting Level: \$500
- ☐ Advocate Level: \$750
- ☐ Benefactor Level: \$1000
- ☐ Premiere Level: \$2500
- ☐ Presenting Sponsor: \$4000

## Halloween in the Garden

- ☐ Friend Level: \$300
- ☐ Supporting Level: \$500
- ☐ Advocate Level: \$750
- ☐ Benefactor Level: \$1000
- ☐ Premiere Level: \$1500
- ☐ Presenting Sponsor: \$2500

## Garden in Lights

- ☐ Sparkling Sponsor: \$1500
- ☐ Special Needs Night Sponsor: \$1750
- ☐ Santa Sunday Sponsor: \$2000
- ☐ Honoring Local Heroes: \$2500
- ☐ Holiday Premiere Sponsor: \$3500
- ☐ Presenting Sponsor: \$6000

**Business Community Partners:** Charitable gifts of \$500 or greater are recognized at the Garden as a Business Community Partners. For more information, visit [annmariegarden.org](http://annmariegarden.org). Some in-kind support is also applicable. Call to discuss. *Thank you!*

*Our company will become a Business Community Partner with a gift of \$\_\_\_\_\_*

**Thank you for your support!**

**Total**

**Amount:** \_\_\_\_\_

Payment plans are available (full amount required prior to event). Please call our office to discuss.

- **Pay by check or credit card at [annmariegarden.org](http://annmariegarden.org) or contact [donor@annmariegarden.org](mailto:donor@annmariegarden.org)**
- **Please note all processing fees will be added to credit card payments**
- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at **410-326-4640** to make arrangements for pick-up.

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_  
(For general sponsorship and benefits questions)

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Social Media Accounts:** \_\_\_\_\_  
(Facebook, Instagram, TikTok etc. Ex: @annmariearts)

Sponsorships 2023

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