ANNMARIE SCULPTURE GARDEN & ARTS CENTER

Sponsorships 2021

New Opportunities for 2021

EXHIBITS

With both sophisticated Gallery shows and family friendly outdoor exhibitions, exhibit sponsorships offer months long exposure and affiliation. **Contact our office directly to discuss benefit package options.**

May 1 2021 - September 6 ,2021
Enchanted Summer in the Garden
This high draw opportunity offers maximum exposure to our popular summer-long, kid friendly event.

February 19 - September 26, 2021
The Kay Daugherty Gallery
On Paper: Printmaking, Book Arts & Beyond, an extraordinary collection of beautiful and thought-provoking works.

June 11 - August 29, 2021
Main Gallery
Shine: Catching the Light will exhibit breathtaking artwork where use of light is a prominent element.

EVENT SERIES

Annmarie Garden will offer two event series in 2021. **Contact our office directly to discuss benefit package options.**

Annmarie Maker's Markets
April 3, May 8, June 5, July 3, Aug. 7, Oct. 2
Our monthly markets offer free entry to the public and support local small businesses and artists.

Food Truck Fridays
Friday Nights: May 7 - Oct 15
The Garden will stay open late on Fridays to invite the public in to enjoy a meal or sweet, relax in the garden and let the kids play.

Fall Event Season

ARTSFEST: SEPT 18 & 19

Exposure Length: 2 days + prior 3 weeks
Attendance: anticipated 10,000+
Social Media Engagement: very active
Audience: all; DC/MD/VA

HALLOWEEN IN THE GARDEN: OCT 23

Exposure Length: 1 day + prior 2 weeks
Attendance: 5,000
Social Media Engagement: very active
Audience: families, grandparents; local

GARDEN IN LIGHTS: NOV 26-JAN 1

Exposure Length: 5 weeks
Attendance: 24,000+
Social Media Engagement: very active
Audience: wide variety, families; DC/MD/VA

*** Social distancing and timed tickets will continue for all events. Mask usage will be determined by local health department requirements.*

Donate

If sponsorship is not in your plan, please consider partnering with Annmarie instead. Businesses that make a contribution of $250 or more are featured at the Garden as...

Annmarie Community Partners.

Let the community know you are committed to quality of life in Southern Maryland. Your name and/or logo will be displayed inside the Murray Arts Building and on the NEW Annmarie Garden website for 12 months.

Thank you for your support

Contact
Pam Shilling
Development Director
donor@annmariegarden.org
410-326-4640

13470 Dowell Road,
Solomons, MD 20688
410-326-4640
donor@annmariegarden.org
AnnmarieGarden.org

Update: 7/21/21

Annmarie Sponsorships 2021 - Events

Below is a general overview of sponsor level benefits for our upcoming events. Contact us to discuss in more specific details and for info on Exhibit and Series sponsorships. We're very grateful for your participation and support! **Sponsors at every level receive the following "Thank You" Benefits:**

- Inclusion in sponsor social media acknowledgement (Facebook, Instagram, & Twitter)
- Logo and/or name listed on the Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location for event
- Regular &/0r VIP entry passes to share (quantities vary)

ARTSFEST

Artsy Advocate: *$250*
- *Thank You! Benefits* above plus name on Artsfest e-newsletter (11,000+), program & webpage
- 4 event passes

Bejeweled Benefactor: $500
- Above plus company banner displayed along Welcome Walk (sponsor provided)
- 6 event passes

Painterly Patron: $1000
- Above plus name in newspaper insert reaches 25,000+ (*by 8/20*) *
- Name on School Announcements
- 2 VIP passes
- 6 event passes

**This benefit has not been confirmed for 2021*

Zany Zone/Fairy Lolly Sponsors: $1500
- Pervious plus banner and verbal acknowledgement at the *Main Stage*
- 4 VIP passes and 8 event passes

Entertainment Sponsors **:** $2000
- Above benefits plus logo on newspaper insert – reaches 25,000+ (*commit by 8/20*) *
- Banner and verbal acknowledgement
- 6 VIP passes & 10 event passes

Presenting Sponsor: *$3000*
- *All benefits* plus name integrated into event webpage and facebook event header
- Primary position on all communications and ads
- Banner in primary location at admissions
- 8 VIP passes & 14 event passes

HALLOWEEN

Haunted Sponsor: *$250*
- *Thank You! Benefits* above your name on program
- 4 tickets

Ghoulish Supporter: *$500*
- Above plus option to have a booth
- Company banner displayed along Welcome Walk
- 6 tickets

Friendly Ghost Sponsor: *$750*
- Above plus Company name or logo on flyer distributed to elementary schools
- Fourth choice of booth location (optional)
- 8 tickets

Spooktacular Sponsor **:** $1000
- Previous benefits plus third choice of booth location
- Your name listed on Halloween treat bags
- 10 tickets

Welcome Sponsor: $1250
- Above plus second choice of booth location (optional)
- Your logo on Halloween treat bags
- 12 tickets

Presenting Sponsor: $1500
- *All benefits* plus company name/logo on treat bags
- Your banner in primary location at admissions
- FIrst choice of booth location (optional)
- 16 tickets

GARDEN IN LIGHTS

Sparkling Sponsor: $1500
- *Thank You! Benefits* above plus ...
- Your logo on printed program
- **Your "Logo in Lights"** - artist made light sculpture of your logo for display at GIL
- 5 weeks of regular brand exposure
- Your name on school flyers distributed to more than 15,000 SoMD households (commit by 11/1)
- Invitation to Friends Holiday Party, Wine & Lights Night and VIP activities (tba)
- 10 tickets

Honoring Local Heroes: $2000
- *Above benefits plus:* **Your sponsorship buys tickets for local heroes to attend Garden in Lights almost any Wednesday night.** Annmarie Garden will coordinate ticket distribution with these sponsor(s) recognized for the gift.
- 12 tickets
- Groups to be honored:
  - **U.S. Military**
  - **Hospital Staff**
  - **Educators**
  - **First Responders**

Special Needs Night Sponsor: *$1500*
- Each year, the garden closes to host our special needs guests who may benefit from smaller more quiet crowds. Above benefits plus your company featured as generous host of this night.
- 10 tickets

Featured Night Sponsors: *$1750*
- Special night sponsors choose to host one of the following evenings: Princess Night (s), Santa Night(s), Pet Night, and more.
- 12 tickets

Holiday Stage Entertainment Sponsor: *$3000*
- Be highlighted each night with your logo on stage!
- 16 tickets

Presenting Sponsor : $5000
- *All benefits* plus your name/logo **prominently** included on event webpage header, program, facebook event header, and eNewsletters, etc. as *Presenting Sponsor*
- Your "Logo in Lights" highlighted as *Presenting Sponsor*
- 4x8 lit billboard sign on the event exit drive
- Acknowledgement in press release as *Presenting Sponsor*
- 20 tickets

Make a simple donation: Community Partners

If you are interested in simply showing your belief in our mission and impact on the region, ask about making a general donation to become a Community Partner. This program supports our work and showcases our partners year round. Partnerships begin at $250. In kind gifts welcome as well. *Thank You!*

Contact Pam Shilling, Development Director, with questions at donor@annmariegarden.org or 410-326-4640.

Update: 7/21/21

Annmarie Garden 2021 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Complete this form and email to *Pam Shilling at donor@annmariegarden.org.* Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!

ANNMARIE SCULPTURE GARDEN & ARTS CENTER

Sponsorship Form

EVENTS

Fairy & Gnome Home Festival

- ☐ Presenting Sponsor: $1500
- ☐ Petting Zoo Sponsor: $1000
- ☐ Magical Advocate: $500
- ☑ Gnome Supporting: $250 — COMPLETE
- ☐ Fairy Friend: $100

Green Living Festival

- ☐ Brilliant Green: $1000
- ☐ Ocean Green: $500
- ☐ Emerald Green: $250
- ☑ Forest Green: $250 — COMPLETE
- ☐ Going Green: $100

Insectival

- ☐ Presenting Sponsor: $1500
- ☐ Monarch Benefactor: $1000
- ☐ Dragonfly Advocate: $500
- ☑ Mantis Supporting: $250 — COMPLETE
- ☐ Firefly Friend: $100

Artsfest

- ☐ ~~Presenting Sponsor (1): $3000~~ *Claimed*
- ☐ Entertainment Sponsor: $2000
- ☐ Zany Zone Sponsor: $1500
- ☐ Painterly Patron: $1000
- ☐ Bejeweled Benefactor: $500
- ☐ Artsy Advocate: $250

Halloween in the Garden

- ☐ ~~Presenting Sponsor: $1500~~ *Claimed*
- ☐ Welcome Sponsor: $1250
- ☐ Spooktacular Sponsor: $1000
- ☐ Friendly Ghost Sponsor: $750
- ☐ Ghoulish Supporter: $500
- ☐ Haunted Sponsor: $250

Garden in Lights

- ☐ Shining Star Presenting Sponsor (1): $5000
- ☐ Honoring Local Heroes: $2000
- ☐ Special Needs Night: $1500
- ☐ Holiday Stage Entertainment: $3000
- ☐ Featured Night: $1750
- ☐ Sparkling Sponsor: $1500

Exhibit Sponsorship *Contact us to specify*

☐ Presenting Sponsor $3000 ☐ Supporting Sponsor $1000

Series Sponsorship *Contact us to specify*

☐ Presenting Sponsor $3000 ☐ Supporting Sponsor $1000

Business Community Partners: Charitable gifts of $250 or greater are recognized at the Garden as a Business Community Partners. For more information, visit annmariegarden.org. Some in-kind support is also applicable. Call to discuss. *Thank You!*

Our company will make a donation as a Business Community Partner in the amount of $_____

Thank you for your support!

Help us maximize your support by paying by check if possible.

Payment plans are available (full amount required prior to event). Please call our office to discuss.

Total Amount: _____

- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

Company Name: _____

Contact Person: _____

(for general sponsorship and benefits questions)

Mailing Address: _____

_____

Email: _____ **Phone:**_____

Company Executive Representative:_____

*(Who should be invited to VIP and special events - optional) Their email address*_____

Contact Pam Shilling, Development Director, with questions at ***donor@annmariegarden.org*** *or* ***410-326-4640****.*

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