Welcome to the 2022 Annmarie Garden Sponsorship Program. Here you'll find a selection of opportunities to promote your organization, host your clients, and support the quality of life in Southern Maryland.

2022 EXHIBITS

With both sophisticated Gallery shows and family friendly outdoor exhibits, exhibit sponsorships offer months-long exposure and affiliation. Contact our office directly to discuss benefit package options.

Apr 1, 2022 - Sept. 5, 2022
Fairies in the Garden Outdoor Exhibit
This high draw opportunity offers maximum exposure to our popular summer-long, family-friendly event.

May 27 - Sept. 18, 2022
Strange Paradise: Windows into Surrealism
The Kay Daugherty Gallery

June 10 - Aug. 28, 2022
I’ll Be There: An Exhibition about Love
Main Gallery

Jul 8 - Oct. 10, 2022
Art Blooms - Stunning floral interpretations of the artwork on display at Annmarie
Main Gallery and The Kay Daugherty Gallery

Oct 14 - Jan 29, 2023
Out of Hand: Traditional meets Technological
The Kay Daugherty Gallery

2022 ONGOING EVENT PROGRAMS

Annmarie Garden will offer two event series in 2022. Contact our office directly to discuss benefit package options.

Annmarie Maker’s Markets
April 2, May 7, June 4, July 2, Aug. 6, Oct. 1, Dec. 3. Entry to our monthly markets are free to the public and support local small businesses and artists.

Food Truck Fridays
Friday Nights: May 6 - Oct 14
The Garden stays open late on Fridays for the community to enjoy a meal or dessert, relax in the garden and let the kids play.

2022 EVENT SEASON

APR 24 Fairy & Gnome Home Festival
Exposure Length: 1 day + 2 weeks prior
Attendance: 4,000+
Social Media Engagement: active
Audience: youth, families; local

JUN 4 Green Living Festival & Market
Exposure Length: 1 day + 2 weeks prior
Attendance: 2,500+
Social Media Engagement: moderate
Audience: youth, millennials, families; local

JUL 23 Insectival
Exposure Length: 1 day + 2 weeks prior
Attendance: 2,500+
Social Media Engagement: active
Audience: families, local

SEPT 17-18 Artsfest
Exposure Length: 2 days + prior 3 weeks
Attendance: 10,000+
Social Media Engagement: very active
Audience: All Ages; DC/MD/VA

OCT 22 Halloween in the Garden
Exposure Length: 1 day + prior 2 weeks
Attendance: 5,000
Social Media Engagement: very active
Audience: families, grandparents; local

NOV 25 - JAN 1 Annmarie Garden in Lights
Exposure Length: 5 weeks
Attendance: 35,000+
Social Media Engagement: very active
Audience: All ages, families; DC/MD/VA

DONATE

If sponsorship is not in your plan, please consider partnering with Annmarie instead. Businesses that make a contribution of $250 or more are featured at the Garden as Business Community Partners.

Let the community know you are committed to quality of life in Southern Maryland. Your name and/or logo will be displayed inside the Murray Arts Building and on the NEW Annmarie Garden website for 12 months. Plus, receive tickets and more.

Thank you for your support
**Annmarie Sponsorships 2022 - Events**

Below is a general overview of sponsor level benefits for our upcoming events. Contact us to discuss in more specific details and for info on Exhibit and Series sponsorships. We’re very grateful for your participation and support! **Sponsors at every level receive the following "Thank You" Basic Benefits:**

- Inclusion in sponsor social media acknowledgement (Facebook, Instagram, & Twitter)
- Logo and/or name listed on the Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You” signs at highest foot traffic location for event
- Regular 8/0r VIP entry passes to share (quantities vary)

### Level Descriptions

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Friend Level:</strong> $250</td>
<td>- Basic Benefits above plus your name on program website</td>
</tr>
<tr>
<td></td>
<td>- 4 tickets</td>
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<tr>
<td><strong>Supporting Level:</strong> $500</td>
<td>- Above plus logo on program/webpage</td>
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<tr>
<td></td>
<td>- Company banner on Welcome Walk &amp; tickets</td>
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<tr>
<td><strong>Advocate Level:</strong> $750</td>
<td>- Above plus company name on flyer distributed to elementary schools</td>
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<tr>
<td></td>
<td>- 8 tickets</td>
</tr>
<tr>
<td><strong>Benefactor Level:</strong> $1000</td>
<td>- Above plus Company name or logo on flyer distributed to elementary schools</td>
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<tr>
<td></td>
<td>- Fourth choice of booth location (optional)</td>
</tr>
<tr>
<td></td>
<td>- 8 tickets</td>
</tr>
<tr>
<td><strong>Presenting Sponsor:</strong> $1500</td>
<td>- All + Primary banner location at entrance, “Presented by” listed on all signage</td>
</tr>
<tr>
<td></td>
<td>- 12 tickets</td>
</tr>
</tbody>
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### Specialized Benefits

- **Haunted Sponsor:** $250
  - Basic Benefits above your name on program
  - 4 tickets

- **Ghoulish Supporter:** $500
  - Above plus option to have a booth
  - Company banner displayed along Welcome Walk
  - 6 tickets

- **Friendly Ghost Sponsor:** $750
  - Above plus Company name or logo on flyer distributed to elementary schools
  - Fourth choice of booth location (optional)
  - 8 tickets

- **Sparkling Sponsor:** $1500
  - Basic Benefits above plus...
  - Your logo on printed program
  - "Your "Logo in Lights" - artist made light sculpture of your logo for display at GIL
  - 5 weeks of regular brand exposure
  - Your name on school flyers distributed to more than 15,000 SoMD households (commit by 11/1)
  - Invitation to Friends Holiday Party, Wine & Lights Night and VIP activities (tba)
  - 10 tickets

- **Honoring Local Heroes:** $2000
  - Above benefits plus: Your sponsorship buys tickets for local heroes to attend Garden in Lights almost any Wednesday night. Annmarie Garden will coordinate ticket distribution with these sponsors(s) recognized for the gift.
  - 14 tickets
  - Groups to be honored:
    - U.S. Military
    - Hospital Staff
    - Educators
    - First Responders

- **Artsy Advocate:** $250
  - Basic Benefits above plus name on Artsfest e-newsletter (11,000+), program & webpage
  - 4 event passes

- **Bejeweled Benefactor:** $500
  - Above plus company banner displayed along Welcome Walk (sponsor provided)
  - 6 event passes

- **Paintery Patron:** $1000
  - Above plus name in newspaper insert reaches 25,000+ (by 8/26)
  - Name on School Announcements
  - 2 VIP event passes & 6 event passes

- **Zany Zone/Fairy Lolly Sponsors:** $1500
  - Previous plus banner and verbal acknowledgement at the Main Stage
  - 4 VIP event passes and 8 event passes

- **Entertainment Sponsors:** $2000
  - Above benefits plus logo on newspaper insert - reaches 25,000+ (commit by 8/26)
  - Banner and verbal acknowledgement
  - 6 VIP event passes & 10 event passes

- **Presenting Sponsor:** $3000
  - All benefits plus name integrated into event webpage/facebook event header
  - Primary position on all comm/ads
  - Banner in 1st location at entrance
  - 8 VIP event passes & 14 event passes

- **Spooktacular Sponsor:** $1000
  - Previous benefits plus third choice of booth location
  - Your name listed on Halloween treat bags
  - 10 tickets

- **Welcome Sponsor:** $1250
  - Above plus second choice of booth location (optional)
  - Your logo on Halloween treat bags
  - 12 tickets

- **Presenting Sponsor:** $1500
  - All benefits plus company name/logo on treat bags
  - Your banner in primary location at admissions
  - First choice of booth location (optional)
  - 16 tickets

- **Special Needs Night Sponsor:** $1500
  - Each year, the garden closes to host our special needs guests who may benefit from smaller more quiet crowds. Above benefits plus your company featured as generous host of this night.
  - 10 tickets

- **Featured Night Sponsors:** $1750
  - Special night sponsors choose to host one of the following evenings: Princess Night(s), Santa Night(s), Pet Night, and more.
  - 12 tickets

- **Holiday Spirit Sponsor:** $2500
  - Kindly supports our "Museums for All" & SNAP ticket program offering discounted &/or free tickets to families in need
  - 16 tickets

- **Presenting Sponsor:** $5000
  - All benefits plus your name/logo prominently included on event webpage, header, program, facebook event header, and News置顶, e.g., as Presenting Sponsor
  - Your logo in Lights highlighted as Presenting Sponsor
  - 4x8 billboard sign on event exit drive
  - Acknowledgement in press release as Presenting Sponsor
  - 20 tickets

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**Become a Business Community Partner**

Our partners enjoy a variety of benefits designed to create exposure for your organization and celebrate our shared commitment to a high quality of life in Southern Maryland. Benefits include acknowledgement at the garden, tickets to share and more. Partnerships begin at $250. In kind gifts welcome. Thank You!

Contact our office with questions at donor@annmariegarden.org or 410-326-4640.

Updated: 2/14/22
Thank you for becoming a sponsor. Complete this form and email to our office at donor@annmariegarden.org. Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!

**EVENTS**

### Fairy & Gnome Home Festival
- Presenting Sponsor: $1500
- Petting Zoo Sponsor: $1000
- Magical Advocate: $750
- Gnome Supporting: $500
- Fairy Friend: $250

### Green Living Festival
- Brilliant Green: $1500
- Ocean Green: $1000
- Emerald Green: $750
- Forest Green: $500
- Going Green: $250

### Insectival
- Presenting Sponsor: $1500
- Monarch Benefactor: $1000
- Dragonfly Advocate: $750
- Mantis Supporter: $500
- Firefly Friend: $250

### Artsfest
- Presenting Sponsor (1): $3000
- Entertainment Sponsor: $2000
- Zany Zone/Fairy Lolly Sponsor: $1500
- Painterly Patron: $1000
- Bejeweled Benefactor: $500
- Artsy Advocate: $250

### Halloween in the Garden
- Presenting Sponsor (1): $1500
- Welcome Sponsor: $1250
- Spooktacular Sponsor: $1000
- Friendly Ghost Sponsor: $750
- Ghoulish Supporter: $500
- Haunted Sponsor: $250

### Garden in Lights
- Sold
- Shining Star Presenting Sponsor (1): $5000
- Honoring Local Heroes: $2000
- Special Needs Night: $1500

### Exhibit Sponsorship
- Contact us to specify

### Series Sponsorship
- Contact us to specify

**Business Community Partners:** Charitable gifts of $250 or greater are recognized at the Garden as a Business Community Partners. For more information, visit annmariegarden.org. Some in-kind support is also applicable. Call to discuss. Thank You!

Our company will become a Business Community Partner with a gift of $______

**Thank you for your support!**

Payment plans are available (full amount required prior to event). Please call our office to discuss.

- Register online and pay by check or credit card at Annmariegarden.org or
- Please make checks payable to: Ann’s Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5108378).
- Send payment & form to Ann’s Circle/c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

**Company Name:** ____________________________________________________________

**Contact Person:** ____________________________________________________________

*(for general sponsorship and benefits questions)*

**Mailing Address:** ____________________________________________________________

**Email:** ___________________________ **Phone:** ___________________________

**Company Executive Representative:** ____________________________________________

*(Who should be invited to VIP and special events - optional)*

Their email address ____________________________

**Total Amount:** ________

Contact us with questions at donor@annmariegarden.org or 410-326-4640.