



2026 Sponsorship Opportunities



Annmarie Sculpture Garden & Arts Center
13470 Dowell Road, Solomons, MD 20688
(410)326-4640 | www.annmariegarden.org

For any questions, please call Jane Bachman, Director of Development, at (410)326-4640 or email donor@annmariegarden.org

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For more than 30 years, Annmarie Garden's events and sponsorship opportunities have connected businesses with their target audiences through art, music, educational programming, nature, and seasonal experiences, reaching thousands of guests from local communities to regional and Mid-Atlantic audiences.

ENGAGE your audiences through signature event sponsorships that build brand awareness and community connection.

CONNECT with families, teens, art and music lovers, nature enthusiasts, and outdoor explorers across Southern Maryland and beyond.

ALIGN your company's message with Annmarie's mission while increasing visibility among your customers and community. Annmarie Garden's events offer a flexible and meaningful way to engage a wide-ranging audience while supporting a vital, award-winning arts institution in Southern Maryland.

Step 1: Choose Your Audience

All event details can be found at www.annmariegarden.org

FAMILIES & KIDS | HANDS-ON, CREATIVE LEARNING & FUN

Fairy Fest (4,000+ attendees)

Insectival: It's an Insect Festival! (2,500+ attendees)

FAMILY & ADULT EXPERIENCES FOR EMPLOYEES & RECRUITS

Artsfest (10,000+ attendees)

Halloween in the Garden (5,000+ attendees)

Annamarie Garden in Lights (40,000+ attendees)

"DATE NIGHT" ADULTS-ONLY EVENTS | CULTURE FIX

Annamarie After Hours (150+ attendees)

Bad Art Night (150+ attendees)

NEW FOR 2026 | LEADERSHIP & PHILANTHROPY

Feast in the Forest*

**Separate Sponsorship Prospectus: for more information, call or email Jane Bachman*

For more information, contact Jane Bachman, Director of Development, at (410)326-4640 or donor@annmariegarden.org

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Step 2: Choose Your Level

Sponsors at every level receive the following **CORE BENEFITS**:

- Inclusion in sponsor social media acknowledgment (Meta & LinkedIn) | Audience: 30,000+ users
- Logo or Name listed on the event sponsor webpage and Event eNewsletters | Contacts: 45,000+
 - Acknowledgment on sponsor "Thank You" signs at highest foot traffic location for the event
 - Event entry passes to share (quantities vary per level)
 - Acknowledgment on online program and maps

Fairy Fest (Apr 19) | Insectival (Jul 18)

Supporting Level: \$500 | Core Benefits Plus

- Company banner on Welcome Walk (sponsor-provided)
- 4 passes total

Benefactor Level: \$1,000 | Core + Supporting Benefits Plus

- Targeted social media and email marketing reach during event week
- 8 passes total

Presenting Sponsor: \$2,000 | All Above Benefits Plus

- "Presented By" banner at event entrance, all signage, and on website and social media event banner
- 16 passes total

Artsfest '26 (Sep 19-20)

Supporting Level: \$500 | Core Benefits Plus

- Company banner on Welcome Walk (sponsor-provided)
- 6 passes total

Benefactor Level: \$1,000 | Core + Supporting Benefits Plus

- Company name on postcard distributed to 10,000 SOMD households
- Company name on Artsfest '26 Tote Bag
- 8 passes total

Performance Sponsor: \$2,500 | All Above Benefits Plus

- Company name on all performance signage and at Main Stage
- 14 passes total

Co-Presenting Sponsor: \$6,000 | All Above Benefits Plus

- "Presented By" banner at event entrance, all signage, and on website and social media event banner
- 20 passes total

After Hours | Bad Art Night

Core Benefits Plus: Deliver welcome remarks during event reception

One Reception: \$500

Two Receptions: \$450 each

Three+ Receptions: \$400 each

2026 AAH Dates: February 13, March 20, April 3*, May 8, June 5, August 7, October 9 | *family-friendly night

2026 Bad Art Night Dates: May 22, August 21, October 30

Halloween in the Garden (Oct 24)

Supporting Level: \$500 | Core Benefits Plus

- Optional vendor booth
- Company banner on Welcome Walk (sponsor-provided)
- 4 passes total

Benefactor Level: \$1,000 | Core + Supporting Benefits Plus

- Targeted social media and email marketing reach during event week
- Second choice optional vendor booth location
- 8 passes total

Presenting Sponsor: \$4,000 | All Above Benefits Plus

- ***NEW for 2026*** Company logo or name featured on digital banner for Costume Photo Booth takeaway
- "Presented By" banner at event entrance, all signage, and on website and social media event banner
- First choice optional vendor booth location
- 16 passes total

Annmarie Garden in Lights (Nov 27-Jan 1)

Special Needs Night Sponsor: \$1,500 | Core Benefits Plus

This sponsorship supports special needs guests who benefit from smaller crowds and other accommodations.

- Company featured as generous sponsor of this night
- 12 passes total

Sparkling Sponsor: \$1,750 | Core Benefits Plus

- Your company "Logo in Lights" on display for 5 weeks at event entrance
- Company name on postcard distributed to 10,000 SOMD households
- 14 passes total

Santa Nights Sponsor: \$2,000 | Core Benefits Plus

This sponsorship brings Santa and holiday characters to Annmarie to create magical memories for families.

- Dedicated signage to feature your company as a generous host of Santa Nights
- 16 passes total

Honoring Local Heroes: \$2,500 | Core Benefits Plus

This sponsorship buys tickets for local heroes to attend on select nights. Honored groups include U.S. Military & Veterans, hospital staff, educators, and first responders.

- Company featured as generous host of these nights
- 18 passes total

Holiday Premier Sponsor: \$3,500 | Core Benefits Plus

This sponsorship supports the Museums For All and SNAP programs, offering discounted or free tickets to families in need.

- Company featured at Admissions as generous host of these nights
- 20 passes total

Co-Presenting Sponsor: \$6,000 | Core Benefits Plus

- Company "Logo in Lights" on Welcome Walk for 5 weeks
- Company logo on event webpage header and Annmarie Facebook profile cover photo + 5 weeks of active social media marketing
- 30 passes total

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Step 3: Pledge of Support

Thank you for your support of Annmarie Sculpture Garden & Arts Center. We are grateful for your partnership and expanding access to the arts in Southern Maryland. You can register your sponsorship one of three ways:

- 1) Register online [HERE](#) or 2) Complete this form and email to donor@annmariegarden.org or
- 3) Print and complete this form and mail to our office.

Fairy Festival

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Presenting Sponsor: \$2,000

Insectival

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Presenting Sponsor: \$2,000

After Hours | Bad Art Night

- One Reception: \$500
- Two Receptions: \$450 each
- Three+ Receptions: \$400 each

Artsfest '26

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Performance Sponsor: \$2,500
- Presenting Sponsor: \$6,000

Halloween in the Garden

- Supporting Level: \$500
- Benefactor Level: \$1,000
- Presenting Sponsor: \$4,000

Select Your Dates

| After Hours | Bad Art |
|---------------------------------|----------------------------------|
| <input type="radio"/> March 20 | <input type="radio"/> May 22 |
| <input type="radio"/> April 3 | <input type="radio"/> August 21 |
| <input type="radio"/> May 8 | <input type="radio"/> October 30 |
| <input type="radio"/> June 5 | |
| <input type="radio"/> August 7 | |
| <input type="radio"/> October 9 | |

Annmarie Garden in Lights

- Special Needs Night: \$1,500
- Honoring Local Heroes: \$2,500
- Sparkling Sponsor: \$1,750
- Holiday Premier : \$3,500
- Santa Sunday: \$2,000
- Co-Presenting Sponsor: \$6,000

NEW for 2026 Check here if you would like more information about **Feast in the Forest.**

Thank you for your support!

Total Amount: \$ _____

Payment is required in full prior to event. For any questions, please call Jane Bachman, Director of Development, at (410)326-4640.

- Payment is accepting by check or credit card, by mail (see below) or online [HERE](#).
- Please note processing fees will be added to payments by credit card.
- Make checks payable to: Ann's Circle, Inc. | Ann's Circle, Inc. is the 501(c)3 non-profit which supports Annmarie Garden (tax ID#20-5109378)
- Send payment and form to Annmarie Sculpture Garden & Arts Center, Attn: Jane Bachman, 13470 Dowell Road, Solomons, MD 20688

Company Name: _____ Contact Person: _____

Mailing Address: _____

Email address: _____ Phone: _____

Social Media Handle (if applicable): _____ @ _____

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