

Daily Sponsorships - Annmarie Garden 2020

Supporting each other and the community

Southern Maryland is opening up and we are ready to help you kick start your marketing efforts! Let Annmarie Garden help you connect with our thousands of visitors over the remainder of 2020.

Now more than ever, we're committed to supporting you, our business partners. Below, you will find an opportunity for every budget. In exchange, your sponsorship will revive and strengthen us to continue supporting the health, happiness and quality of life of the community.

Annmarie Garden is currently offering opportunities to sponsor experiences (daily or weekly) as well as our traditional events. *We're happy to work with you to reach your goals!*



Daily Sponsorships 2020

SPONSORSHIP OPPORTUNITIES - DAILY EXPERIENCES



Enchanted Summer at the Garden:

Visitors are loving Annmarie Garden's new celebration of frolicking fairy fun! This low-touch/no-touch, multimedia, daily outdoor experience will run through the end of the August. Your logo can be featured in the garden as guests...

- stroll along the sculpture path to search for 50 fairy houses
- enjoy crafts using nature bits and pieces
- discover QR codes to meet virtual fairyland friends
- play along the "Wild Rumpus Relay"

Exposure Length: Summer-long | Attendance: 75-250 guests daily,
Social Media Engagement: very active | Audience: families/grandparents, MD/DC/VA



Food Truck Fridays:

On select Friday nights between June 19 - August 28, the garden will feature food trucks and a variety of entertainment or activities. Sponsorships available for one evening or the summer series.

Exposure Length: 1 week promotion for single day sponsorship, 6 weeks for series
Attendance: anticipated 50 - 200 guests per event | Social Media Engagement: active
Audience: families, seniors, teens; Local



"Fairy Lolly Play Area" Sponsorship:

Every day, families visit Annmarie Garden to enjoy our version of a playground! The *Fairy Lolly Play Area* offers kids the chance to run and jump. But it also sparks their imaginations with an open air stage, an enormous colorful tepee, creative playhouses, and now a footbridge over a play tunnel! Sponsorship of this area of the garden is currently available and will include year round signage.

Exposure Length: 1 Year | Audience: Families



Billboards:

70,000+ guests came through Annmarie Gardens in 2019. *More than half of those entered, exited and/or walked by our AMG Billboards.* Billboards are rented monthly, quarterly or yearly. You provide the 8' x 4' sign and we'll provide the happy guests!

Contact Pam Shilling, Development Director, with questions at donor@annmariegarden.org or 410-326-4640.

13470 Dowell Road,
Solomons, MD 20688
410-326-4640
donor@annmariegarden.org
AnnmarieGarden.org

Annmarie Sponsorships 2020 - Daily Experiences

Our goal is to support the health, happiness and creative expression of our community through art and nature. Your participation, now and always, is critical to our ability to provide this service. *Thank you!* Sponsors at every level receive the following "Thank You! Benefits":

- Inclusion in sponsor social media Thank You posts (*Facebook, Instagram, & Twitter*)
- Logo and link on the Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location
- Entry passes to share (quantities vary)

ENCHANTED SUMMER

Enchanted Summer Friends: \$250

- *Thank You! Benefits* above plus summer long exposure to appx. 7000 guests

Special Spots Sponsors: \$750

- Above plus your company featured at one of the following: Fairy House Building Craft, the Wild Rumpus Relay, and more including a 2ft x 2ft sign created by our staff.
- Logo added to video associated with the "special spot"

Presenting Sponsor: \$1500

- Above plus name and logo listed as "Presented by" on map (digital and printed), signs, and web page
- Logo added to introductory and farewell videos and prominently featured at entrance
- Solo social media acknowledgement and optional personalized social media content piece (ie: interview at the garden, blog, etc.)

FRIDAYS

Single Food Truck Friday Sponsor: \$200

- *Thank You! Benefits* above plus social media acknowledgement week prior
- Entry passes to share for sponsored night (number TBD)

"Food Truck Fridays" Series Sponsor: \$1000

- Highlighted as "Presenting Sponsor" on social media/website throughout the summer
- Solo social media acknowledgement and optional personalized social media content piece (ie: interview at the garden, blog, etc.)

FAIRY LOLLY

Presenting Sponsor: \$2500

Please contact Pam directly at 410-326-4640 to discuss specific details for this opportunity.

- Company sign to be installed for 1 year in the Fairy Lolly.
- Acknowledgement on Annmarie Garden website for one year
- Inclusion in the 'Community Partner' thank you wall (outside)
- Inclusion in the Community Partner "Thank You" area in the arts building, including marketing material display
- Tickets to fall events at Annmarie Garden (number and details to be discussed)
- Inclusion in VIP activities for company leadership (2) at Annmarie events (where applicable)

Additional advertising opportunity!

AMG Billboards

Increase your visibility during our biggest events and busiest seasons! 4' x 8' outdoor advertising space available. We'll put your banner up on the first of the month for a one, three or twelve month time frame. Please contact Pam directly at 410-326-4640 to discuss scheduling. Thank you!

Fees: One Month: \$250 Three Months: \$600 One Year: \$1500

Contact Pam Shilling, Development Director, with questions at donor@annmariegarden.org or 410-326-4640.

Annmarie Garden 2020 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Don't hesitate to contact us with any questions. Please complete this form and email to Pam Shilling at donor@annmariegarden.org. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

Sponsorship Form

DAILY EXPERIENCES

Enchanted Summer at the Garden

- Presenting Sponsor: \$1500
- Special Spots Sponsor: \$750
- Enchanted Summer Friends: \$250

Food Truck Fridays

- Food Truck Fridays Series Sponsor: \$1000
- Single Food Truck Friday Sponsor: \$200

"Fairy Lolly Play Area" Sponsorship:

- Presenting Sponsor: \$2500

AMG Billboard Space

- One Month for your banner: \$250
- Three Months for your banner: \$600
- One Year for your banner: \$1500

EVENTS

Fairy & Gnome Home Day of Play

- Enchanted Summer Friends: \$250
- Presenting Sponsor: \$750

Artswalk

- Welcome Gate Lead Sponsor: \$3000
- Main Stage Sponsor: \$2000
- Family Picnic Lawn Sponsors: \$2000
- Entertainment Sponsor: \$1500
- Painterly Patron: \$1000
- Bejeweled Benefactor: \$500
- Artsy Advocate: \$350

Halloween in the Garden

- Trick-or-Treat Bag Lead Sponsor: \$1500
- Welcome Sponsor: \$1200
- Spooktacular Sponsor: \$1000
- Friendly Ghost Sponsor: \$700
- Ghoulis Supporter: \$500
- Haunted Sponsor: \$250

Garden in Lights

- Shining Star Presenting Sponsor: \$5000
- Honoring Local Heroes: \$1500
- Sparkling Sponsor: \$1000

My business will make a general donation of \$_____

Businesses that make a gift of \$250 or greater are acknowledged at the Garden as **Community Partners**.

Thank you for your support!

Please help us maximize your support by paying by check if possible.

Contact us at 410-326-4640 to pay via credit card or to schedule installments.

Total

Amount: _____

- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378) or call us at 410-326-4640 to make arrangements for pick up.
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688

Company Name: _____

Contact Person: _____

(for general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ Phone: _____

Company Representative: _____

(Who should be invited to VIP and special events - optional) Their email address _____

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