

Daily Sponsorships - Annmarie Garden 2020

Supporting each other and the community

Southern Maryland is opening up and we are ready to help you kick start your marketing efforts! Let Annmarie Garden help you connect with our thousands of visitors over the remainder of 2020.

Now more than ever, we're committed to supporting you, our business partners. Below, you will find an opportunity for every budget. In exchange, your sponsorship will revive and strengthen us to continue supporting the health, happiness and quality of life of the community.

Annmarie Garden is currently offering opportunities to sponsor experiences (daily or weekly) as well as our traditional events. *We're happy to work with you to reach your goals!*



Daily Sponsorships 2020

FALL GARDEN SPONSORSHIP OPPORTUNITIES



AUTUMN AT THE GARDEN:

Outdoor, easily social distanced experiences are important in 2020. Annmarie Garden is currently creating its Fall immersive experience. Temporarily titled "Poetry of the Forest", this themed enhancement of the garden and sculpture path offering low-touch/no-touch activities, qr-code accessible videos, and inspiring visuals for all ages will run from early September through November.

Exposure Length: 8 Weeks (*tent.* 9/12 - 11/7) | Attendance: 75-250 guests daily + events
Social Media Engagement: very active | Audience: broad appeal, MD/DC/VA



NATURE NOOK:

Inside the Murray Arts Building is a dedicated area which celebrates all things nature. This exhibit space is the permanent home of our native turtles, fish and snake, offers rotating themed, educational displays and is visited by nearly every family that visits Annmarie Garden.

Exposure Length: 12 months | Attendance: 50-150 guests daily,
Social Media Engagement: active | Audience: families/grandparents, MD/DC/VA



FAIRY LOLLY PLAY AREA:

Every day, families visit Annmarie Garden specifically to enjoy our unique children's play area! The "Fairy Lolly" offers kids the chance to run, jump and climb, but also sparks their imaginations with an open air stage, an enormous colorful tepee, creative playhouses, and now a footbridge over a play tunnel! Sponsorship is currently available and includes year round signage.

Exposure Length: 12 months | Attendance: 50-150 guests daily,
Social Media Engagement: active | Audience: families/grandparents, MD/DC/VA



BILLBOARDS:

We are anticipating more than 50,000 guests to come thru the garden between September '20 and July '21. More than half of those enter, exit and/or walk by our AMG Billboards. Billboards are rented monthly, quarterly or yearly. You provide the 8' x 4' sign and we'll provide the happy guests!

Exposure Length: 1, 3 or 12 months | Audience: Local; MD/DC/VA
Visibility: 50-100 guests daily; 1000+ on event days

Contact Pam Shilling, Development Director, with questions at donor@annmariegarden.org or 410-326-4640.

13470 Dowell Road,
Solomons, MD 20688
410-326-4640
donor@annmariegarden.org
AnnmarieGarden.org

Update: 8/17/20

Annmarie Sponsorships 2020 - Daily Experiences

FALL GARDEN SPONSORSHIP OPPORTUNITIES

Our goal is to support the health, happiness and creative expression of our community through art and nature. Your participation, now and always, is critical to our ability to provide this service. *Thank you!* Sponsors at every level receive the following "Thank You! Benefits":

- Inclusion in sponsor social media Thank You posts (*Facebook, Instagram, & Twitter*)
- Logo and link on the Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location
- Entry passes to share (quantities vary)

AUTUMN AT THE GARDEN

Garden Friends: \$250

- *Thank You! Benefits* above plus summer long exposure to appx. 7000 guests

Special Spots Sponsors: \$750

- Above plus your company featured at one of the following: Fairy House Building Craft, the Wild Rumpus Relay, and more including a 2ft x 2ft sign created by our staff.
- Logo added to video associated with the "special spot"

Presenting Sponsor: \$1250

- Above plus name and logo listed as "Presented by" on map (digital and printed), signs, and web page
- Logo added to introductory and farewell videos and prominently featured at entrance
- Solo social media acknowledgement and optional personalized social media content piece (ie: interview at the garden, blog, etc.)

NATURE NOOK

Presenting Sponsor: \$1500

Please contact Pam directly at 410-326-4640 to discuss specific details for this opportunity.

- Company sign (18" x36") to be displayed for 1 year in the Nature Nook.
- Featured on Nature Nook page at AnnmarieGarden.org for one year
- Inclusion in the "Community Partner" thank you wall (outside)
- Inclusion in the Community Partner "Thank You" area in the arts building, including marketing material display
- Tickets to fall events at Annmarie Garden (number and details to be discussed)
- Inclusion in VIP activities for company leadership (2) at Annmarie events (where applicable)

FAIRY LOLLY PLAY

Presenting Sponsor: \$2500

Please contact Pam directly at 410-326-4640 to discuss specific details for this opportunity.

- Company sign to be installed for 1 year in the Fairy Lolly.
- Featured on Fairy Lolly Play Area page at AnnmarieGarden.org for one year
- Inclusion in the "Community Partner" thank you wall (outside)
- Inclusion in the Community Partner "Thank You" area in the arts building, including marketing material display
- Tickets to fall events at Annmarie Garden (number and details to be discussed)
- Inclusion in VIP activities for company leadership (2) at Annmarie events (where applicable)

Additional advertising opportunity!

AMG Billboards

Increase your visibility during our biggest events and busiest seasons! 4' x 8' outdoor advertising space available. We'll put your banner up on the first of the month for a one, three or twelve month time frame. Please contact Pam directly at 410-326-4640 to discuss scheduling. Thank you!

Fees: One Month: \$250 Three Months: \$600 One Year: \$1500

Update: 8/17/20

Contact Pam Shilling, Development Director, with questions at donor@annmariegarden.org or 410-326-4640.

Annmarie Garden 2020 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Don't hesitate to contact us with any questions. Please complete this form and email to Pam Shilling at donor@annmariegarden.org. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

Sponsorship Form

DAILY EXPERIENCES

Autumn at the Garden

- Presenting Sponsor: \$1500
- Special Spots Sponsor: \$750
- Garden Friends: \$250

Nature Nook:

- Presenting Sponsor: \$2500
available as of 8/17/20

"Fairy Lolly Play Area" Sponsorship:

- Presenting Sponsor: \$2500
available as of 8/17/20

AMG Billboard Space

- One Month for your banner: \$250
- Three Months for your banner: \$600
- One Year for your banner: \$1500

EVENTS

Artswalk

- Welcome Gate Lead Sponsor: \$3000
- Main Stage Sponsor: \$2000
- Family Picnic Lawn Sponsors: \$2000
- Entertainment Sponsor: \$1500
- Painterly Patron: \$1000
- Bejeweled Benefactor: \$500
- Artsy Advocate: \$350

Halloween in the Garden

- Trick-or-Treat Bag Lead Sponsor: \$1500
- Welcome Sponsor: \$1200
- Spooktacular Sponsor: \$1000
- Friendly Ghost Sponsor: \$700
- Ghoulish Supporter: \$500
- Haunted Sponsor: \$250

Garden in Lights

Shining Star Presenting Sponsor: \$5000

Honoring Local Heroes: \$1500

Sparkling Sponsor: \$1000

My business will make a general donation of \$_____

Businesses that make a gift of \$250 or greater are acknowledged at the Garden as **Community Partners**.

Thank you for your support!

Please help us maximize your support by paying by check if possible.

Visit annmariegarden.org or call 410-326-4640 to pay via credit card or to schedule installments.

- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378) or call us at 410-326-4640 to make arrangements for pick up.
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688

Company Name: _____

Contact Person: _____

(for general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ **Phone:** _____

Company Representative: _____

(Who should be invited to VIP and special events - optional) Their email address _____

Total

Amount: _____

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