



Sponsorship Overview

ARTSFEST 2021

Annmarie Sculpture Garden & Arts Center

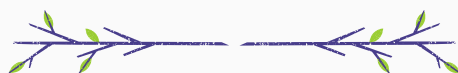
Celebrating the Arts in Southern Maryland

Annmarie Garden's Artsfest is **the largest festival of the visual and performing arts in Southern Maryland**, drawing guests from DC, Maryland and Virginia. This 2 day annual event offers more than 160 artist booths, 30 performers on three stages, activities for kids in the "Discovery Tent" and the "Zany Zone" and great food, wine & beer.

Shopping: With artist booths in the arts building, around the grounds and charmingly along the wooded paths across our 40 acre park, Artsfest visitors find unique jewelry, ceramics, paintings, photography, woodworking and more.

Live Performances: Performance artists, strolling musicians, and local community dance and music groups are found throughout the festival while regional headlining musicians perform on our Main Stage.

If you're looking for a unique event to share with clients or employees, a VIP experience, or regional exposure, contact us to discuss your sponsorship benefits in more detail.



Event Info

Date

September 18-19, 2021

Time

10:00AM - 5:00PM

Location

Annmarie Sculpture Garden & Arts Center
13470 Dowell Rd
Solomons, MD 20688

Attendance:

2019: 12,000 2020: 10,000

Vendors & Performers

2019: 190 2020: 100

Demographics

Families, Singles, Seniors
DC / MD / VA

Social Media Engagement

Very Active

Sponsorship Exposure

Online & InPrint: 3 weeks prior
At Event: 2 Days

Right: At least 10,000 guests enter the festival via the colorful "Welcome Walk" where Sponsor Banners are displayed

Left: Shopping, music, food trucks and roving performers at Artsfest 2018



Sponsor Levels

Artsy Advocate: \$250

- Basic Benefits plus name on Artsfest e-newsletter (11,000+) & digital program
- 4 event passes

Bejeweled Benefactor: \$500

- Above plus company banner displayed along Welcome Walk (sponsor provided)
- 6 event passes

Painterly Patron: \$1000

- Above plus name in newspaper advertising (by 8/27)*
- Name on School Announcements
- 2 VIP passes & 6 event passes

Zany Zone Sponsors: \$1500

- Above plus verbal acknowledgement at Main Stage & Banner at Zany Zone
- 4 VIP passes & 8 event passes

*This benefit has not been confirmed for 2021

Entertainment Sponsors: \$2000

- Previous plus logo in newspaper advertising (req'd deposit by 8/27)*
- Exclusive logo display & verbal recognition at 1 of 3 stages.
- 6 VIP passes & 10 event passes



Presenting Sponsor: \$3000

- All benefits plus name integrated into event webpage and facebook event header
- Primary position on all communications and ads
- Banner in primary location at admissions
- 8 VIP passes & 14 event passes



To become a sponsor of Artsfest 2021:



Contact:
Pam Shilling
Development Director
donor@annmariegarden.org
410-326-4640

For information on this and other events, visit www.AnnmarieGarden.org.

*At Annmarie Garden, we believe Art & Nature are the keys that unlock peace and inspiration and bring the world closer together.
Thanks for being a part of the community.*

All Sponsors Receive:

Basic benefit package including:

- Inclusion in social media sponsor acknowledgement posts (Facebook & Instagram)
- Logo and/or name included on Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location for event
- Tickets to share (quantities vary)



Annmarie Garden 2021 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Complete this form and email to *Pam Shilling at donor@annmariegarden.org*. Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

EVENTS

Fairy & Gnome Home Festival	Green Living Festival	Insectival
<input type="checkbox"/> Presenting Sponsor: \$1500	<input type="checkbox"/> Brilliant Green: \$1000	<input type="checkbox"/> Presenting Sponsor: \$1500
<input type="checkbox"/> Petting Zone Sponsor: \$1000	<input type="checkbox"/> Ocean Green: \$500	<input type="checkbox"/> Monarch Benefactor: \$1000
<input type="checkbox"/> Magical Advocate: \$500	<input type="checkbox"/> Emerald Green: \$250	<input type="checkbox"/> Dragonfly Advocate: \$500
<input checked="" type="checkbox"/> Gnome Supporting: \$250	<input checked="" type="checkbox"/> Forest Green: \$250	<input checked="" type="checkbox"/> Mantis Supporting: \$250
<input type="checkbox"/> Fairy Friend: \$100	<input type="checkbox"/> Going Green: \$100	<input type="checkbox"/> Firefly Friend: \$100

Artsfest	Halloween in the Garden
<input type="checkbox"/> Presenting Sponsor (1): \$3000 Claimed	<input type="checkbox"/> Presenting Sponsor: \$1500 Claimed
<input type="checkbox"/> Entertainment Sponsor: \$2000	<input type="checkbox"/> Welcome Sponsor: \$1250
<input type="checkbox"/> Zany Zone Sponsor: \$1500	<input type="checkbox"/> Spooktacular Sponsor: \$1000
<input type="checkbox"/> Painterly Patron: \$1000	<input type="checkbox"/> Friendly Ghost Sponsor: \$750
<input type="checkbox"/> Bejeweled Benefactor: \$500	<input type="checkbox"/> Ghoulish Supporter: \$500
<input type="checkbox"/> Artsy Advocate: \$250	<input type="checkbox"/> Haunted Sponsor: \$250

Garden in Lights
<input type="checkbox"/> Shining Star Presenting Sponsor (1): \$5000
<input type="checkbox"/> Honoring Local Heroes: \$2000
<input type="checkbox"/> Special Needs Night: \$1500
<input type="checkbox"/> Holiday Stage Entertainment: \$3000
<input type="checkbox"/> Featured Night: \$1750
<input type="checkbox"/> Sparkling Sponsor: \$1500

Exhibit Sponsorship <small>Contact us to specify</small>	Series Sponsorship <small>Contact us to specify</small>
<input type="checkbox"/> Presenting Sponsor \$3000 <input type="checkbox"/> Supporting Sponsor \$1000	<input type="checkbox"/> Presenting Sponsor \$3000 <input type="checkbox"/> Supporting Sponsor \$1000

In support of Annmarie Garden's mission to connect people to art and nature,
our company will make a general donation of \$_____
 Businesses that make a gift of \$250 or greater are acknowledged year round at the Garden as **Community Partners**.

Thank you for your support!

Help us maximize your support by paying by check if possible.

Payment plans are available (full amount required prior to event). Please call our office to discuss.

- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378)
- Send payment & form to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

Company Name: _____

Contact Person: _____

(for general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ Phone: _____

Company Executive Representative: _____

(Who should be invited to VIP and special events - optional) Their email address _____

Contact Pam Shilling, Development Director, with questions at donor@annmariegarden.org or 410-326-4640.

Sponsorship Form

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AnnmarieGarden.org

Update: 7/21/21