



Sponsorship Overview - 2021

# ANNMARIE GARDEN IN LIGHTS

Annmarie Sculpture Garden & Arts Center



## Southern Maryland's Most Celebrated Light Show

According to the Washington Post, Annmarie's "festively decorated sculpture garden holds a surprise at almost every turn." Our month-long event is acclaimed statewide, drawing guests from across the mid-Atlantic.

Join Annmarie Sculpture Garden & Arts Center as a sponsor and enjoy...

### Unmatched Sponsorship Benefits:

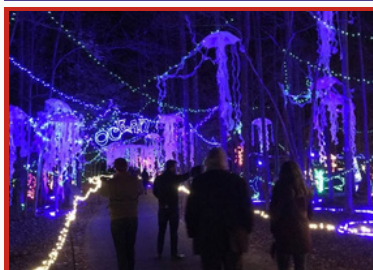
- 6 weeks of visibility
- 24,000+ event visitors
- Options for company "Logo in Lights" created by Annmarie artists
- Staff volunteer opportunities for 1-on-1 community interaction

### A Truly Unique Holiday Event:

- A walk through, immersive experience
- Every display is artist designed and created by hand
- Offering shopping for one of a kind ornaments and gifts of art

This is a sponsorship opportunity like no other in Southern Maryland.

If you're looking for a unique event to share with clients or employees, a significant community presence and outstanding regional exposure, join us as a sponsor of this year's Annmarie Garden in Lights.



## Event Info

### Dates

Nov. 26 - Jan. 1, 2022

### Times

5:00 - 9:00PM

### Location

Annmarie Sculpture Garden  
& Arts Center  
13470 Dowell Rd  
Solomons, MD 20688

### Attendance:

2019: 22,000    2020: 24,000

### Demographics

Families, Adults, Seniors  
DC / MD / VA / DE / PA

### Event Webpage Visits 2020

62,823

### Emails Sent with Sponsor Logos

30,000+

### Sponsorship Exposure Length

Online & InPrint: 7 weeks

At Event: 5 weeks

*Far Left: One of several light tunnels that guide visitors around the park.*

*Top right: Garden in Lights is a festive annual tradition for hundreds of families from across the region.*

*Bottom right: The magical "Ocean" themed area thrills guests each year.*

ANNMARIE GARDEN IN LIGHTS



# Sponsor Levels

## Sparkling Sponsor: \$1500

- Basic Benefit package plus ...
- **Your "Logo in Lights"** - artist made light sculpture of your logo for display at event
- Company name on school flyers distributed to more than 15,000 SoMD households (commit by 11/1)
- Logo on printed "I-Spy" family handout
- Tickets to Wine & Lights Night (tba)
- 10 tickets to share

## Honoring Local Heroes: \$2000

- Above benefits plus...
- Your sponsorship buys tickets for local heroes to attend Garden in Lights almost any Wednesday night. Sponsor(s) will be thanked and highlighted on one of the 4 special nights.
- Groups to be honored:
  - U.S. Military
  - Educators
  - Hospital Staff
  - First Responders
- 12 tickets to share

## Special Needs Night: \$1500

Each year, the garden closes for one evening to host our special needs guests who may benefit from smaller, more quiet crowds.

- Above benefits plus your company featured as a generous host of this night.
- 10 tickets

## Featured Night Sponsors: \$1750

Special night sponsors choose to host one of the following evenings:

- Opening Night
- Princess Night(s)
- Pet Night
- Santa Night(s)

- Sparkling Sponsor Benefits
- 12 tickets

## Holiday Stage Sponsors: \$3000

Be highlighted each night with your logo on stage! Live performances Friday - Sunday nights.

- Sparkling Sponsor Benefits
- 16 tickets



## Presenting Sponsor: \$5000

- All benefits plus your name/logo prominently included on event webpage header, program, Facebook event header, and e-newsletters, etc. as Presenting Sponsor
- Your "Logo in Lights" highlighted as Presenting Sponsor
- 4x8 lit billboard sign along driveway
- Acknowledgement in press release as Presenting Sponsor
- 20 tickets



To become a sponsor of Annmarie Garden in Lights 2021:



**Contact:**  
Pam Shilling  
Development Director  
donor@annmariegarden.org  
410-326-4640

For information on this and other events, visit [www.AnnmarieGarden.org](http://www.AnnmarieGarden.org).

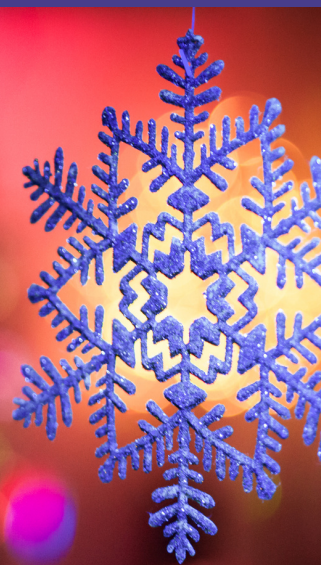
*At Annmarie Garden, we believe Art & Nature are the keys that unlock peace and inspiration and bring the world closer together.  
Thanks for being a part of the community.*

# All Sponsors Receive:

Basic benefit package including:

- Inclusion in social media sponsor "Thank You" posts (Facebook & Instagram)
- Logo and/or name included on Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location for event
- Tickets to share

(quantities vary)



**New this year, sponsors & partners may be able to rent the gallery for their holiday parties. Contact the office for more details.**

Guests will be asked to adhere to Cal. Co. Health Dept. & MD state guidelines.

# Annmarie Garden 2021 - Sponsorship Form

## Supporting each other and the community

Thank you for becoming a sponsor. Complete this form and email to *Pam Shilling at donor@annmariegarden.org*. Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE  
SCULPTURE  
GARDEN &  
ARTS CENTER

### EVENTS

<b>Fairy &amp; Gnome Home Festival</b> <input type="checkbox"/> Presenting Sponsor: \$1500 <input type="checkbox"/> Petting Zone Sponsor: \$1000 <input type="checkbox"/> Magical Advocate: \$500 <input checked="" type="checkbox"/> Gnome Supporting: \$250 <input type="checkbox"/> Fairy Friend: \$100	<b>Green Living Festival</b> <input type="checkbox"/> Brilliant Green: \$1000 <input type="checkbox"/> Ocean Green: \$500 <input type="checkbox"/> Emerald Green: \$250 <input checked="" type="checkbox"/> Forest Green: \$250 <input type="checkbox"/> Going Green: \$100	<b>Insectival</b> <input type="checkbox"/> Presenting Sponsor: \$1500 <input type="checkbox"/> Monarch Benefactor: \$1000 <input type="checkbox"/> Dragonfly Advocate: \$500 <input checked="" type="checkbox"/> Mantis Supporting: \$250 <input type="checkbox"/> Firefly Friend: \$100
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<b>Artsfest</b> <input type="checkbox"/> Presenting Sponsor (1): \$3000 <i>Claimed</i> <input type="checkbox"/> Entertainment Sponsor: \$2000 <input type="checkbox"/> Zany Zone Sponsor: \$1500 <input type="checkbox"/> Painterly Patron: \$1000 <input type="checkbox"/> Bejeweled Benefactor: \$500 <input type="checkbox"/> Artsy Advocate: \$250	<b>Halloween in the Garden</b> <input type="checkbox"/> Presenting Sponsor: \$1500 <i>Claimed</i> <input type="checkbox"/> Welcome Sponsor: \$1250 <input type="checkbox"/> Spooktacular Sponsor: \$1000 <input type="checkbox"/> Friendly Ghost Sponsor: \$750 <input type="checkbox"/> Ghoulish Supporter: \$500 <input type="checkbox"/> Haunted Sponsor: \$250
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<b>Garden in Lights</b> <input type="checkbox"/> Shining Star Presenting Sponsor (1): \$5000 <input type="checkbox"/> Honoring Local Heroes: \$2000 <input type="checkbox"/> Special Needs Night: \$1500	<input type="checkbox"/> Holiday Stage Entertainment: \$3000 <input type="checkbox"/> Featured Night: \$1750 <input type="checkbox"/> Sparkling Sponsor: \$1500
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<b>Exhibit Sponsorship</b> <i>Contact us to specify</i> <input type="checkbox"/> Presenting Sponsor \$3000 <input type="checkbox"/> Supporting Sponsor \$1000	<b>Series Sponsorship</b> <i>Contact us to specify</i> <input type="checkbox"/> Presenting Sponsor \$3000 <input type="checkbox"/> Supporting Sponsor \$1000
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In support of Annmarie Garden's mission to connect people to art and nature,  
**our company will make a general donation of \$\_\_\_\_\_**  
 Businesses that make a gift of \$250 or greater are acknowledged year round at the Garden as **Community Partners**.

## Thank you for your support!

Help us maximize your support by paying by check if possible.

Payment plans are available (full amount required prior to event). Please call our office to discuss.

- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378)
- Send payment & form to: Ann's Circle, c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

(for general sponsorship and benefits questions)

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company Executive Representative:** \_\_\_\_\_

(Who should be invited to VIP and special events - optional) Their email address \_\_\_\_\_

**Total Amount:** \_\_\_\_\_

Contact Pam Shilling, Development Director, with questions at [donor@annmariegarden.org](mailto:donor@annmariegarden.org) or 410-326-4640.

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AnnmarieGarden.org

Update: 7/21/21

Sponsorship Form