



Sponsorship - 2022

FAIRY & GNOME HOME FESTIVAL

Annmarie Sculpture Garden & Arts Center



Be a Source of Joy in Southern Maryland!

Annmarie Sculpture Garden & Arts Center will be transformed into a magical place of merriment on Saturday, April 24 from 9:00am-2:00pm for the annual Fairy & Gnome Home Festival. Families are invited to enjoy a day full of natural play and imaginative fun, with games, appearances by special characters, whimsical craft activities, unicorn rides, a petting zoo, unique photo ops, and a host of wonderful entertainers.

Joyful and imaginative events like this support the high quality of life enjoyed in Southern Maryland. Align your business with this joy by becoming a sponsor.

Sponsorship offers online and in-person marketing engagement plus **tickets to share with your clients or employees**, making "The Fairy & Gnome Home Festival" an ideal local engagement opportunity



Event Info

Date
April 24, 2022

Time
9:00AM - 2:00PM

Location
Annmarie Sculpture Garden
& Arts Center
13470 Dowell Rd
Solomons, MD 20688

Attendance:
2020: ---- 2021: 2,000+

Demographics
Families,
Calvert Co, St. Mary's Co,
Charles Co, Annapolis & DC

Social Media Engagement
Active

Sponsorship Exposure
Online & Print: 2 weeks prior
At Event: 1 day



Sponsor Levels

Fairy Friend: \$250

- Basic Benefits plus name on program/website
- 4 event passes

Gnome Supporter: \$500

- Above plus logo on program/webpage
- Company banner displayed along Welcome Walk (sponsor provided)
- 6 event passes

Magical Advocate: \$750

- Above plus company name on flyer sent to local schools
- 8 event passes

Petting Zoo Sponsor: \$1000

- Previous plus company logo on flyer sent to local schools
- Exclusive Sponsor Signage at Petting Zoo
- Logo on all web, signage, promos
- 10 event passes

Presenting Sponsor: \$1500

- All benefits plus primary banner location at entrance
- Largest logo on all promos
- "Presented by" listed on all signage
- 12 event passes

All Sponsors Receive:

Basic benefit package includes:

- Inclusion in social media sponsor acknowledgement posts (Facebook & Instagram)
- Logo and/or name included on Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location for event
- Visit our website to complete this registration online and apply for a booth.
- Tickets to share
quantities vary



To become a sponsor of Halloween in the Garden 2021:



Contact:
Development Department
donor@annmariegarden.org
410-326-4640

For information on this and other events, visit www.AnnmarieGarden.org.

At Annmarie Garden, we are absolutely committed to being a positive force in support of our local economy and the high quality of life enjoyed in Southern Maryland. Thank you for partnering with us in this goal.



Annmarie Garden 2022 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Complete this form and email to our office at donor@annmariegarden.org. Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

EVENTS

Fairy & Gnome Home Festival

- ☐ Presenting Sponsor: \$1500
- ☐ Petting Zoo Sponsor: \$1000
- ☐ Magical Advocate: \$750
- ☐ Gnome Supporting: \$500
- ☐ Fairy Friend: \$250

Green Living Festival

- ☐ Brilliant Green: \$1500
- ☐ Ocean Green: \$1000
- ☐ Emerald Green: \$750
- ☐ Forest Green: \$500
- ☐ Going Green: \$250

Insectival

- ☐ Presenting Sponsor: \$1500
- ☐ Monarch Benefactor: \$1000
- ☐ Dragonfly Advocate: \$750
- ☐ Mantis Supporting: \$500
- ☐ Firefly Friend: \$250

Artsfest

- ☐ Presenting Sponsor (1): \$3000
- ☐ Entertainment Sponsor: \$2000
- ☐ Zany Zone/Fairy Lolly Sponsor: \$1500
- ☐ Painterly Patron: \$1000
- ☐ Bejeweled Benefactor: \$500
- ☐ Artsy Advocate: \$250

Halloween in the Garden

- ☐ Presenting Sponsor (1): \$1500
- ☐ Welcome Sponsor: \$1250
- ☐ Spooktacular Sponsor: \$1000
- ☐ Friendly Ghost Sponsor: \$750
- ☐ Ghoulis Supporter: \$500
- ☐ Haunted Sponsor: \$250

Garden in Lights

- ☐ Shining Star Presenting Sponsor (1): \$5000
- ☐ Honoring Local Heroes: \$2000
- ☐ Special Needs Night: \$1500
- ☐ Holiday Spirit Sponsor: \$2500
- ☐ Featured Night: \$1750
Santa Night, Princess Night, Etc.
- ☐ Sparkling Sponsor: \$1500

Exhibit Sponsorship Contact us to specify

- ☐ Presenting Sponsor \$3000
- ☐ Supporting Sponsor \$1000

Series Sponsorship Contact us to specify

- ☐ Presenting Sponsor \$3000
- ☐ Supporting Sponsor \$1000

Business Community Partners: Charitable gifts of \$250 or greater are recognized at the Garden as a Business Community Partners. For more information, visit annmariegarden.org. Some in-kind support is also applicable. Call to discuss. *Thank You!*

Our company will become a Business Community Partner with a gift of \$_____

Thank you for your support!

Payment plans are available (full amount required prior to event). Please call our office to discuss.

Total

Amount: _____

- **Register online and pay by check or credit card at Annmariegarden.org or**
- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

Company Name: _____

Contact Person: _____

(for general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ **Phone:** _____

Company Executive Representative: _____

(Who should be invited to VIP and special events - optional)

Their email address _____

Contact us with questions at donor@annmariegarden.org or 410-326-4640.

Sponsorship Form

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AnnmarieGarden.org

Update: 2/14/22