



Sponsorship - 2022

ANNMARIE GARDEN IN LIGHTS

Annamarie Sculpture Garden & Arts Center

Southern Maryland's Most Celebrated Light Show

According to the Washington Post, Annmarie's "festively decorated sculpture garden holds a surprise at almost every turn." Our month-long event is acclaimed statewide, drawing guests from across the mid-Atlantic.

Join Annmarie Sculpture Garden & Arts Center as a sponsor and enjoy...

Unmatched Sponsorship Benefits:

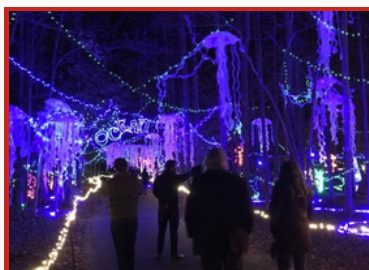
- 6 weeks of visibility
- 35,000+ event visitors
- Options for company "Logo in Lights" created by Annmarie artists
- Staff volunteer opportunities for 1-on-1 community interaction

A Truly Unique Holiday Event:

- A walk through, immersive experience
- Every display is artist designed and created by hand
- Offering shopping for one of a kind ornaments and gifts of art

This is a sponsorship opportunity like no other in Southern Maryland.

If you're looking for a unique event to share with clients or employees, a significant community presence and outstanding regional exposure, join us as a sponsor of this year's Annmarie Garden in Lights.



ANNMARIE GARDEN IN LIGHTS

Event Info

Dates

Nov. 25 - Jan. 1, 2023

Times

5:00 - 9:00PM

Location

Annamarie Sculpture Garden
& Arts Center
13470 Dowell Rd
Solomons, MD 20688

Attendance:

2020: 30,000+ 2021: 35,000+

Demographics

Families, Adults, Seniors
DC / MD / VA / DE / PA

Event Webpage Visits 2021

75,000

Emails Sent with Sponsor Logos

30,000+

Sponsorship Exposure Length

Online & InPrint: 7 weeks
At Event: 5 weeks

Far Left: One of several light tunnels that guide visitors around the park.

Top right: Garden in Lights is a festive annual tradition for hundreds of families from across the region.

Bottom right: The magical "Ocean" themed area thrills guests each year.

Sponsor Levels

Sparkling Sponsor: \$1500

- Basic Benefit package plus ...
- **Your "Logo in Lights"** - artist made light sculpture of your logo for display at event
- Company name on school flyers distributed to more than 15,000 SoMD households (commit by 11/1)
- Logo on printed "I-Spy" family handout
- Tickets to Wine & Lights Night (tba)
- 10 tickets to share

Special Needs Night: \$1500

Each year, the garden closes for one evening to host our special needs guests who may benefit from smaller, more quiet crowds.

- Above benefits plus your company featured as a generous host of this night.
- 10 tickets

Honoring Local Heroes: \$2000

- Above benefits plus...
- Your sponsorship buys tickets for local heroes to attend Garden in Lights almost any Wednesday night. Sponsor(s) will be thanked and highlighted on one of the 4 special nights.
- Groups to be honored:
 - U.S. Military
 - Educators
 - Hospital Staff
 - First Responders
- 12 tickets to share

Featured Night Sponsors: \$1750

- Special night sponsors choose to host one of the following evenings: Princess Night(s), Santa Night(s), Pet Night, and more. Option to host an info table near feature for swag giveaway.
- 12 tickets

Holiday Spirit Sponsors: \$2500

Partner with us to offer families who are experiencing financial insecurity free tickets, giving a struggling family a night of joy.

- Sparkling Sponsor Benefits
- Your "Logo in Lights" created and positioned near entrance
- Listing in school flyers and postcard (by 11/8)
- 16 tickets to share

Presenting Sponsor: \$5000

- All benefits plus your name/logo prominently included on event webpage header, program, Facebook event header, and e-newsletters, etc. as Presenting Sponsor
- Your "Logo in Lights" highlighted as Presenting Sponsor
- 4x8 lit billboard sign along driveway
- Acknowledgement in press release as Presenting Sponsor
- 20 tickets

All Sponsors Receive:

Basic benefit package including:

- Inclusion in social media sponsor "Thank You" posts (Facebook & Instagram)
- Logo and/or name included on the Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic locations at event.
- Option to host promotional table in Holiday Market Area.
Frequency increases with sponsor level. Call our office to discuss with staff.
- Tickets to share
Quantities vary



To become a sponsor of Annmarie Garden in Lights 2021:

Visit:
www.annmariegarden.org
or
bit.ly/amg-gil-sponsorship



Contact:
Pam Shilling
Development Director
donor@annmariegarden.org
410-326-4640

For information on this and other events, visit www.AnnmarieGarden.org.

At Annmarie Garden, we are absolutely committed to being a positive force in support of our local economy and the high quality of life enjoyed in Southern Maryland. Thank you for partnering with us in this goal.

Annmarie Garden 2022 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Complete this form and email to our office at donor@annmariegarden.org. Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!



ANNMARIE
SCULPTURE
GARDEN &
ARTS CENTER

EVENTS

Fairy & Gnome Home Festival

- Presenting Sponsor: \$1500
- Petting Zoo Sponsor: \$1000
- Magical Advocate: \$750
- Gnome Supporting: \$500
- Fairy Friend: \$250

Green Living Festival

- Brilliant Green: \$1500
- Ocean Green: \$1000
- Emerald Green: \$750
- Forest Green: \$500
- Going Green: \$250

Insectival

- Presenting Sponsor: \$1500
- Monarch Benefactor: \$1000
- Dragonfly Advocate: \$750
- Mantis Supporting: \$500
- Firefly Friend: \$250

Artsfest

- Presenting Sponsor (1): \$3000
- Entertainment Sponsor: \$2000
- Zany Zone/Fairy Lolly Sponsor: \$1500
- Painterly Patron: \$1000
- Bejeweled Benefactor: \$500
- Artsy Advocate: \$250

Halloween in the Garden

- Presenting Sponsor (1): \$1500
- Welcome Sponsor: \$1250
- Spooktacular Sponsor: \$1000
- Friendly Ghost Sponsor: \$750
- Ghoulish Supporter: \$500
- Haunted Sponsor: \$250

Garden in Lights

- Shining Star Presenting Sponsor (1): \$5000
- Honoring Local Heroes: \$2000
- Special Needs Night: \$1500
- Holiday Spirit Sponsor: \$2500
- Featured Night: \$1750
Santa Nights, Princess Night, Etc.
- Sparkling Sponsor: \$1500

Exhibit Sponsorship Contact us to specify

- Presenting Sponsor \$3000
- Supporting Sponsor \$1000

Series Sponsorship Contact us to specify

- Presenting Sponsor \$3000
- Supporting Sponsor \$1000

Business Community Partners: Charitable gifts of \$250 or greater are recognized at the Garden as a Business Community Partners. For more information, visit annmariegarden.org. Some in-kind support is also applicable. Call to discuss. *Thank You!*

Our company will become a Business Community Partner with a gift of \$ _____

Thank you for your support!

Payment plans are available (full amount required prior to event). Please call our office to discuss.

Total Amount: _____

- Register online and pay by check or credit card at Annmariegarden.org or
- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

Company Name: _____

Contact Person: _____

(for general sponsorship and benefits questions)

Mailing Address: _____

Email: _____ **Phone:** _____

Company Executive Representative: _____

(Who should be invited to VIP and special events - optional)

Their email address _____

Contact us with questions at donor@annmariegarden.org or 410-326-4640.

Update: 2/14/22

Sponsorship Form

13470 Dowell Road,
Solomons, MD 20688
410-326-4640
donor@annmariegarden.org
AnnmarieGarden.org