Sponsorship - 2022

HALLOWEEN IN THE GARDEN

Annmarie Sculpture Garden & Arts Center

Where local businesses & families share fun!

"Halloween in the Garden" is a fun and festive annual event which mixes our local businesses with our local families! A normal year sees 100 local companies, non-profits and organizations set-up themed booths to share company info and candy to more than 4,000 visitors.

In addition to excellent logo placement, **sponsors can choose from the most prime locations for their booths in the highest traffic areas** (*hosting a booth is optional*).

These benefits, **plus tickets to share with your clients or employees**, make "Halloween in the Garden" one of our most popular sponsorship events for local businesses!

If your goal is to have an opportunity to get in front of local customers, this is an ideal event for you.

Event Info

Date
October 22, 2022

Time
10:00AM - 4:00PM

Location
Annmarie Sculpture Garden
& Arts Center
13470 Dowell Rd
Solomons, MD 20688

Attendance:
2020: 4,000 2021: 5,000+

Vendors & Businesses
2020: 50 2021: 75

Demographics
Families,
Calvert & St. Mary's Counties

Social Media Engagement
Very Active

Sponsorship Exposure
Online & Print: 3 weeks prior
At Event: 1 day

Top image - Families share costume fun with local business in 2019.

Far Left: Guests enter via the Welcome Walk which features sponsor banners.

Left Top: One of our favorite themed family costumes from 2019.

Left Bottom: Local company participates for the first time. Now is one of the garden's most active partners.

Sponsor Levels

Haunted Sponsor: *$250*

- *Basic Benefits* plus name on print/digital program
- 4 event passes

Ghoulish Supporter: $500

- Above plus option to have a booth (some location selection)
- Company banner displayed along Welcome Walk (sponsor provided)
- 6 event passes

Friendly Ghost Sponsor: $750

- Above plus company name on flyer sent to local schools
- 4th choice of booth location (optional)
- 8 event passes

Spooktacular Sponsor: $1000

- Above plus 3rd choice booth location (optional)
- Logo on all web, signage, promos
- 10 event passes

Welcome Sponsors **:** $1250

- Previous plus 2nd choice booth location (optional)
- Special "Welcome" Signage
- 12 event passes

Presenting Sponsor: *$1500*

- *All benefits* plus banner in primary location at entrance
- Largest logo on all promos
- 1st choice booth location
- 16 event passes

To become a sponsor of Halloween in the Garden 2021:

Contact:

Development Director
donor@annmariegarden.org
410-326-4640

For information on this and other events, visit www.AnnmarieGarden.org.

At Annmarie Garden, we are absolutely committed to being a positive force in support of our local economy and the high quality of life enjoyed in Southern Maryland. Thank you for partnering with us in this goal.

All Sponsors Receive:

Basic benefit package includes:

- Inclusion in social media sponsor acknowledgement posts (Facebook & Instagram)
- Logo and/or name included on Annmarie Garden Sponsor Page
- Acknowledgment on "Sponsor Thank You" signs at highest foot traffic location for event
- Option to participate with a booth to share company info and Halloween Candy and compete for the Best Booth - the Golden Pumpkin award! **Sponsors receive preferred booth locations.**
  Visit our website to complete this registration online and apply for a booth.
- Tickets to share
  quantities vary

Annmarie Garden 2022 - Sponsorship Form

Supporting each other and the community

Thank you for becoming a sponsor. Complete this form and email to our office at *donor@annmariegarden.org.* Payment plans are available. Please include the original form when submitting payment to the address below. We look forward to working with you!

ANNMARIE SCULPTURE GARDEN & ARTS CENTER

Sponsorship Form

EVENTS

Fairy & Gnome Home Festival
- ☐ Presenting Sponsor: $1500
- ☐ Petting Zoo Sponsor: $1000
- ☐ Magical Advocate: $750
- ☐ Gnome Supporting: $500
- ☐ Fairy Friend: $250

Green Living Festival
- ☐ Brilliant Green: $1500
- ☐ Ocean Green: $1000
- ☐ Emerald Green: $750
- ☐ Forest Green: $500
- ☐ Going Green: $250

Insectival
- ☐ Presenting Sponsor: $1500
- ☐ Monarch Benefactor: $1000
- ☐ Dragonfly Advocate: $750
- ☐ Mantis Supporting: $500
- ☐ Firefly Friend: $250

Artsfest
- ☐ Presenting Sponsor (1): $3000
- ☐ Entertainment Sponsor: $2000
- ☐ Zany Zone/Fairy Lolly Sponsor: $1500
- ☐ Painterly Patron: $1000
- ☐ Bejeweled Benefactor: $500
- ☐ Artsy Advocate: $250

Halloween in the Garden
- ☐ Presenting Sponsor (1): $1500
- ☐ Welcome Sponsor: $1250
- ☐ Spooktacular Sponsor: $1000
- ☐ Friendly Ghost Sponsor: $750
- ☐ Ghoulish Supporter: $500
- ☐ Haunted Sponsor: $250

Garden in Lights
- ☐ Shining Star Presenting Sponsor (1): $5000
- ☐ Honoring Local Heroes: $2000
- ☐ Special Needs Night: $1500
- ☐ Holiday Spirit Sponsor $2500
- ☐ Featured Night: $1750 *Santa Nights, Princess Night, Etc.*
- ☐ Sparkling Sponsor: $1500

Exhibit Sponsorship *Contact us to specify*
☐ Presenting Sponsor $3000 ☐ Supporting Sponsor $1000

Series Sponsorship *Contact us to specify*
☐ Presenting Sponsor $3000 ☐ Supporting Sponsor $1000

Business Community Partners: Charitable gifts of $250 or greater are recognized at the Garden as a Business Community Partners. For more information, visit annmariegarden.org. Some in-kind support is also applicable. Call to discuss. *Thank You!*

Our company will become a Business Community Partner with a gift of $_____

Thank you for your support!

Payment plans are available (full amount required prior to event). Please call our office to discuss.

Total Amount: _____

- **Register online and pay by check or credit card at Annmariegarden.org** or
- Please make checks payable to: Ann's Circle, Inc. the 501(c)3 non-profit which supports Annmarie Garden (tax ID# 20-5109378).
- Send payment & form to Ann's Circle c/o Annmarie Sculpture Garden & Arts Center, 13470 Dowell Rd., Solomons, MD 20688 or call us at 410-326-4640 to make arrangements for pick up.

Company Name: _____

Contact Person: _____
(for general sponsorship and benefits questions)

Mailing Address: _____

_____

Email: _____ **Phone:**_____

Company Executive Representative:_____
(Who should be invited to VIP and special events - optional)
*Their email address*_____

*Contact us with questions at **donor@annmariegarden.org** or **410-326-4640**.*

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AnnmarieGarden.org

Update: 2/14/22